



The Platinum Card®

Welcome Offers Terms and Conditions:

1. These Welcome Offers (as mentioned in clauses 2 to 4 of the Terms and Conditions) are only valid for Platinum Card applications that are submitted online via dedicated URLs and approved by American Express International, Inc. ("American Express") on or before October 17, 2023.
2. Special Bonus: For Basic Cardmembers who submit their Card application online and all required valid documents within 7 days from the date of application submission, the HK\$500 statement credits will be credited to the Basic Cardmember's Membership Rewards® Program Account on or before December 31, 2023.
3. Online Bonus: For Basic Cardmembers who submit their Card application online and all required valid documents within 7 days from the date of application submission, 100,000 Membership Rewards® points will be credited to the Basic Cardmember's Membership Rewards Program Account within 8 weeks after the Basic Card application is approved.
4. Welcome Bonus: Provided the Cardmember spends an aggregate of at least HK\$15,000 on his or her Basic and Supplementary Cards within the first 3 months from the date of approval of the Basic Card, 500,000 Membership Rewards points will be credited to the Basic Cardmember's Membership Rewards Program Account within 8 weeks of such spend. Should Cardmember not receive the mentioned Welcome Offers within 8 weeks, please contact American Express Customer Service hotline.
5. Cardmembers who paid the annual fee and holding valid Platinum Card accounts with good standing and not overdue will be eligible for the above Online Bonus and Welcome Bonuses. American Express reserves the right not to offer any bonus Membership Rewards points and statement credit to Cardmembers who fail to fulfil the above conditions without prior notice.
6. American Express reserves the right to debit Membership Rewards points from any ineligible Membership Rewards Program Account.
7. The Platinum Card applicant will need to meet the minimum annual income requirement.
8. American Express Membership Rewards Program Terms and Conditions apply, for further details, please refer to americanexpress.com/en-hk/rewards/membership-rewards/about-program.
9. American Express reserves the right to decline applicants including applicants who have unsatisfactory credit history or do not meet its credit criteria.
10. The annual fee for The Platinum Card is **HK\$9,500** with the entitlement of 1 Platinum Card and 2 Platinum Supplementary Cards. Additional Platinum Supplementary Card (i.e. third and subsequent Supplementary Cards) carries an annual fee of **HK\$9,500**.
11. Existing Basic Platinum Card Member / American Express Peninsula Platinum Card Basic Card Member and applicants who held the Basic Card of The Platinum Card / American Express® Peninsula Platinum Card at any time within the past 12 months from the date of this application are not eligible for these Welcome Offers. American Express reserves the right to debit the original price of the Welcome Offers and first-year annual fee without prior notice.
12. If the Basic Cardmember has transferred / redeemed the Membership Rewards points partially or in full from the Welcome Bonus and Online Bonus, and cancels The Platinum Card within 12 months of Card issuance, American Express reserves the right to debit the prevailing annual fee of **HK\$9,500** from such Cardmember's account.

13. American Express reserves the right to amend these Terms and Conditions and to terminate this program without prior notice.
14. Should any dispute arise, the decision of American Express shall be final.
15. In case of inconsistency between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.
16. In case of any enquiry related to this offer, please call the 24-hour enquiry hotline shown at the back of your Card or our customer service hotline at 2277 1010.