

2017



American Express Global Business and Spending Monitor

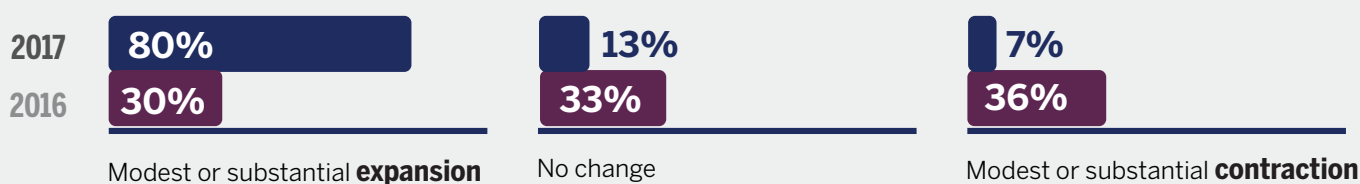
Hong Kong CFOs are optimistic towards 2017

and are willing to invest for **data analytics** to remain competitive

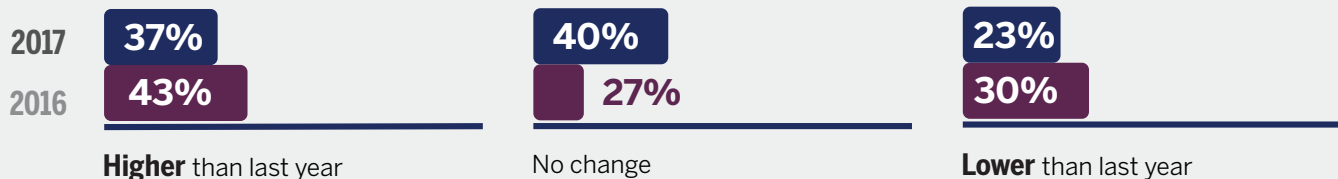


Respondents are **highly optimistic** towards 2017

Expectation On Economic Growth



Worldwide Revenue Change

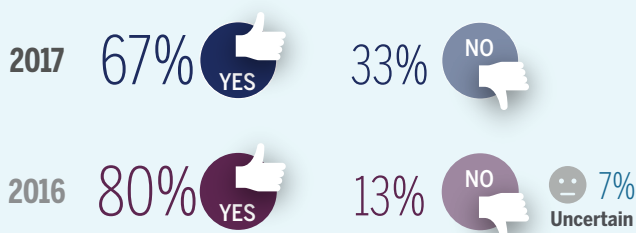
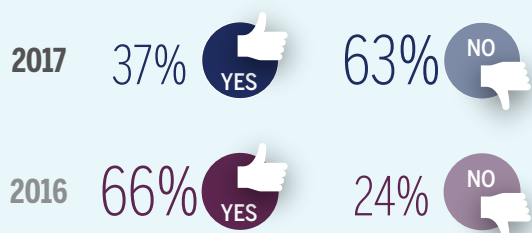


CFOs Are Highly Cautious About External Factors for Investment

Cautiousness In Investment

More cautious due to **domestic** economic or political uncertainty

More cautious due to **external** economic or political uncertainty



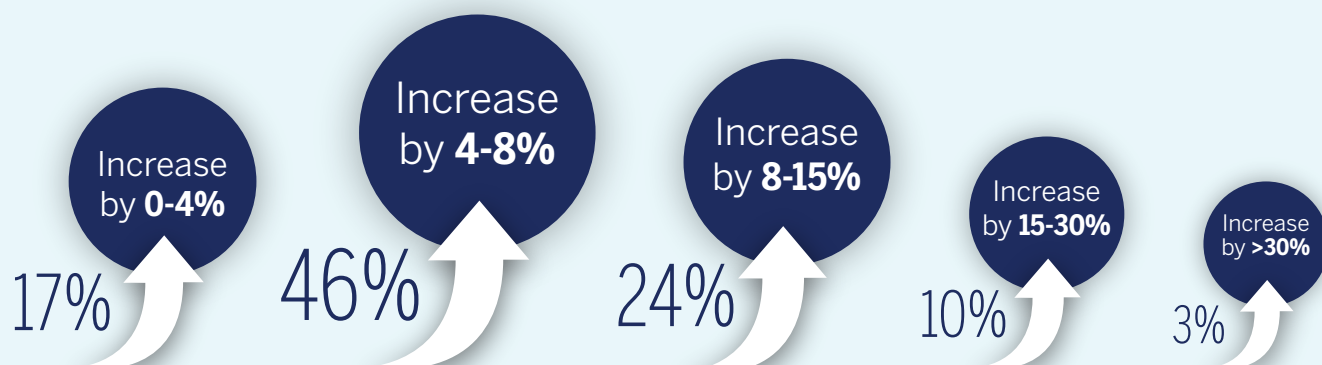
Remaining Competitive Is Most Important for 2017

Business Priorities



ALL CFOs expect an increase in investment in 2017

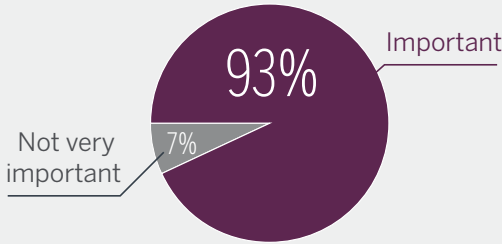
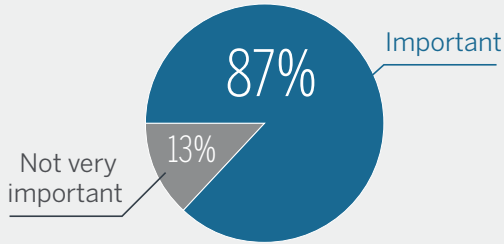
Increase expected by all CFO's split as below:



Sustainable, ethical and transparent business practices **are important to maintain competitiveness in next 5 years**

Improving **cash flow** and **working capital management**

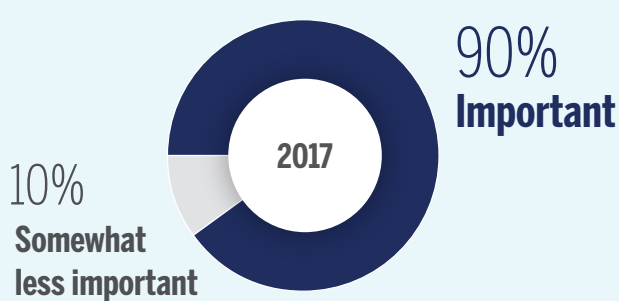
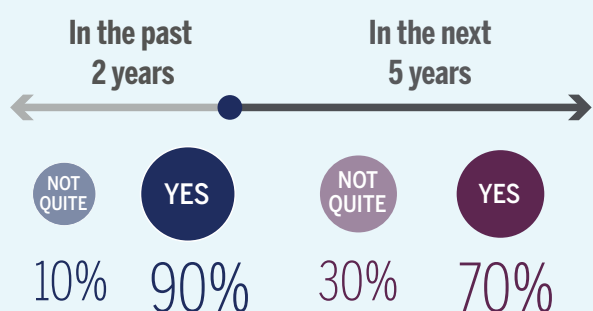
Compare to 2016, **cash flow** and **working capital management** is...



90% CFOs think data analytics worth the investment for decisions to sustain business growth

When making decisions, **sophisticated data analytics are important**

Spending for improving sophisticated data analytics capabilities **in 2017 will be...**



Source: American Express Global Business and Spending Monitor 2017



GLOBAL CORPORATE PAYMENTS

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