



## 美國運通白金卡專享 The Bicester Collection 比斯特購物村系列禮遇條款及細則

禮遇只適用於美國運通國際股份有限公司（「美國運通」）於香港發行之美國運通白金基本卡（「合資格卡」，其卡會員為「合資格卡會員」）。禮遇不適用於美國運通白金附屬卡及美國運通半島白金卡。禮遇期為 2025 年 9 月 29 日至 2028 年 5 月 29 日。如欲享用禮遇，合資格卡會員須於前往 The Bicester Collection 比斯特購物村系列的相關參與歐洲購物村內參與購物村（下文定義）時，下載並出示其 eVIP 通行證。合資格卡須出示其合資格卡以進行驗證。如欲使用禮遇，合資格卡會員須透過下文列明的參與購物村之[客戶服務](#)電郵提前預約。

合資格卡會員於到訪參與購物村時，可享有以下禮遇（「禮遇」），惟須受本文列明的條款及細則限制：

1. 憑已下載的 eVIP 通行證享 9 折優惠
2. 免費免提購物服務
3. 免費個人購物諮詢服務
4. 預留停車位
5. 參與私人特賣會

以下為參與購物村列表：

參與購物村	地址（只提供英文）	客戶服務電郵
Bicester Village 比斯特購物村	London - 50 Pingle Drive, Bicester, Oxfordshire, OX26 6WD, England	<a href="mailto:ConciergeServices@BicesterVillage.com">ConciergeServices@BicesterVillage.com</a>
Kildare Village 可爾代爾購物村	Dublin - Nurney Road, Kildare Town, Co. Kildare, Ireland Eircode: R51 R265	<a href="mailto:ConciergeServices@KildareVillage.com">ConciergeServices@KildareVillage.com</a>
La Vallée Village 巴黎河谷購物村	Paris – 3, cours de la Garonne, 77700, Serris	<a href="mailto:ConciergeServices@LaValleeVillage.com">ConciergeServices@LaValleeVillage.com</a>
Wertheim Village 威爾特海姆購物村	Frankfurt – Almosenberg, 97877, Wertheim	<a href="mailto:ConciergeServices@WertheimVillage.com">ConciergeServices@WertheimVillage.com</a>
Ingolstadt Village 因戈爾斯塔特購物村	Munich - Otto-Hahn-Straße 1 85055 Ingolstadt	<a href="mailto:ConceirgeServices@IngolstadtVillage.com">ConceirgeServices@IngolstadtVillage.com</a>
Maasmechelen Village 馬斯梅克林購物村	Brussels - Zetellaan 100, 3630 Maasmechelen Belgium	<a href="mailto:ConciergeServices@MaasmechelenVillage.com">ConciergeServices@MaasmechelenVillage.com</a>
Fidenza Village 菲登扎購物村	Milan - Via Federico Fellini, 1 Fidenza 43036, Parma (PR)	<a href="mailto:ConciergeServices@FidenzaVillage.com">ConciergeServices@FidenzaVillage.com</a>
La Roca Village 羅卡購物村	Barcelona - 08430 Santa Agnès de Malanyanes, (La Roca del Vallès), Barcelona, Spain	<a href="mailto:ConciergeServices@LaRocaVillage.com">ConciergeServices@LaRocaVillage.com</a>
Las Rozas Village 拉斯咯札斯購物村	Madrid - C/ Juan Ramón Jiménez 3, 28232, Las Rozas. Madrid	<a href="mailto:ConciergeServices@LasRozasVillage.com">ConciergeServices@LasRozasVillage.com</a>

### 1. eVIP 通行證：

1.1 eVIP 通行證為可數碼下載的獎賞通行證。合資格卡會員點擊於本禮遇網頁或 Amex Experiences App 內之參與購物村相應的 eVIP 連結，並提供其所在國家、郵遞區號及/或地區後，將收到電子 VIP 二維碼。憑出示二維碼，合資格卡會員可於參與購物村內的指定商店享 9 折優惠（「eVIP 通行證」）。

- a) eVIP 通行證僅適用於在參與購物村內的指定商店使用，並非所有參與購物村內的商店均參與 eVIP 通行證計劃，部分指定商店可能設有限制及不適用項目。詳情請向參與購物村查詢。
- b) eVIP 通行證受參與購物村的「額外折扣」及/或「不適用日子」限制。

- c) 有關指定商店的詳情，包括當前的限制及不適用項目，以及「額外折扣」及/或「不適用日子」的詳情，請聯繫參與購物村的禮賓服務處。
- d) 合資格卡會員須於結賬時出示 eVIP 通行證以享用優惠。
- e) eVIP 通行證可隨時於本禮遇網頁或 Amex Experiences App 內之參與購物村相應的 eVIP 連結下載。每張 eVIP 通行證將於首次掃描後 24 小時有效。
- f) eVIP 通行證不可與任何其他優惠同時使用。
- g) eVIP 通行證僅限合資格卡會員使用，且不可轉讓。
- h) eVIP 通行證沒有現金價值，且不可用於已完成的消費。
- i) 合資格卡會員須出示其合資格卡以進行驗證。
- j) 合資格卡會員可無限次下載 eVIP 通行證，但任何時候皆只可持有一張有效 eVIP 通行證。

## 1.2 合資格卡會員確認並同意：

- a) 比斯特系列之母公司 Value Retail Management Limited 或其任何「集團公司」（指任何子公司、控股公司、同一控股的子公司，或通過共同所有權、管理或共享經濟利益直接或間接相關的實體）與合資格卡會員之間，就 eVIP 通行證提供的優惠或其他相關事宜，無任何合同關係。
- b) Value Retail Management Limited 不會（a）對指定商店的廣告或出售產品的定價承擔任何責任；或（b）對合資格卡會員於相關指定商店使用 eVIP 通行證所購買的產品（包括但不限於其質量）提供任何保證。
- c) 以上條款及細則適用於在參與購物村的指定商店中的消費，並受各指定商店的銷售條款及細則限制。

## 2. 免提購物服務

參與購物村的免提購物服務讓合資格卡會員可於購物後，將結束參與購物村的行程時，到中央地點領取其購買的商品，惟須視參與購物村的供應情況而定。免提購物服務須於至少 48 小時前透過相應參與購物村的[客戶服務](#)提前預約。抵達參與購物村時，合資格卡會員須出示其 eVIP 通行證及預約確認，以在參與購物村的歡迎中心、訪客中心或禮賓服務處兌換免提購物服務。免提購物服務僅適用於預約確認之日期、時間及參與購物村。

## 3. 個人購物諮詢服務

參與購物村的個人購物諮詢服務讓合資格卡會員可與專家進行個人諮詢，由專家為其喜愛的品牌策劃專屬選擇，並為其下一次購買提供靈感。請注意，個人購物諮詢服務須透過相應參與購物村的[客戶服務](#)提前預約，且不適用於 Maasmechelen Village 馬斯梅克林購物村。抵達參與購物村時，合資格卡會員須出示其 eVIP 通行證及預約確認，以在參與購物村的歡迎中心、訪客中心或禮賓服務處領取個人購物服務。個人購物諮詢服務僅適用於預約確認之日期、時間及參與購物村。

## 4. 預留停車位

請注意，預留停車位須透過相應參與購物村的[客戶服務](#)提前預約。預留停車位服務須視參與購物村的供應情況而定，並須於至少 48 小時前提前預約，且僅在 La Roca Village 羅卡購物村的星期六、星期日及法國法定公眾假期時提供。抵達參與購物村時，合資格卡會員須出示其 eVIP 通行證及預約確認以領取預留之停車位。服務僅適用於預約確認之日期、時間及參與購物村。

## 5. 私人特賣會

在指定商店出示已下載的 eVIP 通行證時，額外的私人特賣會優惠將於結賬時自動扣除。

## 6. The Bicester Collection 比斯特系列附加條款

- 6.1 禮遇僅適用於美國運通白金卡基本卡會員，且不可轉讓。eVIP 通行證不得以任何形式複製、複印或轉讓予其他人使用。
- 6.2 禮遇不得與任何其他推廣優惠、優惠券或其他憑證同時使用。
- 6.3 禮遇不可兌換現金。
- 6.4 Value Retail Management Limited 及美國運通保留隨時因任何原因撤銷或取消禮遇所提供的優惠之權利。
- 6.5 因拒絕、取消或撤銷禮遇，或合資格卡會員未能或無法使用禮遇而造成的任何財務損失，Value Retail Management Limited（及其集團公司）及美國運通概不負責。

6.6 合資格卡會員使用此禮遇即表示同意以上條款及細則，以及參與購物村在使用禮遇期間添加的任何條款及細則，並接受 Value Retail Management Limited 的網站條款及細則以及參與購物村的私隱政策，詳情可見於：

- **網站條款及細則** <https://www.thebicestercollection.com/en/legal/website-terms-and-conditions>；及
- **參與購物村的私隱政策：**
  - i. Bicester Village 比斯特購物村私隱政策  
<https://www.thebicestercollection.com/bicester-village/en/legal/village-privacy-notice>
  - ii. Kildare Village 可爾代爾購物村私隱政策  
<https://www.thebicestercollection.com/kildare-village/en/legal/village-privacy-notice>
  - iii. La Vallée Village 巴黎河谷購物村私隱政策  
<https://www.thebicestercollection.com/la-vallee-village/en/legal/village-privacy-notice>
  - iv. Wertheim Village 威爾特海姆購物村私隱政策  
<https://www.thebicestercollection.com/wertheim-village/en/legal/village-privacy-notice>
  - v. Ingolstadt Village 因戈爾斯塔特購物村私隱政策  
<https://www.thebicestercollection.com/ingolstadt-village/en/legal/village-privacy-notice>
  - vi. Maasmechelen Village 馬斯梅克林購物村私隱政策  
<https://www.thebicestercollection.com/maasmechelen-village/en/legal/village-privacy-notice>
  - vii. Fidenza Village 菲登扎購物村私隱政策  
<https://www.thebicestercollection.com/fidenza-village/en/legal/village-privacy-notice>
  - viii. La Roca Village 羅卡購物村私隱政策  
<https://www.thebicestercollection.com/la-roca-village/en/legal/village-privacy-notice>
  - ix. Las Rozas Village 拉斯咯札斯購物村私隱政策 <https://www.thebicestercollection.com/las-rozas-village/en/legal/village-privacy-notice>

## 7. 美國運通一般條款及細則

- 7.1 Value Retail Management Limited 對提供予合資格卡會員與賓客（如適用）之所有產品、服務、諮詢及建議負全責。美國運通並非上述任何產品或服務之提供者，亦不就此作出任何保證或陳述。
- 7.2 因享用產品或服務（包括但不限於直接或間接）而造成的損失或破壞，或人身傷害，美國運通概不負責，法律規定之責任除外。
- 7.3 如對此禮遇有任何疑問，請致電卡背面顯示的 24 小時美國運通白金卡會員服務熱線 2277 2233 查詢。
- 7.4 美國運通及 Value Retail Management Limited 保留隨時修改條款及細則或暫停／終止本禮遇之權利，而毋須另行通知。
- 7.5 如有任何爭議，美國運通及 Value Retail Management Limited 保留最終決定權。
- 7.6 本條款及細則之中英文版本如有任何歧義，概以英文版本為準。



## The Bicester Collection, The Platinum Card® Benefit Terms and Conditions

This benefit is only available to Basic Card of The Platinum Card issued by American Express International, Inc. ("American Express") in Hong Kong ("Eligible Card", and the cardholder as "Eligible Cardmember"). This benefit is not applicable for Supplementary Card of The Platinum Card and American Express Peninsula Platinum Card. The benefit is valid from September 29, 2025 to May 29, 2028. To enjoy the benefit, Eligible Cardmembers are required to download and present their eVIP pass upon arrival at the Participating Village (defined below), which forms part of The Bicester Collection. Eligible Cardmembers will also be required to present their Eligible Card for verification. To use this benefit, Eligible Cardmembers must book in advance via the Participating Village's [Guest Services](#) email listed below.

Eligible Cardmembers can enjoy the following benefits ("**Benefits**") when visiting a Participating Village, subject to the terms and conditions set out herein:

1. 10% savings with a downloaded eVIP Pass
2. Complimentary Hands-free Shopping
3. Complimentary Personal Shopping appointments
4. Reserved Parking
5. Access to the Private Sale

The followings are the "**Participating Villages**":

Participating Village	Address	Guest Services Email
Bicester Village	London - 50 Pingle Drive, Bicester, Oxfordshire, OX26 6WD, England	<a href="mailto:ConciergeServices@BicesterVillage.com">ConciergeServices@BicesterVillage.com</a>
Kildare Village	Dublin - Nurney Road, Kildare Town, Co. Kildare, Ireland Eircode: R51 R265	<a href="mailto:ConciergeServices@KildareVillage.com">ConciergeServices@KildareVillage.com</a>
La Vallée Village	Paris – 3, cours de la Garonne, 77700, Serris	<a href="mailto:ConciergeServices@LaValleeVillage.com">ConciergeServices@LaValleeVillage.com</a>
Wertheim Village	Frankfurt – Almosenberg, 97877, Wertheim	<a href="mailto:ConciergeServices@WertheimVillage.com">ConciergeServices@WertheimVillage.com</a>
Ingolstadt Village	Munich - Otto-Hahn-Straße 1 85055 Ingolstadt	<a href="mailto:ConceirgeServices@IngolstadtVillage.com">ConceirgeServices@IngolstadtVillage.com</a>
Maasmechelen Village	Brussels - Zetellaan 100, 3630 Maasmechelen Belgium	<a href="mailto:ConciergeServices@MaasmechelenVillage.com">ConciergeServices@MaasmechelenVillage.com</a>
Fidenza Village	Milan - Via Federico Fellini, 1 Fidenza 43036, Parma (PR)	<a href="mailto:ConciergeServices@FidenzaVillage.com">ConciergeServices@FidenzaVillage.com</a>
La Roca Village	Barcelona - 08430 Santa Agnès de Malanyanes, (La Roca del Vallès), Barcelona, Spain	<a href="mailto:ConciergeServices@LaRocaVillage.com">ConciergeServices@LaRocaVillage.com</a>
Las Rozas Village	Madrid - C/ Juan Ramón Jiménez 3, 28232, Las Rozas. Madrid	<a href="mailto:ConciergeServices@LasRozasVillage.com">ConciergeServices@LasRozasVillage.com</a>

### 1. eVIP Pass:

1.1 The eVIP Pass is a digitally downloadable reward pass. Eligible Cardmembers who click on the corresponding eVIP link for one of the Participating Villages on the Benefit page or within the Amex Experiences App and provide their country, postcode and/or county, will receive an eVIP QR code. By presenting the digital QR code, this pass entitles Eligible Cardmembers to receive a 10% savings on products purchased at the participating boutiques at the relevant Participating Village ("**eVIP Pass**").

- a) This eVIP Pass is only for use at the participating boutiques within the Participating Villages. Not all boutiques in the Participating Villages participate in the eVIP Pass scheme, and certain boutiques apply restrictions and exemptions. For details, please check with the Participating Villages.



- b) The eVIP Pass discount is subject to the Participating Villages' "further reduction" and/or "blackout" periods.
- c) For further details on the participating boutiques, including details of current restrictions and exemptions, and "further reduction" and/or "blackout" periods, please contact Concierge Services at the Participating Village.
- d) This eVIP Pass must be presented at the time of purchase in order to receive the reduction.
- e) This eVIP pass can be downloaded at any time via the corresponding eVIP link for the Participating Villages on the Benefit page and Amex Experiences App. Each eVIP Pass is only valid for 24 hours after the first activation scan.
- f) This eVIP Pass is not valid in conjunction with any other promotions or offers.
- g) This eVIP Pass is only valid for use by the person to whom it is issued and is not transferable.
- h) This eVIP Pass has no cash value and cannot be used for previously made purchases.
- i) Eligible Cardmembers will also be required to present their Eligible Card for verification.
- j) There is no limit to the number of times a Cardmember may download an eVIP Pass. However, Eligible Cardmembers are limited to one eVIP Pass active at any one time.

1.2 Eligible Cardmembers acknowledge and agree that:

- a) There is no contractual relationship between Value Retail Management Limited, the managing entity of The Bicester Collection, or any of its "Group Companies" (which shall mean any entity that is a subsidiary, holding company, fellow subsidiary, or otherwise affiliated through common ownership, management, or shared economic interests, whether directly or indirectly), and the Eligible Cardmembers in relation to the discount offered in the eVIP Pass or otherwise.
- b) Value Retail Management Limited does not (a) take any responsibility for the prices at which the participating boutique advertises or sells the goods from time to time; or (b) give any warranties regarding the goods (including without limitation the quality thereof) that Eligible Cardmembers may obtain with the eVIP Pass at the relevant participating boutique.
- c) These terms and conditions apply to purchases made from the participating boutiques at Participating Villages and are subject to the terms and conditions of sale applied by each boutique.

**2. Hands-free Shopping:**

The Participating Villages' Hands-free Shopping service enables Eligible Cardmembers to shop and then collect their purchases from a central location at the end of their visit to the relevant Participating Village, subject to availability at the Participating Village. Hands-free Shopping must be booked via the relevant Participating Village's [Guest Services](#) at least 48 hours in advance. On arrival at the Participating Village, Eligible Cardmembers must present their eVIP Pass and booking confirmation to claim Hands-free Shopping services at the Participating Village Welcome, Visitor or Concierge Services. Hands-free Shopping Services are only valid on the date and at the times of the booking confirmation and at the Participating Village in which it is booked.

**3. Personal Shopping:**

The Participating Village's Personal Shopping service enables Eligible Cardmembers to have a personal consultation with an expert, who will curate a bespoke edit from their favorite brands and assist with inspiration for their next purchase. Please note that Personal Shopping sessions must be booked in advance via the relevant Participating Village's [Guest Services](#) and are unavailable at Maasmechelen Village. On arrival at the Participating Village, Eligible Cardmembers must present their eVIP Pass and booking confirmation to claim Personal Shopper Services at the Participating Village's Welcome, Visitor or Concierge Services. Personal



Shopper Services are only valid on the date and at the times of the booking confirmation and at the Participating Village in which it is booked.

#### 4. **Reserved Parking:**

Please note, Reserved Parking must be booked in advance via the relevant Participating Village's [Guest Services](#). Reserved Parking is subject to availability at the Participating Village, must be booked 48 hours in advance and is only available at La Vallée Village on Saturdays & Sundays, and French public holiday. On arrival at the Participating Village, Eligible Cardmembers must present their eVIP Pass and booking confirmation to claim reserved parking. Reservations are only valid on the date and at the times of the booking confirmation and at the Participating Village in which it is booked.

#### 5. **Private Sale:**

Additional private sale discounts are automatically applied at the point of sale when presenting the Eligible Cardmembers downloaded eVIP Pass at participating boutiques.

#### 6. **The Bicester Collection Additional Terms**

- 6.1 Eligibility for these benefits are for Platinum Eligible Cardmembers and may not be transferred. The eVIP Pass may not be copied, reproduced or distributed in any form or by any means for use by a person other than the original recipient.
- 6.2 These promotional benefits may not be used in conjunction with any other special benefit, coupon or other voucher.
- 6.3 The benefits granted by these promotional benefits cannot be exchanged for cash.
- 6.4 Value Retail Management Limited and American Express reserve the right to withdraw or cancel the benefits provided as part of the promotional benefits for any reason at any time.
- 6.5 Value Retail Management Limited (and its group companies) and American Express will not be liable to Eligible Cardmembers for any financial loss arising out of refusal, cancellation or withdrawal of the benefits under the promotional benefit, or any failure or inability of Eligible Cardmembers to take advantage of the promotional benefit.
- 6.6 Use of this promotional benefit by you indicates your agreement to these terms and conditions and any terms and conditions imposed by the Participating Village during Eligible Cardmembers' use of the benefits, and your acceptance of Value Retail Management Limited's website terms and conditions and the Participating Village's privacy policy, which can be found at:
  - **Website terms and conditions** <https://www.thebicestercollection.com/en/legal/website-terms-and-conditions>; and
  - **The Participating Village's privacy policy:**
    - i. Bicester Village Privacy Policy  
<https://www.thebicestercollection.com/bicester-village/en/legal/village-privacy-notice>
    - ii. La Vallée Village Privacy Policy  
<https://www.thebicestercollection.com/la-vallee-village/en/legal/village-privacy-notice>
    - iii. Ingolstadt Village Privacy Policy  
<https://www.thebicestercollection.com/ingolstadt-village/en/legal/village-privacy-notice>
    - iv. Wertheim Village: Village Privacy Policy  
<https://www.thebicestercollection.com/wertheim-village/en/legal/village-privacy-notice>
    - v. La Roca Village Privacy Policy  
<https://www.thebicestercollection.com/la-roca-village/en/legal/village-privacy-notice>
    - vi. Las Rozas Village Privacy Policy  
<https://www.thebicestercollection.com/las-rozas-village/en/legal/village-privacy-notice>
    - vii. Kildare Village Privacy Policy  
<https://www.thebicestercollection.com/kildare-village/en/legal/village-privacy-notice>



- viii. Fidenza Village Privacy Policy  
<https://www.thebicestercollection.com/fidenza-village/en/legal/village-privacy-notice>
- ix. Maasmechelen Village Privacy Policy  
<https://www.thebicestercollection.com/maasmechelen-village/en/legal/village-privacy-notice>

## **7. American Express General Terms and Conditions**

- 7.1 Value Retail Management Limited is solely responsible for all products, services, consultations, and advice provided to Eligible Cardmembers and their guest (if applicable). American Express is not the provider of any of the aforementioned products or services and makes no guarantees or representations in this regard.
- 7.2 American Express shall not be liable for any loss, damage, or personal injury (whether directly or indirectly) arising from the use of the products or services, except where liability is required by law.
- 7.3 For Benefits-related enquiries, please call The Platinum Card Hotline at 2277 2233.
- 7.4 American Express and Value Retail Management Limited reserve the right to amend or terminate this Offer or its Terms and Conditions at any time without prior notice.
- 7.5 In the event of any dispute, the decision of American Express and Value Retail Management Limited shall be final.
- 7.6 If there is any inconsistency between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.