

# The American Express® Gold Business Card Application Form

**Note: Your application cannot be processed unless sections 1-5 and 8 are fully completed.**

## 1. Personal Details

If you can answer YES to these questions, you may qualify for the Business Card.

- Yes, my gross personal income is more than \$50,000 p.a.  Yes, I'm over 18 years of age  
 Yes, I have a good credit history\*

\*American Express reserves the right to decline applicants who do not satisfy credit approval criteria or meet minimum income requirements.

Mr / Mrs / Miss / Ms First Name

Middle Initial Surname

Please print how you would like your name to appear on the Business Card

\_\_\_\_\_

Date of Birth D D M M Y Y

Are you an American Express Cardmember?  Present  Former  Never

3 7 \_\_\_\_\_

Home Address (PO Box not acceptable)

Suburb

City Postcode (required)

Residential Status  Rent  Own  Mortgage  Living with Parents Time There Y Y M M

Home Phone No. ( )

Mobile Phone No. ( )

If you wish to receive important information about your Account, product offers and service updates from us via email, please provide your email address below.

Email

## 2. Confirmation of Identity

For your security and to meet legal requirements, we need to verify the identity of all Cardmembers. To assist in this process we require your NZ Driver's Licence Number and/or Car Registration number if held.

NZ Driver's Licence No. \_\_\_\_\_ (Field 5a on your Licence) \_\_\_\_\_ (Field 5b)

Car Registration No. \_\_\_\_\_

Note: Your NZ Driver's Licence No. and Car Registration No. will be verified with the LTNZ for confirmation of identity.

Please note, American Express may need to contact you to gather additional information to verify your identity.

## 3. Business Details

Registered Business Name

How would you like the registered name of your business to appear on the Business Card

\_\_\_\_\_

Type of Business  Partnership  Sole Trader  Limited Liability Company

Nature of Business (e.g. manufacturing, IT etc.)

Business Street Address (PO Box not acceptable)

Suburb

City Postcode

Bus. Phone No. ( ) Time There Y Y M M

Annual gross personal income \$ \_\_\_\_\_ Include income from all sources, e.g. trusts, dividends.

## 4. Financial Details

Latest Tax Year Y Y Y Y Latest Total Turnover \$ \_\_\_\_\_

Name of Registered Accountant/Auditor

Contact Phone No. ( )

## 5. Other Credit Cards

Issuer of Most Frequently Used Card (e.g. Bank, not American Express or Store Card) \_\_\_\_\_

Card Type  Diners  MasterCard  Visa Other: \_\_\_\_\_

Current Credit Limit of Most Frequently Used Card \$ \_\_\_\_\_

Current Outstanding on Most Frequently Used Card \$ \_\_\_\_\_

## Additional Benefits

### 6. Membership Rewards® Programme

Tick one box only.

**Either**  **Membership Rewards**  
Fees apply and will appear on your first statement. Please do not send any money now.  
See Declaration overleaf for details.

MR: BØØMRTM

**OR**  **Membership Rewards with Turbo™**  
Fees apply and will appear on your first statement. Please do not send any money now.  
See Declaration overleaf for details.

MR: BØØTCTM

Note: if you do not tick one of the options above, you will not be enrolled in Membership Rewards.

### 7. Supplementary Card Applicant (must be over 18 years of age)

An Annual Card Fee applies for each Supplementary Charge Card.  
The Basic Card Applicant has known the Supplementary Card Applicant for:

ST: SBSSUPPGD

6-12 Months  12 Months or more

Mr / Mrs / Miss / Ms First Name

Middle Initial Surname

Home Address (PO Box not acceptable)

Suburb

City Postcode (required)

Home Phone No. ( )

Please print how you would like your name to appear on the Card (max 20 characters)

\_\_\_\_\_

Date of Birth D D M M Y Y

NZ Driver's Licence No. \_\_\_\_\_ (Field 5a on your Licence) \_\_\_\_\_ (Field 5b)

Car Registration No. \_\_\_\_\_

Note: Your NZ Driver's Licence No. and Car Registration No. will be verified with the LTNZ for confirmation of identity.

## 8. Please Sign

**By signing below, I/We acknowledge that I/We have read and agreed to the Declaration overleaf.**

I authorise my accountant or employer to give information to American Express to confirm my address / employment / income and I understand a copy of this authorisation may be given for that purpose.

Basic Card Applicant's Signature Date D D M M Y Y

Supplementary Card Applicant's Signature Date D D M M Y Y

**By signing below, the Business gives and agrees to the Declaration overleaf. The person signing below is an authorised signatory of the Business and has authority to bind the Business to the terms of the Declaration.**

Authorised Signatory Name

Authorised Signatory's Signature Date D D M M Y Y

Job Title:  Owner  Managing Director  Partner  Finance Director  
 Other \_\_\_\_\_

## For Office Use Only

ST: ZSBSJS	URN:	SC: 8X4667F001	CIDB:	CIDS1:	Fee: 2	
Deal: SBSRCPJS	Prod: 738	Cnty: 554	Proc: 3	Bill: C	Rev:	Del: Nor

# DECLARATION

Important: The Business, Basic Card Applicant and each Supplementary Card Applicant must read the information and sign overleaf.

## TO AMERICAN EXPRESS INTERNATIONAL (NZ), INC:

By signing on the previous page, the Business, the Basic Card Applicant and any Supplementary Business Card Applicant (together we, us or our) request you to issue Business Cards to each Basic Business Card Applicant and each Supplementary Business Card Applicant specified in the application, and we each declare and undertake to you that:

- The information given on the application is true and complete. We authorise you to check that information and authorise our accountants to provide and verify to you any further details requested concerning the information. We acknowledge that you rely on this information to consider the application;
- Each of us is financially solvent and able to pay our respective debts as they fall due;
- If the application is approved, we will comply with the Card Conditions and Financial Table that you will send to the Basic Business Card Applicant with their Card (receipt of which will be taken to constitute receipt also by the Business and each Supplementary Business Card Applicant), and we will jointly and severally be liable to pay all fees, charges and other amounts referred to in the Financial Table;
- If the Business is a partnership or trust, the Authorised Signatory who signed this application form is duly authorised to complete this application and has done so with the knowledge and consent of the Business partners/trust beneficiaries;
- We understand that charges made using a Supplementary Card will be the responsibility of the Business, the Basic Business Card Applicant and the Supplementary Business Card Applicant(s), even though the charges will be billed to the account of the Business and the Basic Business Card Applicant;
- We understand that the Business and the Basic Business Card Applicant will be jointly and severally liable for all charges incurred with each Card, and that the Business, the Basic Card Applicant and each Supplementary Business Card Applicant will be jointly and severally liable for all Supplementary Card charges. This includes Charges incurred at any time until each Card and Supplementary Card is cut in half and returned to American Express and no longer used;
- You may produce this application or a copy or other reproduction of it as evidence of my application for the American Express Card and my agreement to this Declaration.

**Note:** The Business and the Basic Business Card Applicant will be jointly and severally liable to American Express International (NZ), Inc. for all obligations on each Business Card issued.

## INVITATION BY EACH BASIC AND SUPPLEMENTARY BUSINESS CARD APPLICANT TO YOU

We invite you and your agents to use each of our personal information for marketing purposes. This includes contacting the Business or a Basic or Supplementary Business Card Applicant by telephone, mail or e-mail to discuss and agree any purchase of goods or services from an American Express company or of any third party. We understand that we can call 0800 656 660 if we want to withdraw this invitation and remove any of our names from your mailing list.

## AUTHORITY UNDER THE NEW ZEALAND PRIVACY ACT 1993 (PRIVACY ACT)

In this section 'personal information' means information about The Business, the Basic Card Applicant and any Supplementary Card Applicant(s), including financial circumstances, credit worthiness, credit history, credit standing, credit capacity, use of the Card and conduct of the Account and 'organisation' means the organisation, if any, whose name, logo or trademark appears on this application or on the Card issued. To assess the application, and, if it is approved, to establish and manage the Card Account, American Express International (NZ), Inc. needs to:

- Collect personal information about The Business, the Basic Card Applicant and any Supplementary Card Applicants in this application form and from other sources, and
- Obtain agreement from The Business, the Basic Card Applicant and any Supplementary Card Applicant(s) in relation to using this personal information. If The Business, the Basic Card Applicant or any Supplementary Card Applicant(s) do not provide the information requested or give your agreement below, American Express International (NZ), Inc may decline your application.

We agree that, subject to the Privacy Act, you and your agents may do the following (and provided the application is approved, this agreement continues until such time as the Account is closed and any credit provided is repaid):

- Obtain credit reports about us from credit reporting agencies to confirm our identities and to assess the application or to collect overdue payments from us, and from a business that provides commercial credit worthiness information.
- Verify with the LTNZ, driver's licence and car registration information provided by the Basic Card Applicant.
- Disclose personal information to credit reporting agencies and the organisation before, during or after providing credit to us. This includes, but is not limited to:
  - the fact that we have applied for a Card and that you are a credit provider to us;
  - advice about Card payments which are in collection (and advice that payments are no longer overdue);
  - advice that cheque(s) drawn by us, or direct debit requests to a bank account which we have authorised you to make have been dishonoured;
  - your opinion that we do not intend to meet our credit obligations;
  - that credit provided to us has been paid or otherwise discharged; and
  - sharing the Card application and whether it was successful.
- Seek from and exchange personal information with the organisation and credit providers named in this application or in a credit report issued by a credit reporting agency. This is for purposes including but not limited to:
  - assessing our credit worthiness, this application and any subsequent application by us for credit;
  - notifying other credit providers of a default by us;
  - exchanging information about my Card Account where we are in default;

- your approval process as to any transactions the Basic Cardmember wishes to make with the Card; and
  - your administration of the Account.
  - Exchange personal information with any person whose name we give you from time to time. This includes, for example, for the purpose of confirming employment and income details with any employer, landlord/mortgagee, accountant, financial adviser or tax agent named in this application.
  - If we are in default under our Card Account, notify and exchange personal information with your collection agent.
  - Exchange personal information with the organisation for marketing, planning, product development and informational purposes including for the administration of a rewards programme, if any.
  - Use personal information for marketing purposes. This includes putting the Basic Card Applicants name and contact details on marketing lists for the purposes of customer research and offering the Basic Card Applicant goods or services of an American Express company or of any third party acting on behalf of American Express, by mail, email or telephone or having your related companies do so directly. After approval of this application, the Basic Applicant understands that they can call 0800 656 660 to remove their name from your marketing lists. I acknowledge this request may take 6-8 weeks to be processed.
  - Transfer personal information confidentially to your related companies and other organisations which issue or service American Express Cards or provide services to you, subject to appropriate conditions of confidentiality. This includes transferring personal information to the USA or other countries for data processing and servicing.
  - Monitor and record telephone conversations with you from time to time for training, quality control or verification purposes.
- We also agree that where we have provided you with information about another individual in this application form, we will make sure that the individual is aware of:
- Our supplying their information to you and the purposes why you have collected the information.
  - Their ability to access that information in accordance with the Privacy Act (and to advise you if they think the information is inaccurate, incomplete or out-of-date).
  - The contact details of your Privacy Officer.

## Contacting our Privacy Officer

In accordance with the Privacy Act, you can access personal information about you held by us, and advise if you think it is inaccurate, incomplete or out-of-date.

To arrange access to personal information about you, or enquire generally about privacy matters, write to – The Privacy Officer, American Express International (NZ), Inc., PO Box 4005, Shortland Street, Auckland 1140

## Business Purpose Declaration:

I/We declare that the credit to be provided to me/us by you is to be applied wholly or predominantly for business or investment purposes (or for both purposes).

## AMERICAN EXPRESS MEMBERSHIP REWARDS® PROGRAMME

Enrolment and participation in Membership Rewards is subject to the Membership Rewards Terms and Conditions and partner terms and conditions. An annual \$50 Membership Rewards fee applies. Only purchases are eligible for Membership Rewards points - balance transfers and cash advances are ineligible. Membership Rewards points do not expire while

your Account is in good standing. A fee may be applicable for participation in partner airline programmes. A transfer fee of \$35 per transfer of points to one of our airline partner programmes will apply.

An annual \$99 *Turbo* fee applies and is in addition to the standard annual Membership Rewards, transfer and Card fees. You will earn 2 Membership Rewards points for every \$1 you spend on your Card. *Turbo* is not available

with Corporate Cards, PGG Wrightson American Express Card, ProPharma Gold Business Card, Allied Liquor American Express Gold Business Card, Tasman Liquor American Express Gold Business Card, Low Interest Gold Credit Card, American Express Platinum Card, American Express Platinum Membership Rewards Credit Card and any Card linked to either type of Platinum Card.

## ANNUAL CARD FEES

A \$95 Annual Card Fee applies to the basic Gold Business Card after the first year and where applicable, a \$70 Annual Card Fee applies to each Supplementary Card after the first year.

## PLEASE RETURN YOUR SIGNED FORM EITHER BY:

- **post** to American Express International (NZ), Inc. Freepost 1588 (no postage required), PO Box 2285, Shortland Street, Auckland 1140 **or**
- **fax** to 0800 372 458.



[www.americanexpress.co.nz](http://www.americanexpress.co.nz)