



A) Generic Terms and Conditions applicable to the “ Platinum Luxe Living at LANDMARK – BESPOKE Membership Accelerator Benefit ” (“BESPOKE Benefit”):

1. The BESPOKE Benefit is valid from May 2, 2025 to March 31, 2026 (both dates inclusive) (**“Benefit Program Period”**).
2. During the Benefit Program Period, the Cardmember of the Basic Card of The Platinum Card® or American Express® Peninsula Platinum Card issued by American Express International, Inc. (**“American Express”**) in Hong Kong (**“Eligible Card”** and accordingly the **“Eligible Cardmembers”**) can enjoy
 - i. “Platinum Luxe Living at LANDMARK – BESPOKE Membership Accelerator Benefit” (**“BESPOKE Benefit”**)
3. To enjoy the BESPOKE Benefit, Eligible Cardmembers must fulfil the below requirements:
 - a. Register via the [designated enrollment page](#) and fill in the necessary information, including:
 - i. First name
 - ii. Last name
 - iii. Registered email address with American Express
 - iv. Registered mobile phone number with American Express Hong Kong (+852)
 - v. Last 5 digits on Eligible Card
 - b. Create a BESPOKE Member account via the LANDMARK HONGKONG App.
 - c. To activate Platinum status in the BESPOKE member account, the Eligible Cardmembers must present the (1) confirmation email with the designated registration code, (2) Eligible Card and (3) HKID / Passport of Eligible Cardmembers to the BESPOKE staff of location below in person:

	Location	Operation Date & Time
1	BESPOKE Salon, 2/F, LANDMARK CHATER	Monday-Sunday: 10am -8:30pm
2	2/F, LANDMARK ATRIUM (Next to GLOUCESTER TOWER)	Monday-Saturday: 8am- 7:30pm Sunday & Public Holidays: 10am-7:30pm

4. In the event of any issue in connection with the LANDMARK HONGKONG App, please reach out to LANDMARK Concierge at +852 2500 0555.
5. To enjoy the Benefit, the name stated on the Eligible Card used to redeem the Benefit must be the same as the registered name used to join the



BESPOKE Member account.

6. The BESPOKE Benefit will be terminated immediately if the Eligible Card account has been suspended or cancelled.
7. American Express and Hongkong Land BESPOKE Limited (“**Participating Mall**”) reserve the right to request any person who engages in inappropriate behavior, including but not limited to property damage or violence, to leave the BESPOKE Benefit.
8. American Express shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to, indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accessing the BESPOKE Benefit, except for any liability which cannot be excluded by law.
9. American Express accepts no liability in respect of the quality of the goods and services provided by the Participating Mall and outlets at the Participating Mall or any additional offers/discounts which the Participating Mall and outlets at the Participating Mall may or may not offer. You are advised to check the details and related Terms and Conditions with the staff of the Participating Mall.
10. American Express reserves the right to change these Terms and Conditions, suspend or terminate the BESPOKE Benefit at any time without prior notice.
11. In case of dispute, the decision of American Express shall be final.
12. In the event of any inconsistency between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.
13. In case of any enquiry related to this BESPOKE Benefit, please call the 24-hour enquiry hotline shown at the back of your Card or our customer service hotline at 2277 1010.
14. Terms and Conditions of the LANDMARK BESPOKE Customer Program will apply. For details, please check [LANDMARK BESPOKE Terms and Conditions](#).

B) Terms and Conditions applicable to the “Platinum Luxe Living at LANDMARK - BESPOKE Membership Accelerator Benefit” (“BESPOKE Benefit”):

1. This Benefit is valid from **May 2, 2025** to March 31 2026 (both dates inclusive) (“**Benefit Program Period**”) and shall be tracked from April 1, 2025 to March 31, 2026 (12-months) (“**Benefit Tracking Period**”).
2. During the Benefit Tracking Period, Eligible Cardmembers can upgrade to the BESPOKE Emerald member Tier if they meet the HK\$375,000 accumulative net Qualified Spending amount (original HK\$500,000) made by their Eligible Card in one (1) BESPOKE member account.
3. The attained Emerald membership period will be –



Benefit Tracking period	Emerald Membership Valid Period
From April 1, 2025 to March 31, 2026 (12 months)	From the date of upgrading to Emerald Tier until March 31, 2027

4. The Eligible Cardmember will be upgraded to a BESPOKE Emerald Member in 3 months after the requisite Qualified Spending has been duly registered with Hongkong Land BESPOKE Limited. For the definition of Qualified Spending, please refer to the [LANDMARK BESPOKE Terms and Conditions](#).
5. To enjoy the Benefit, Eligible Cardmembers must have fulfilled the registration requirement in **Clause A3 of the Generic Terms and Conditions applicable to the “Platinum Luxe Living at LANDMARK - BESPOKE Benefits”**.
6. Upon successful enrollment, eligible Cardmembers will be sent a confirmation email with the designated registration code within seven (7) working days during the Benefit Program Period.
7. Unless otherwise specified, this Benefit is applicable to the below means of payment:
 - i. Eligible Card of with the same account name as the BESPOKE Member account or
 - ii. Transactions made by Apple Pay or Google Pay of these Eligible Card of with the same account name as the BESPOKE Member account (if applicable) (**“Eligible Mobile Payment”**).
8. In case of any enquiry related to the BESPOKE Points, please reach out to LANDMARK Hong Kong directly via The LANDMARK Concierge at +852 2500 0555.
9. The BESPOKE Emerald membership upgrade decision shall be made solely at the discretion of American Express.



A) 適用於「Platinum Luxe Living at LANDMARK – BESPOKE 雋環會籍躍升禮遇」之一般條款及細則（「BESPOKE 雋環禮遇」）：

1. BESPOKE 雋環禮遇有效期自2025年5月2日至2026年3月31日止，包括首尾兩日（「禮遇計劃推廣期」）。
2. 於禮遇計劃推廣期間，美國運通國際股份有限公司（「美國運通」）發行之美國運通白金卡基本卡或美國運通半島白金卡基本卡（「合資格卡」，其卡會員為「合資格卡會員」）可享有
 - i. 「Platinum Luxe Living at LANDMARK – BESPOKE 雋環會籍躍升禮遇」（「BESPOKE 雋環禮遇」）
3. 欲享BESPOKE 雋環禮遇，合資格卡會員必須符合下列要求：
 - a. 在指定的[參加頁面](#)登記並填妥以下所需資料：
 - i. 名字
 - ii. 姓氏
 - iii. 已於美國運通註冊的電子郵件地址
 - iv. 已於美國運通註冊的手機號碼 * 香港 (+852)
 - v. 合資格卡最後5位數字
 - b. 已下載LANDMARK HONGKONG置地流動應用程式並建立BESPOKE 雋環會員帳戶。
 - c. 合資格卡會員必須親身前往以下地點，向BESPOKE 雋環職員出示 (1) 附有指定登記代碼的確認電郵，(2) 合資格卡，及 (3) 合資格卡會員的香港身分證／護照，以啟動「白金」禮遇：

	地點	開放日期及時間
1	置地遮打2樓 BESPOKE雋環貴賓室	星期一至日： 早上10時至晚上8時30分
2	置地廣場中庭2樓 （近告羅士打大廈）	星期一至六： 早上8時至晚上7時30分 星期日及公眾假期： 早上10時至晚上7時30分

4. 有關LANDMARK HONGKONG置地流動應用程式的任何查詢，請致電+852 2500 0555聯絡置地廣場禮賓服務處。
5. 合資格卡上顯示的姓名與BESPOKE雋環會員帳戶登記之姓名必須一致，方可享有禮遇。
6. 倘合資格卡賬戶被暫停或取消，BESPOKE雋環禮遇將會即時終止。
7. 美國運通及Hongkong Land BESPOKE Limited（「參與商場」）有權要求任何作出不當行為（包括但不限於財物損毀或暴力行為）的人士，退出BESPOKE雋環禮遇計劃。
8. 因享用BESPOKE雋環禮遇（包括但不限於直接或間接）而造成的損失或破壞、或人身傷害，美國運通概不負責，法律規定之責任除外。
9. 對於任何由參與商場及參與商場內之商戶所提供的貨品質量及服務，或參與商場及參與商場內之商戶可能會提供的任何額外優惠／折扣，美國運通概不負責；詳情及相關條款及細則，請向參與商場的職員查詢。
10. 美國運通有權隨時修改本條款及細則、暫停或終止BESPOKE雋環禮遇計劃，而無需預先通知。
11. 如有任何爭議，美國運通將保留最終決定權。
12. 倘條款及細則的中英文版本之間內容存有任何不一致，概以英文版本為準。
13. 如需查詢任何有關本BESPOKE雋環禮遇的詳情，請致電美國運通卡背面的24小時熱線或顧客服務熱線2277 1010。
14. 適用於BESPOKE 雋環顧客計劃條款及細則，詳情請參閱[BESPOKE 雋環顧客計劃條款及細則](#)。

C) 適用於「Platinum Luxe Living at LANDMARK – BESPOKE 雋環會籍躍升禮遇」之條款及細則（「BESPOKE 雋環禮遇」）：

1. 本禮遇有效期自**2025年5月2日**至2026年3月31日止，包括首尾兩日（「禮遇計劃推廣期」），並應於2025年4月1日至2026年3月31日（12個月）期間計算累積消費（「禮遇計算期」）。
2. 於禮遇計算期間，合資格卡會員只需憑其合資格卡於一（1）個雋環會員帳戶內，累積淨額滿港幣375,000元（原價港幣500,000元）合資格消費，即可躍升成為BESPOKE雋環「瑞」會員。



3. 獲取「瑞」會籍期間如下表 –

禮遇計算期	「瑞」會籍有效期
2025 年 4 月 1 日至 2026 年 3 月 31 日（12 個月）	由升級至「瑞」會員當日起至 2027 年 3 月 31 日

4. 相關合資格消費獲Hongkong Land BESPOKE Limited 確認成功登記後，合資格會員將於3個月內獲升級為BESPOKE 雋環「瑞」會員。合資格消費之定義請參閱[BESPOKE 雋環顧客計劃條款及細則](#)。
5. 欲享禮遇，合資格卡會員必須符合適用於「**Platinum Luxe Living at LANDMARK – BESPOKE雋環會籍躍升禮遇**」之一般條款及細則A3項之登記要求。
6. 成功登記後，合資格持卡會員將於禮遇計劃推廣期間的七（7）個工作日內收到附上指定登記編號的確認電郵。
7. 除特別註明外，適用於本禮遇的付款方式如下：
 - i. 與BESPOKE雋環會員帳戶姓名相同的合資格信用卡，或
 - ii. 該等與BESPOKE雋環會員帳戶姓名相同（如適用）的合資格信用卡，透過Apple Pay或Google Pay進行之消費交易（「合資格流動付款」）。
8. 如對BESPOKE 雋環獎賞積分有任何查詢，請直接致電+852 2500 0555聯絡香港置地廣場禮賓服務處。
9. BESPOKE雋環會籍升級至「瑞」會員應由美國運通全權決定。