

e-Voucher Terms and Conditions

- The e-Voucher Redemption must be completed in a single session
- E-voucher Promo Code will expire after 90 days from the date of issuance
- You are solely responsible for the safety and security of the e-voucher promo code. American Express is not responsible for any acts of omission or commission if e-voucher promo code is lost, stolen or used without permission.
- The e-voucher promo code can only be redeemed for an e-voucher of following brands: Tata CLiQ Luxury, BookMyShow, Shoppers Stop, Big Basket, PVR, MakeMyTrip
- American Express reserves the right at any time without prior notice to add/ alter/ modify/ change the voucher brands available under this benefit.
- Validity of the e-voucher promo code cannot be extended.
- Vouchers issued to eligible Card Members will be governed by Terms & Conditions applicable for the usage and redemption as specified by respective brand/partner. The respective terms and conditions will be sent along with the vouchers upon redemption.
- This is an enrollment-based benefit on your Platinum Reserve Credit Card
- Effective 1st May 2024, upon reaching spend milestone of ₹50,000 respectively in a Calendar month you can avail voucher worth Rs. 1000 of any of the available brands (as mentioned above)
- On successfully reaching the spend milestone, your unique promo code will be sent to you on your registered Email address before the last day of the next-to-next calendar month. Please ensure your email address is updated with us.
- For other details, please refer to <https://www.gyft.com/rewards/amex-platinumreserve/>

Steps to redeem vouchers:

- Upon receiving the link and promo code, eligible Cardmembers need to visit the link within 90 days of receiving the promo code
- Enter the promo code (shared by American Express on your registered email ID) and your registered mobile number and click “Get OTP”
- Enter the OTP and click on “Submit”
- Select your choice of brand and enter delivery details
- Please verify that your delivery details are accurate, then click on “Redeem”
- You shall receive the selected brand e-Voucher on the email address and mobile number shared in the previous step

