

Expand Your Online Business with Multi-Currency Processing

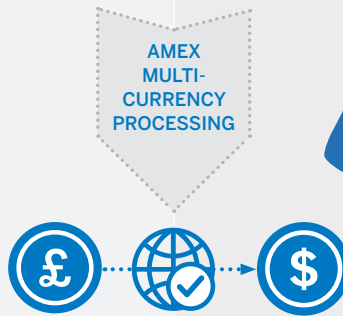


DON'T
do business
WITHOUT IT™

Sell online. Globally. In your customer's preferred currency.

What is Amex Multi-Currency Processing?

You accept payment in your customers' currency — and get paid in yours.



Multi-Currency Processing is great for:

- Online businesses looking to expand into global markets
- Retailers who want to establish or expand their online presence
- Businesses of all sizes from neighborhood shops and start-ups to larger enterprises

Multi-Currency Processing can be good for your customers and your business.

Your customers benefit because they:

Enjoy a seamless shopping experience — no guessing prices or currency conversions.

Pay the price shown — in their local currency.

Get a familiar shopping experience — no different from local online shopping.



Your business benefits because you can:

Grow your business — without the need to establish retail storefronts.

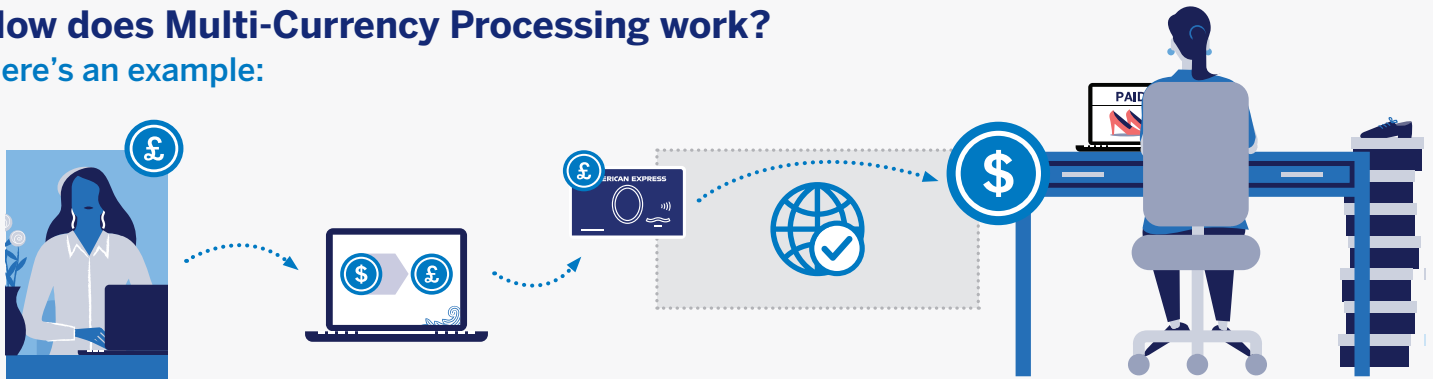
Reduce friction at checkout — to help avoid abandoned shopping carts.

Simplify bookkeeping — with reporting and optional currency conversion.



How does Multi-Currency Processing work?

Here's an example:



1

A Card Member in the U.K. visits a U.S. merchant's website.

2

The U.S. merchant's site displays pricing in GBP.

3

The U.K. Card Member pays for the purchase in GBP using an American Express Card.

4

U.S. merchant receives payment in USD.

Ready to go global? Here's how to get started.

1

Choose which currencies you want to offer by visiting americanexpress.com/mccy.

2

Work with your certified payment processing partner(s) and American Express to set up connectivity for submission.

3

Begin accepting American Express Card transactions in your selected foreign currencies and receive payment in your preferred currency.

NOTE: You'll also need to work with your website partner(s) to price and sell in different currencies.

