



American Express® EMI—Offer Terms & Conditions

This offer is open to select American Express® Credit Cardmembers whose accounts are valid and in good standing. An American Express® Credit Cardmember for the purpose of this offer means a person holding the below mentioned American Express® Credit Card issued in India by American Express® Banking Corp. The offer is applicable to the Cardmembers holding below Cards:

- The American Express Smart Earn Credit Card
 - The American Express Gold Credit Card
 - The American Express PAYBACK Credit Card
 - The American Express Platinum Reserve Credit Card
 - The American Express Platinum Travel Credit Card
 - The American Express Membership Rewards Credit Card
- The offer is not available for American Express® Charge Cards, Corporate and Network Cards.
 - The offer would be valid on above mentioned Cards issued in India only.
 - This offer is being made purely on a “best effort” basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
 - American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
 - American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non- use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
 - Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
 - To receive this offer, purchase should be charged in EMI to the American Express Credit Card. No cash alternative is available.
 - Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts of Delhi only.
 - This offer is subject to partner terms and conditions.
 - The offer is applicable only in India on where American Express EMI is enabled.
 - EMI conversion done post taking the transaction will not be eligible for this offer.
 - Eligible transaction taken on the Supplementary Card (issued on American Express Credit Cards) and converted into EMI tenure as listed below will also be eligible for this offer.
 - For detailed offer on American Express EMI, please visit: www.amex.co/emi
 - To view the EMI Terms & Conditions click [here](#).
 - Cardmembers can, at any point in time, avail up to six transactions for conversion into EMI, subject to availability of credit limit.

- In case of foreclosure of an EMI transaction, a one-time fee of 3% + taxes on the outstanding balance will be applied.
- In case of any query, Cardmember can contact American Express. Queries related to the offer will be entertained only till 120 days from offer end date.
- American Express and merchants reserve the right to add, alter, modify, change, or vary all or any of these terms and conditions or replace, wholly or in part, this EMI Scheme by any other scheme, whether similar to this EMI Scheme or not or to withdraw it altogether, without prior notice.
- American Express reserves its absolute right and discretion to approve or decline any request for EMI. It is further clarified that transactions under certain merchant categories especially Gold and Jewelry related transactions or any other transactions prohibited under law cannot be converted into EMI.
- You will no longer earn Membership Reward^o Points on EMI conversions at POS (Point of Sale). The Point-of- Sale transactions include both Offline transaction (Point of Sale transaction at a merchant's store (physical use of card at store). For example: EMI conversion at Croma, Reliance digital etc.) and Online transaction (Point of Sale transaction from a Merchant's website (use of card online). For example: EMI conversion options on Flipkart.com, etc.). The Card Members will continue to earn Membership Rewards^o points on all EMI transactions through American Express^o SafeKey and on all EMI conversions done post purchase.
- Cardmember needs to pay a processing fee of Rs. 199 + taxes as applicable on all EMI transaction(s) converted at Point of Sale online or in-store.
- These offers can & will be replaced timely. It can be changed or removed without any prior notice from the partner. In such an event the partner or American Express will not be responsible for the same

Amazon EMI Offer Construct.

- 7.5% Instant Discount up to ₹ 2,000 on EMI transactions done on www.amazon.in (Website and App).
- Minimum transaction amount: ₹ 12,000
- Maximum instant discount: Up to ₹ 2,000
- Cardmember can avail Instant discount multiple times up to a maximum of Rs. 2,000 per Credit Card during the offer period.
- Offer is applicable on American Express Credit Cards only.
- Supplementary Credit Cards also can avail this offer.
- The discount will be on the total amount inclusive of taxes and/or delivery charges.
- This Offer will not be applicable if the Cardmember or the seller or Amazon cancel the order and/or the Cardmember returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardmember will be refunded. In other words, the instant discount will not be refunded.
- Offer Period: 20th April 2024 – 24th April 2024 (both days included).
- Eligible EMI Tenure: 3, 6, 9, 12, 18, 24 months.
- This offer is applicable on the products where it is shown on the product page. Please check the product detail page for offer eligibility.

- Offer also applicable on No Cost EMI on select products. Cardmember needs to check on the product page if No cost EMI is applicable on the product.
- For No Cost EMI offer, American Express will charge full interest along with GST/taxes as applicable from the Cardmember. However, Merchant/Seller will give an instant discount equivalent to the interest chargeable at the time of purchase. Hence, effectively for Cardmember it would be a No Cost EMI.
- This Offer cannot be combined with any other offer.
- This Offer is not applicable on the purchase of the following:
 - Gift Card(s) (Amazon branded and Non-Amazon branded)
 - All types of Prepaid Recharges (Mobile, DTH, Google Play, Subscriptions, Cable TV, Metro, and any other type of prepaid recharge).
 - All types of Bills Payments.
 - Digital Gold purchases and sales
 - Kindle e-books and Kindle Unlimited Subscription Program
 - Amazon Pay balance loading.
 - Amazon Prime subscription
 - Infant Nutrition and feeding products.
 - All types of insurance, travel, and entertainment booking (Insurance, Flight, Bus, Trains, and Movies)
 - Gold and Silver coins
 - Amazon Food orders
 - Installation Orders (Amazon and Brand)
 - Any product that doesn't have the offer shown on the product detail page.