



## The American Express® Singapore Airlines Business Credit Card

### Apple AirPods 4 Campaign

- ✓ Get **Apple AirPods 4 with Active Noise Cancellation** upon Annual Card Fee payment and min eligible spending of S\$3,000 in the first 2 months of Card approval.

Offer period: 3 January 2025 – 19 January 2025 (both days are inclusive).

Apply now and enjoy Apple AirPods 4 on top of your welcome offer of up to 33,000 HighFlyer points, a complimentary Accor Plus membership worth S\$418 and up to 20,000 HighFlyer points worth S\$190 when you spend with the Singapore Airlines Group.

<b>Apple AirPods 4 Campaign</b>	Receive <b>Apple AirPods 4 with Active Noise Cancellation<sup>^</sup></b> upon meeting annual Card fee payment and min. eligible spending of S\$3,000 in the first 2 months of Card approval.  This is a layer-up offer on top of the Welcome Offer. First month is defined as 30 calendar days from Card approval.
<b>Welcome Offer</b>	Enjoy a welcome offer:  <b>Up to 33,000 HighFlyer points</b> upon annual fee payment and min. spending of S\$3,000 in the first 2 months of Card approval.  Welcome Offer ends on 16 February 2025. <a href="#">T&amp;Cs apply</a> .
<b>Earn Rate</b>	Earn <b>1.8 HighFlyer points</b> per S\$1 spent on all eligible spend (worth 1.8 KrisFlyer miles)  Earn up to <b>8.5 HighFlyer points</b> on eligible Singapore Airlines Group Flights (worth 8.5 KrisFlyer miles)

<b>Accor Plus Membership</b>	Get a <b>complimentary Accor Plus membership</b> worth S\$418 offering a free night's stay every year and up to 50% dining discounts
<b>Spend Bonus</b>	Earn <b>5,000 HighFlyer points</b> when you spend S\$500 within the first 12 months and <b>15,000 HighFlyer points</b> when you spend S\$10,000 annually with Singapore Airlines Group

\*Terms and conditions apply to these Card benefits and privileges, please visit [https://www.americanexpress.com/content/dam/amex/en-sg/business/small-business/singapore-airlines-business-credit-card/sbs\\_card\\_member\\_agreement.pdf](https://www.americanexpress.com/content/dam/amex/en-sg/business/small-business/singapore-airlines-business-credit-card/sbs_card_member_agreement.pdf) for current terms and conditions.

^For Apple AirPods 4 Programme terms and conditions, please read below.

#### AMERICAN EXPRESS® SINGAPORE AIRLINES BUSINESS CREDIT CARD EXCLUSIVE OFFER PROGRAMME TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this AMERICAN EXPRESS® SINGAPORE AIRLINES BUSINESS CREDIT CARD Exclusive Offer Programme (the "Programme") is deemed acceptance of these Terms and Conditions.
2. The promoter of the Programme is American Express® International Inc. of 1 Marina Boulevard, #22-00 One Marina Boulevard Singapore 018989. ("Promoter").
3. The Programme commences on 12.01am of 3 January 2025 and closes on 11:59pm 19 January 2025 ("Promotional Period").
4. To get Apple AirPods 4 with Active Noise Cancellation ("The Gift"), Participants must apply for an AMERICAN EXPRESS® SINGAPORE AIRLINES BUSINESS CREDIT CARD via unique link <https://www.americanexpress.com/en-sg/business/business-card/milelion/index.html?sourcecode=A0000HKKPN&cpid=100574621>

during the promotional period, pay Annual Card fee and become spend active with a minimum eligible spending of S\$3,000 in the first 2 months of Card approval. Your Card application must be approved by 16 February 2025.

5. In relation to the Gift,
  - 5.1. If the recipient of the Gift ceases to be a Card Member for any reason within six (6) months of setting up The American Express® Singapore Airlines Business Credit Card Account, the Card Member will be charged the retail price of the Gift.
  - 5.2. Eligible Card Member will receive a redemption letter via email or mail approximately twelve (12) weeks from the date they meet the Qualifying Spend and pay the Full Annual Fee of S\$304.59 (incl. of 9% GST). The redemption letter will contain details on how to redeem the Gift.
  - 5.3. The Gift must be redeemed by the date stated in the redemption letter. Gift not redeemed within the redemption period will be forfeited, and no extension of redemption period will be granted.
  - 5.4. Each Gift can only be redeemed once. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional redemption(s) will be charged to the Card Member's Account.
  - 5.5. In the event of our suspicion of illegal activities in connection with the Gift, including without limitation fraud or an attempt at deception, we are entitled to report such activity to the relevant authorities.
6. Participant must be new to AMERICAN EXPRESS® SINGAPORE AIRLINES BUSINESS CREDIT CARD. Participant who have cancelled the Card previously for the same company are not eligible for the gift. Each Participant is only eligible for the redemption once.
7. For non-eligible spend, please visit [go.amex/sgexclusions](https://go.amex/sgexclusions) for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
8. The Promoter reserves the right, at any time, to verify the eligibility of Participant and to disqualify any Participant that is not in accordance with these Terms and Conditions, or the AMERICAN EXPRESS® SINGAPORE AIRLINES BUSINESS CREDIT CARD terms and conditions. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
9. The Promoter reserves the right to terminate this Programme and/or amend the Terms and Conditions of this Programme, at any time with or without notice. Should any dispute arise, the decision of the Promoter

shall be final and conclusive.

10. The Gift is not exchangeable or redeemable for cash or other goods or services. If the Gift cannot be provided for any reason beyond the control of the Promoter, then the Promoter reserves the right to provide an alternative Gift of the same value.
11. If this Programme is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoters, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to modify, suspend, terminate or cancel the Programme, as appropriate.



American Express International, Inc. (UEN S68FC1878J)

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