## From Local Boutiques to High Street, Here's How to Deal with Disputes

## AMERICAN EXPRESS

So you can focus on your retail store



Issue timely credit for returned, cancelled, or non-received merchandise.



• Provide the full delivery address on the proof of delivery or ensure that the order form includes the delivery address and links to the proof of delivery and/or tracking number.



 Make sure your business information is easily recognisable on the Card Member's statement and provide your customer service telephone number.



 Make sure that the order cancellation and return policy/method is clear. If a credit will not be issued to the Card Member, please provide a complete explanation as to why the credit is not due.



• If you participate in "Buy Online, Pick Up In Store", obtain the Card Member's signature when the merchandise is picked up.



 For service installations, obtain the Card Member's signature on the work order and set the Card Member's expectations on any delays.



- For damaged, defective or not as described merchandise, ensure repairs or exchanges are handled to the Card Member's satisfaction. For not as described merchandise, provide your refund and return policy.
- Where possible, advise what has been done to correct the situation or remediation steps you will take in future.



 Think about processing the transaction when the product or service is available to be shipped/ provided. Do not bill for backordered items or voided transactions.



• For goods coming from overseas, you may need to provide proof that the goods are held/seized by the customs authorities and the customer has not been able to claim them.

## GENERAL TIPS FOR AMERICAN EXPRESS DISPUTES

- Always respond to American Express by the reply by date.
- Provide American Express with all requested documentation and any additional relevant information.
- Completely address the dispute reason in your written response.