

















WELCOME TO AMEX EXPERIENCES®

At American Express, we believe the best moments in life are those that create lasting memories. That's why we're thrilled to introduce Amex Experiences 2025 – our entertainment programme offering our Cardmembers exclusive access to a collection of curated events and unique opportunities. Each experience is designed to thrill, inspire and elevate your year in ways you'll never forget.

From Amex Presale Tickets^{®1} to exclusive lounge access at some of the UK's top venues, there's a world of incredible events, experiences and offers specially designed for our Cardmembers.











AMERICAN EXPRESS

BST HYDE PARK







National Theatre

The O_2

SCM5RSET HひりらE

Check out the **latest presale** and **exclusive benefits** on the Amex Experiences Hub.

Keep up to date with the latest events on our Instagram.

VISIT HUB

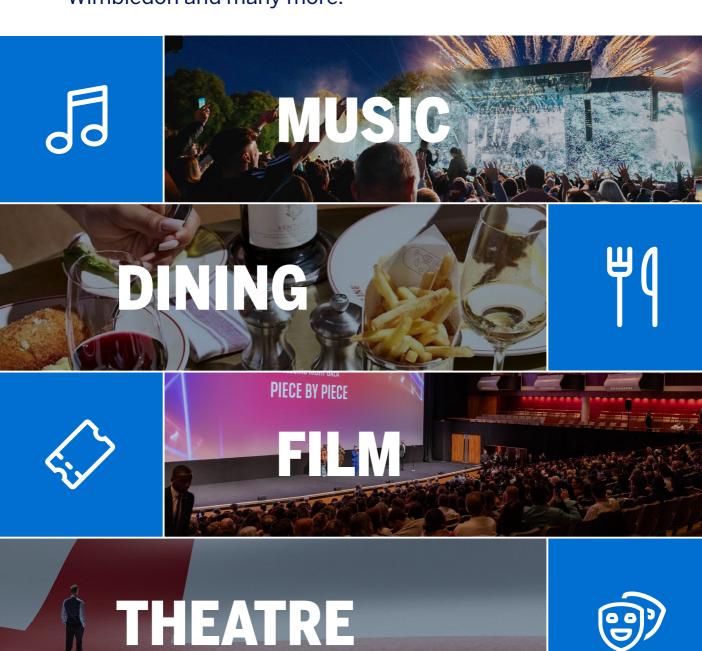
FOLLOW US



CONTENTS

Discover the experiences that will define your 2025.

Enjoy exclusive access to the most sought-after events in the UK across Music, Dining, Film, Theatre and Sport - featuring iconic venues like The O2, OVO Arena Wembley, Wimbledon and many more.





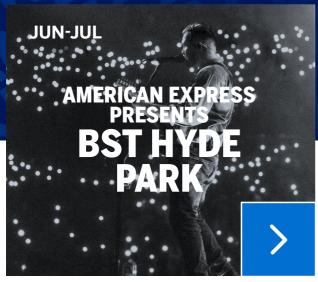




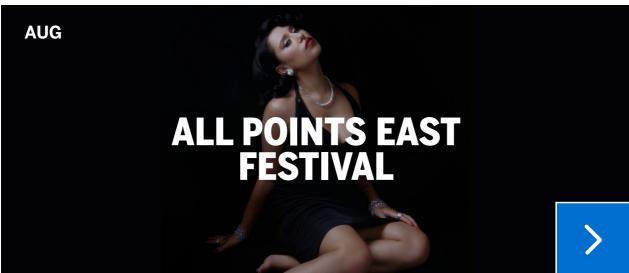


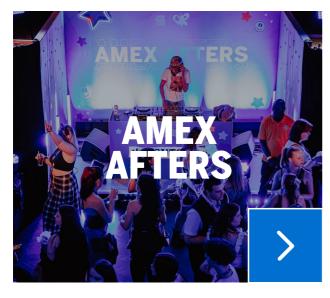


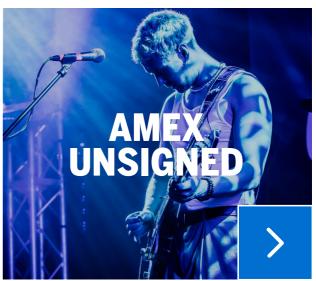
MUSIC



























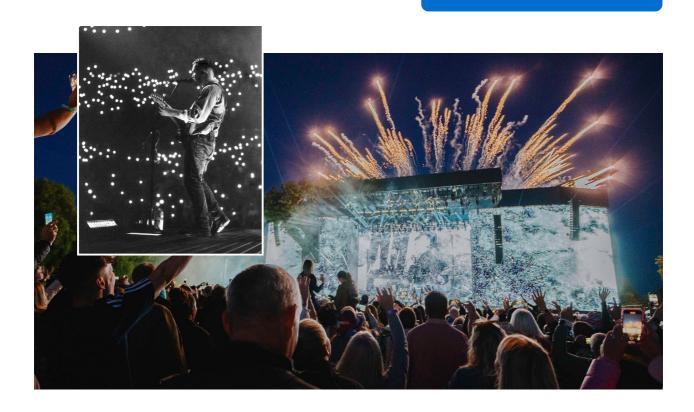
AMERICAN EXPRESS PRESENTS

BST HYDE PARK

EVENT DATES

27 JUNE - 13 JULY

LEARN MORE



A summer of iconic performances

Packed full of phenomenal performances, American Express presents BST Hyde Park 2025 promises a summer of unforgettable music. London's Hyde Park will come alive with some of the biggest names in music, including **Olivia Rodrigo**, **Noah Kahan**, **Sabrina Carpenter**, **Zach Bryan**, **Hugh Jackman** and **Jeff Lynne's ELO**, who are set to deliver an electric atmosphere.

Keep your eyes peeled for the remaining headliners to be announced and additional last minute ticket availability **#WithAmex**. Limited tickets available.²

Terms apply

AMERICAN EXPRESS

Presents

BST HYDE PARK











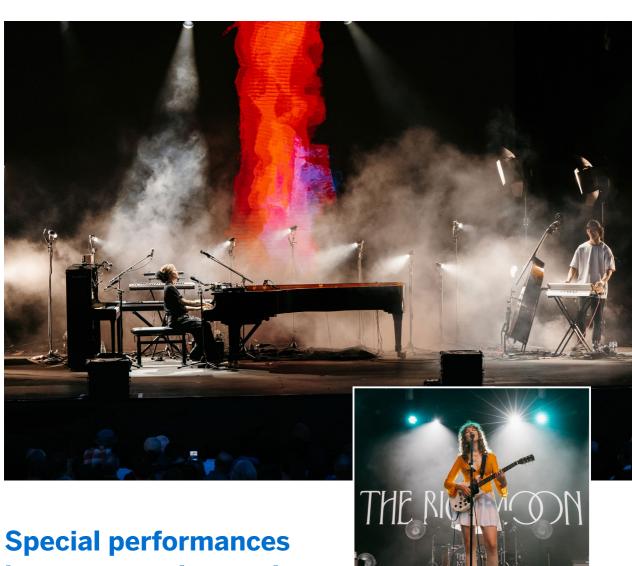






SOMERSET HOUSE SUMMER SERIES

EVENT DATES 10-20 JULY



in a spectacular setting

Eleven unforgettable nights of live music in the immersive setting of Somerset House's spectacular courtyard. This iconic London summer experience features a line-up of incredible breakthrough artists and established acts from across the world.

Keep an eye out for the exclusive Amex presale in March.















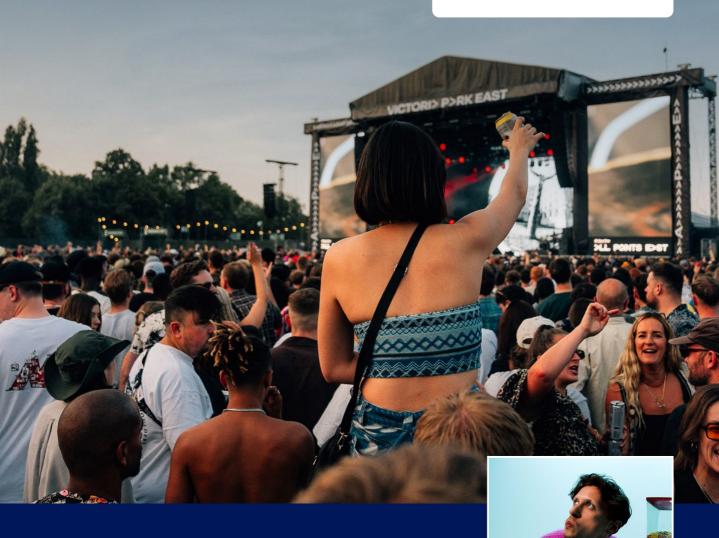




ALL POINTS EAST FESTIVAL

EVENT DATES
16-24 AUGUST

LEARN MORE



Two unforgettable weekends

Sing and dance the weekend away with a range of performances from headliners including **Barry Can't Swim**, **Raye**, **Chase & Status** and **The Maccabees** at this year's iconic summer event.

Keep your eyes peeled for even more artists to be announced. Limited tickets available.³



















AMEX AFTERS



Keeping the vibe alive

Get the ultimate fan experience after the main event, with Amex Afters. From up-and-coming performances to food, beverage and unique access, Amex Afters extends your night, delivering carefully curated moments so you can experience what life feels like when you're #WithAmex.

Keep an eye out for these events throughout the year.



LEARN MORE

















Empowering emerging artists and venues

Amex Unsigned is an award-winning initiative, supporting UK grassroots music venues and providing breakthrough opportunities for emerging artists. It offers artists the chance to perform, grow and connect through access to live gigs, mentorship and sync opportunities.



LEARN MORE



DINING

























Food at its finest

London Restaurant Festival returns this summer, inviting food lovers to explore the city's incredible diversity of cuisines, featuring international flavours and local delicacies. From exclusive dining experiences to events with world-renowned chefs, the festival celebrates the best of London's food scene.

Presale tickets go live on 8 May.4





















LONDON RESTAURANT FESTIVAL AUTUMN



A delight for the senses

The Autumn Edition of London Restaurant Festival returns with another month of sensational dining experiences, featuring over 50 culinary experiences across a selection of Classic and Trending events. Think Michelin-star, expert-led masterclasses and unforgettable gastronomic moments. This autumn, indulge in a celebration of the best dining that London has to offer, with each event promising a unique taste of the extraordinary.

Presale tickets go live on 4 September.⁴























Food Fest is back for the fifth time running and it's set to be another sell-out event in the 2025 foodie calendar. Taking place this summer and autumn to celebrate London's eclectic street food scene – it is the only way to kick off a season of sensational dining in the capital.⁴

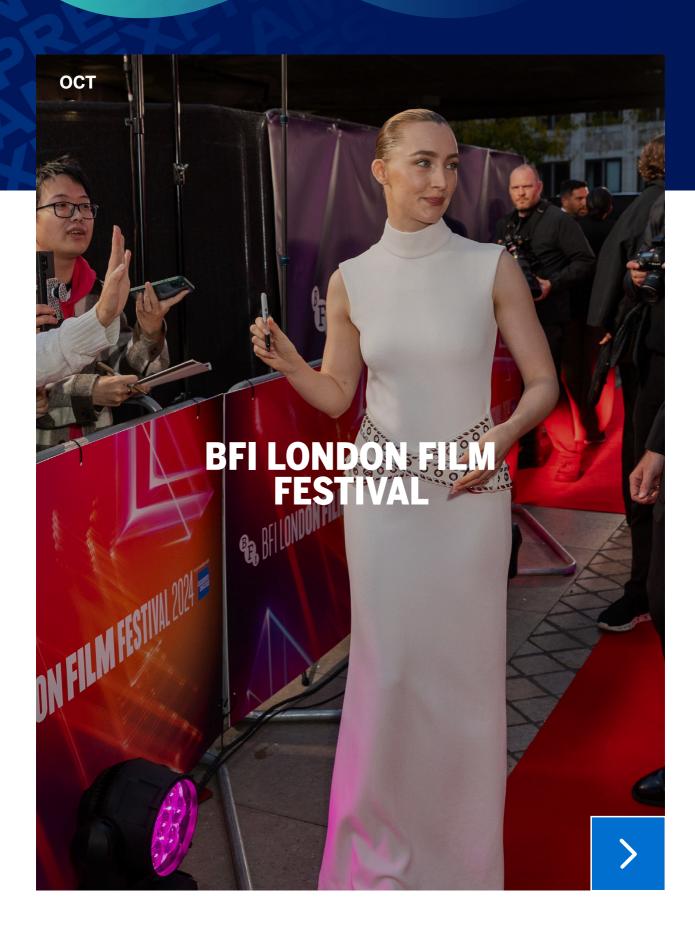
Terms apply

street food celebration





ELM



















BFI LONDON FILM FESTIVAL



A celebration of cinematic storytelling

The BFI London Film Festival in partnership with American Express is an unmissable event for film lovers and beyond. This celebrated festival offers a global showcase of cinematic talent, from red-carpet premieres of future awardwinners to the best in immersive film and series. Be sure to grab tickets as soon as they're available – and stay tuned for on-site benefits – until then, check out highlights from 2024.

Our Cardmembers enjoy presale access to tickets, which go live in September.

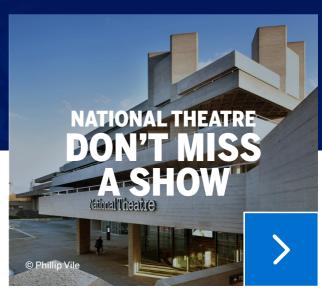
WATCH 2024 HIGHLIGHTS



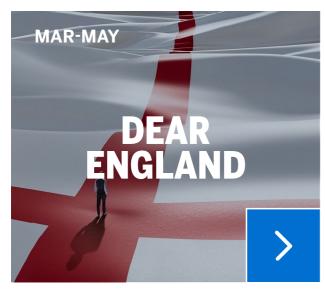


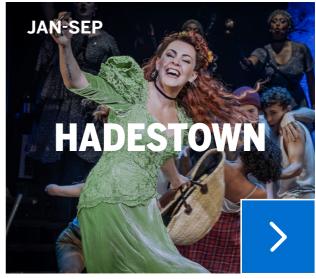
THEATRE











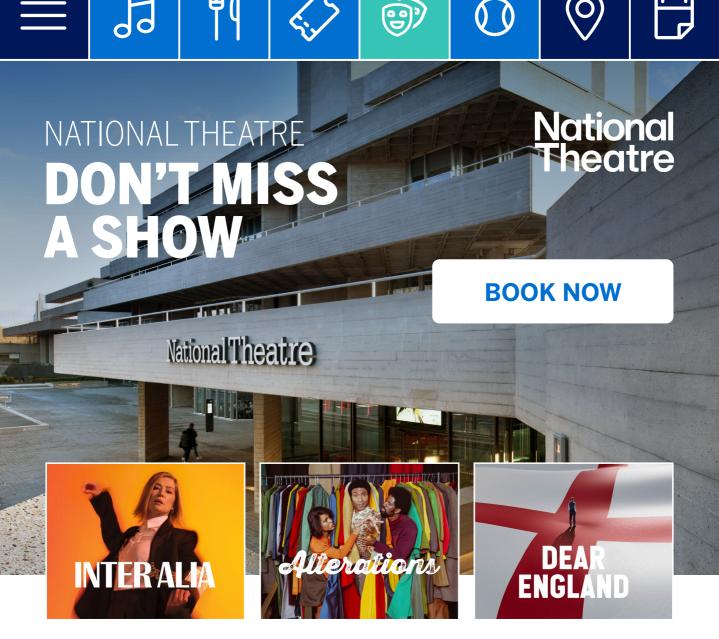


From Beverly Hills to the West End

Celebrating 30 years since the iconic film's release, and 250 years of Jane Austen, Clueless The Musical is a new musical comedy based on the Paramount Pictures classic film – the modern spin on Jane Austen's Emma – written by the original film-director **Amy Heckerling** with all new original music by **KT Tunstall**, performed at the Trafalgar Theatre.

Cher Horowitz is the most popular student at Beverly Hills High, renowned for her unique talent of finding love for others. She's about to embark on her biggest project yet – making over her awkward new friend, Tai, and setting her up with the most handsome boy in school. But what happens to Cher when, for the first time, everything is not perfect? This fresh musical comedy is fun, fashionable, and, like, so way cool.

Our Cardmembers have access to Amex Reserved Tickets^{®5} from 30 January - 24 May. Max 6 tickets per booking.⁶



Experience theatre like never before

Be the first to secure presale tickets to incredible performances, including the world premiere of **Inter Alia** from the team behind smash-hit **Prima Facie**, starring **Rosamund Pike** (Saltburn). Plus exclusive tickets to **Alterations**, **Dear England** and many more.

Amex® Cardmembers can enjoy exclusive benefits at the National Theatre, including **reserved seating**, **complimentary backstage tours**⁷ and **10% off** at the bookshop⁸ and theatre bars⁹. So, what are you waiting for? Immerse yourself in the magic of live theatre.

There are 15 productions across our three theatres on the South Bank in 2025. The first presale tickets are released in early Feb.¹⁰





An iconic comedy reimagined

Lynette Linton directs a groundbreaking revival of Michael Abbensetts' era-defining drama at the Lyttelton Theatre.

This revitalised version sheds light on the Windrush generation in 1970s London. The play explores their hopes, dreams and sacrifices, offering a moving reflection on the challenges faced by the community.¹⁰



















Relive England's journey to the Euros '24 final

James Graham's Olivier Award-winning Dear England returns to the Olivier Theatre for its next instalment following England's journey to the Euros '24.

This 'back-of-the-net winner' (The i) chronicles Gareth Southgate's inspiring management of the England football team through its highs and lows.

Reserved tickets are available exclusively to our Cardmembers until 10 May. 10

















HADESTOWN

National Theatre

EVENT DATES
RUNNING UNTIL
28 SEPTEMBER

BOOK NOW



Hadestown returns to the Lyric Theatre

Go on an unforgettable journey to the underworld and back. The Tony and Grammy Award-winning sensation Hadestown is 'an epic celebration of music, togetherness and hope' (Forbes) that intertwines the mythic love stories of Orpheus and Eurydice and King Hades and Persephone.

In this deeply resonant and defiantly hopeful theatrical experience, Hadestown invites you to imagine how the world could be.

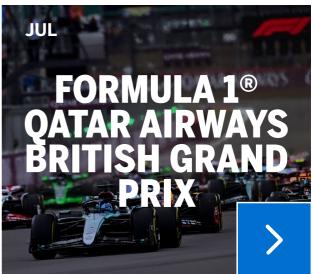
Our Cardmembers have exclusive access to tickets for performances until 29 June.



SPORT





























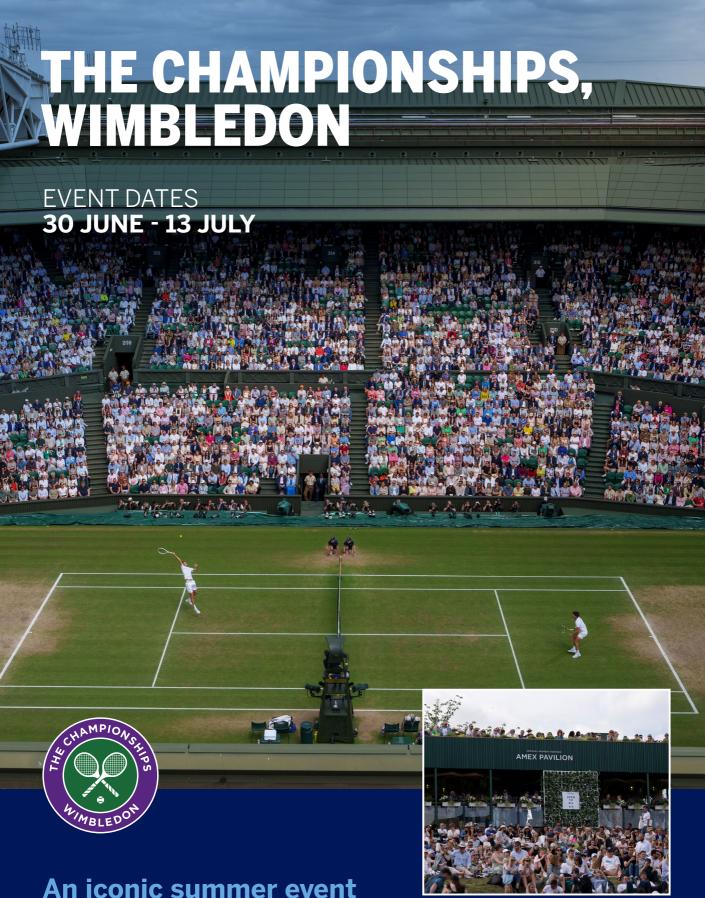
England v Scotland: A VIP rugby experience

Watch England take on their old rivals Scotland with an **official VIP experience at Allianz Stadium** (formerly Twickenham), with Keith Prowse, the principal sales partner of England Rugby Hospitality.

Keith Prowse have been delivering hospitality experiences at Allianz Stadium since 1979, so they know a thing or two about creating the perfect day out at the rugby.

7+ hours of unrivalled hospitality, **all-inclusive drinks**, exquisitely designed **multi-course menus**, **premium seating** to watch all the action as it unfolds and much more. This day out at the Home of Rugby is one to cherish, leaving memories that will last a lifetime.¹¹





Look forward to the world's most iconic tennis tournament with American Express. Experience all the excitement of Centre Court for another incredible year of sporting action.

Check back nearer the time to discover all your exclusive on-site perks as an Amex Cardmember.

















FORMULA 1® QATAR AIRWAYS BRITISH GRAND PRIX 2025

EVENT DATES 4-6 JULY



Race day is better #WithAmex

Our Cardmembers will have access to perks including Amex Presale Tickets¹, which include Hospitality and Grandstand tickets.

At other select races throughout the season, Cardmembers can enjoy additional on-site perks and experiences, such as complimentary Amex® Race Radios12 and access to the

Amex Fan Experience¹³. 14





















BRIGHTON & HOVE ALBION F.C.



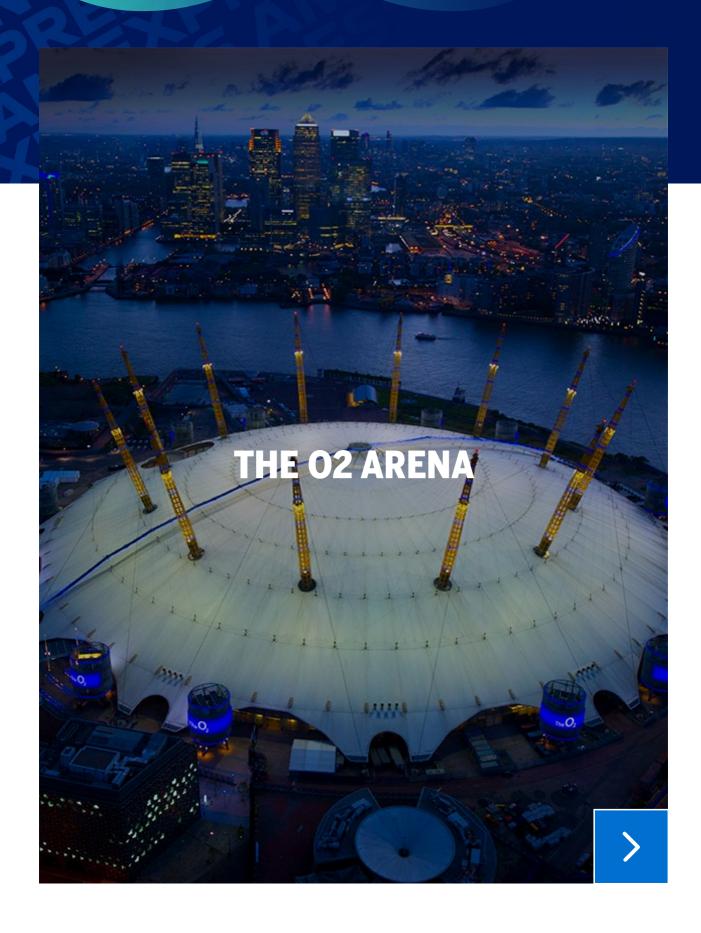
Experience top-tier football at The American Express Stadium™

Amex Lounge. Enjoy first-class service and an exceptional view as you watch your team in action. Our Cardmembers get access to premium hospitality tickets, starting from £225 + VAT. The tickets include parking (subject to availability), a matchday programme, a three-course meal, complimentary drinks and premium seating for an unforgettable experience.

Tickets for the remainder of the 2024-25 season are on sale now and tickets for the 2025-26 season will be available in late June. 15



VENUES



















THE 02 ARENA





The O2 arena is better #WithAmex

This includes a **complimentary bag drop**¹⁶ and **access to the Amex Lounge**¹⁷. Bring guests and enjoy a **complimentary drink** in a dedicated space before and after the show.

Since The O2 is part of the American Express Venue Collection^{TM18}, eligible UK Cardmembers can also enrol to get **10% back** on eligible food and drink purchases within the venue, up to £200 per calendar year.¹⁹

Book Amex Advantage tickets – a premium experience at The O2 which gives you access to a great view of the stage, private access to seats, an exclusive area of the Amex Lounge and all-inclusive food and drink before the show.⁵

Terms apply

LEARN MORE

















CALENDAR

Feb - Mar

Mar - Jun >

Jul



Aug - Oct >

Clueless The Musical

15 FEBRUARY - 14 JUNE

LEARN MORE



National Theatre: Alterations

20 FEBRUARY - 5 APRIL

LEARN MORE



22 FEBRUARY

LEARN MORE



FEBRUARY



National Theatre: Dear England

10 MARCH - 24 MAY

LEARN MORE

















Feb - Mar >

Mar - Jun

Jul



Aug - Oct >

MARCH

Nation Here V

Lyric Theatre: Hadestown

RUNNING UNTIL 29 JUNE

LEARN MORE

National Theatre: Here We Are

23 APRIL - 28 JUNE

LEARN MORE





London Restaurant Festival Summer 1-30 JUNE

LEARN MORE

Amex presents BST Hyde Park

27 JUNE - 13 JULY

LEARN MORE





The Championships, Wimbledon

30 JUNE - 13 JULY

LEARN MORE

JONE JONE















Feb - Mar >

Mar - Jun >

Jul

>

Aug - Oct >

National Theatre: Nye

3 JULY - 16 AUGUST

LEARN MORE





Formula 1® Qatar Airways British Grand Prix 2025 4-6 JULY

LEARN MORE

National Theatre: The Estate

9 JULY - 23 AUGUST

LEARN MORE







Somerset House Summer Series 10-20 JULY

LEARN MORE

National Theatre: Inter Alia

10 JULY - 13 SEPTEMBER

LEARN MORE



















Feb - Mar >

Mar - Jun >

Jul

>

Aug - Oct >

UGUST

SEPTEMBER

OCTOBER



All Points East Festival 16-24 AUGUST

LEARN MORE

National Theatre: The Land of the Living

9 SEPTEMBER - 1 NOVEMBER

LEARN MORE







London Restaurant Festival Autumn 1-31 OCTOBER

LEARN MORE

BFI London Film Festival

LEARN MORE



Check out the **latest presale** and **exclusive benefits** on the Amex Experiences Hub.

VISIT HUB

Keep up to date with the latest events on our Instagram.

FOLLOW US

Important information

- 1. Amex Presale Tickets® (formerly referred to as American Express Early Access)
 American Express® Cardmembers have access to purchase Amex Presale Tickets for select events and select seats, during a specified period prior to the general on-sale dates for those events. Tickets must be purchased using an American Express Card. An American Express Prepaid Card cannot be used to purchase tickets. Amex Presale Tickets are sold by and fulfilled by third party ticket sellers (not American Express), and such tickets are subject to the rules, Terms and Conditions, prices and fees set by the ticket seller, event promoter and/or the venue. Amex Presale Tickets are subject to availability and supply may be limited. Not all seats may be offered; purchase limits and blackout dates may apply. Refunds, exchanges, and resale may be prohibited by the ticket seller. For more information, please visit americanexpress.com/entertainment.
- 2. American Express presents BST Hyde Park For full Terms and Conditions, please visit here.
- 3. All Points East

For full Terms and Conditions, please visit here.

4. London Restaurant Festival

For full Terms and Conditions for the summer festival, please visit <u>here</u>. For full Terms and Conditions for the autumn festival and Food Fest visit <u>here</u>. American Express does not own or operate any events at London Restaurant Festival.

5. Amex Reserved Tickets® (formerly referred to as American Express Access)
American Express Cardmembers have access to purchase Amex Reserved
Tickets for select events and select seats, during a specified period. Tickets must
be purchased using an American Express® Card. An American Express Prepaid
Card cannot be used to purchase tickets. Amex Reserved Tickets are sold by and
fulfilled by third party ticket sellers (not American Express), and such tickets
are subject to the rules, Terms and Conditions, prices and fees set by the ticket
seller, event promoter and/or the venue. Amex Reserved Tickets are subject to
availability and supply may be limited. Not all seats may be offered; purchase
limits and blackout dates may apply. Refunds, exchanges, and resale may be
prohibited by the ticket seller.

6. Clueless

Full Terms and Conditions apply. Maximum 6 tickets per Cardmember. Tickets must be purchased with your American Express Card. Tickets are limited and subject to availability. For full Terms and Conditions, please visit here.

7. The National Theatre – Complimentary backstage tour
The National Theatre will run American Express behind the scenes tours,
complimentary for Cardmembers. These tours will be for up to 22 people and are
limited to a maximum of four tickets per Cardmember. These tours will run each
Saturday from 5.15pm. Children aged 14 and under must be accompanied by an
adult. We regret that we are unable to accommodate children under the age of
five on Guided Tours, this includes babies and children in pushchairs.

8. The National Theatre - 10% off at the bookshop

Royal National Theatre Enterprises Ltd (the "National Theatre") and American Express reserve the right to modify or discontinue the offer at any time without notice. Offer valid during bookshop opening times. Monday—Saturday 10am—10.30pm (excluding bank holidays). Offer only valid at the National Theatre bookshop, Upper Ground, London SE1 9PX. Offer not available online and no other theatre is taking part in the offer. Offer excludes certain items in the National Theatre bookshop including alcohol and honey. The National Theatre may update the list of excluded items from time to time. Discount is at point of purchase only. Please make the staff member aware that you are paying with your Amex Card at the time of payment (especially when paying on contactless) to

ensure you receive the offer. Fulfilment of this offer is the sole responsibility of the National Theatre. Discount not redeemable for cash.

9. The National Theatre – 10% off at theatre bars

Offer valid while supplies last. Royal National Theatre Enterprises Ltd (the 'National Theatre') and American Express reserve the right to modify or discontinue the offer at any time without notice. Offer valid during theatre bar opening times. Rennie's Bar in the main foyer opens an hour before, and during intervals of, performances in the Lyttelton Theatre. Olivier performance bars, in the stalls and circle foyers of the Olivier Theatre, open just before performances and during intervals. Dorfman theatre Bar and café, in the Dorfman foyer, is open just before performances and during intervals. Offer not valid at the Understudy bar or KERB @ The Understudy. Drinks available as part of the offer: house beers and lagers, house wines (175ml), single spirit and mixer, and soft drinks. All snacks available as part of this offer. Offer excludes Champagne, Nyetimber and cocktails. Offer only available at National Theatre South Bank Theatre Bars, no other theatre is taking part in the offer. Offer is redeemable during bar opening hours at The Long Bar in the Lyttleton Theatre, Olivier Theatre Bars and the Dorfman Theatre Bar. Offer is not available in The Understudy Bar or KERB @ The Understudy, Lasdun or Forza Wine. Discount is at point of purchase only. Please make your server aware that you are paying with your Amex Card at the time of payment (especially when paying on contactless) to ensure you receive the offer. Fulfilment of this offer is the sole responsibility of The National Theatre. Discount not redeemable for cash.

10. The National Theatre

Full Terms and Conditions apply. Maximum nine tickets per Cardmember. Tickets must be purchased with your American Express Card. American Express does not own or operate any of the performances at the National Theatre. Cardmembers should consider their own safety and risk factors before purchasing and attending the performances. Tickets are limited and subject to availability. For full Terms and Conditions, please visit here. For all access information, please visit here.

11. Guinness Men's Six Nations

Online hospitality packages are available to American Express Cardmembers. Packages must be purchased with an American Express Card. Foreign Exchange fees/charges may apply for Cards issued outside of the UK. Packages are subject to availability and are available on a 'First Come, First Served' basis. Packages are sold by Keith Prowse (a trading name of Compass Contract Services (UK) Limited which is registered in England under company number 2114954), not by American Express. Keith Prowse Sales Terms and Conditions apply to all package sales. All sales are final. The price does not include transportation or accommodations. Paper tickets will be issued for all bookings. Cardmembers should consider their own safety and risk factors before purchasing and attending.

12. F1 - Amex® Race Radios

American Express® Cardmembers can receive an American Express Race Radio when they present a valid American Express Card, excluding American Express Prepaid Cards, at any American Express Radio Booth on-site. Limit one (1) per Card per day, while supplies last. American Express Race Radios will also be available to non-Cardmembers, subject to availability and depending on race location.

13. F1 - Amex Fan Experiences

American Express hosts American Express Fan Experiences at select F1 races taking place in the Americas in 2025. The select F1 races at which Fan Experiences are hosted are subject to change year-over-year, including Cardmember eligibility and terms. American Express Cardmembers who have a valid ticket to an applicable event can visit the Fan Experience by presenting an American Express Card in their name (American Express Prepaid Cards are

not eligible). The number of Cardmember guests permitted may vary by event. Capacity limitations apply. Additional rules and terms may apply by event. American Express reserves the right to not allow or to remove Cardmembers and their guests from the Fan Experience for any reason, including, without limitation, not adhering to applicable rules and terms of the Fan Experience. To the extent alcohol is available at the Fan Experience, you must be 21 years of age or older to consume alcoholic beverages; please drink responsibly. Fan Experiences may be modified or discontinued at any time and without notice. For more information, please visit americanexpress.com/experiences.

14. **F1**

The F1 logo, F1 Academy, F1 Academy Discover Your Drive, F1 Academy Racing Series, Formula 1, F1, Grand Prix and related marks are trademarks of Formula One Licensing BV, a Formula 1 company. All rights reserved.

15. Brighton & Hove Albion's Amex Lounge

Tickets are limited and are subject to availability. Maximum four tickets per Cardmember. Tickets must be purchased using your American Express® Card. Tickets will be provided digitally via email ahead of the match. Guests must bring valid ID with them on arrival where they will check in to the South East reception. Without valid ID, guests may be refused entry. Tickets are provided subject to the rules and regulations of the Football League and Football Association and also any rules and regulations as this club make from time to time. For full terms visit the club's website. All postponed or abandoned matches will be dealt with in accordance with the customer charter. In the event of a match being postponed prior to the kick-off, tickets will be valid for the rearranged fixture. Tickets are non-refundable, except in the case of a fixture date change, in which case you will have 7 days to request a refund. A credit may be offered for a future match if available.

16. The O2 Arena – American Express Complimentary Bag Drop Lane

American Express Cardmembers have access to a complimentary bag drop through the dedicated lane at the bag storage facility at The O2 arena. Cardmembers must enter through the dedicated Amex Lane at the bag storage facility, located outside the main entrance. Cardmembers must show a valid American Express Card (excluding American Express Prepaid Cards) to receive the complimentary bag drop compared to paying the advertised price of £10 per bag. Limit one (1) checked bag per Card per event. All bags will be searched and screened before being accepted into the bag storage facility. The bag storage facility closes at 1am after each event. The bag storage facility is managed by the venue (not American Express) and the Terms and Conditions set by the venue apply. All items left with stewards before entry into the venue are left at your own risk. For more information about The O2 bag policy please visit theo2.co.uk/visit-us/bag-policy.

17. The O2 Arena – American Express Lounge Access

Access to the American Express Lounge is available to American Express® Cardmembers, subject to capacity limitations. American Express Prepaid Cards are not eligible. Cardmembers will be permitted to bring up to three (3) guests, subject to capacity limitations and the discretion of the venue. Access is provided on a first come, first serve basis. Upon entry to the Lounge, Cardmembers will receive a token redeemable for one (1) complimentary drink, while supplies last. Tokens are only valid for the event at which they were received for redemption in the Lounge, and only original tokens will be accepted. Additional beverages can be purchased with an American Express Card. Must be 18 or older to consume alcohol. Please drink responsibly. American Express does not guarantee every eligible Cardmember will be able to receive access. Attendees who appear unruly, disruptive, or visibly intoxicated may be refused service and may be ejected from the event, in the sole discretion of the event organisers.

18. American Express Venue Collection™

The American Express Venue Collection provides American Express® Card issued by American Express in the UK with access to a set of benefits at participating stadiums and arenas for select events. American Express branded Cards issued by third-party financial institutions, American Express® Corporate Cards and American Express® Prepaid Cards are not eligible. All benefits are subject to specific Terms and Conditions. Some benefits will be fulfilled by the venue and are subject to Terms and Conditions set by the venue, as applicable. Benefits cannot be redeemed for cash, transferred, or substituted. Void where prohibited by law.

19. The O2 Arena - Concessions Offer

To redeem, Cardmembers must first enrol an eligible Card in this Offer and then use that same Card to make a qualifying purchase. Eligible Cards are Consumer and Business American Express Cards issued by American Express in the UK. American Express Corporate Cards, Prepaid Cards, and American Express branded Cards issued by other financial institutions are not eligible. Limit of a total of £200 GBP back in statement credits per enrolled Card each calendar year on qualifying purchases made across venues in the American Express Venue Collection™. Qualifying purchases include food and beverage concessions purchases made in-person at point of sale and at self-service kiosks at venues in the American Express Venue Collection™. At Hollywood Bowl, qualifying purchases also include purchases made in the Hollywood Bowl app or via web browser at hollywoodbowl.com/onlineorder/amex. The following are not qualifying purchases: Purchases in Amazon-operated Just Walk Out Stores, suite and catering orders, in app purchases at venues not specifically identified above, ticket sales, restaurants, transportation, parking, gift cards, merchandise, and all other non-concession purchases made at American Express Venue Collection venues. Offer ends 31 December 2026. Participation in Amex Offers is subject to Amex Offers Program terms. To view full terms for each eligible Card and enrol in this Offer, scan the QR Code on signage at the venue or visit here.

