

The Platinum Card®

Welcome Offers Terms and Conditions:

- 1. These Welcome Offers (as mentioned in clause 2 to 3 of the Terms and Conditions) are only valid for approved The Platinum Card® applications that are applied via designated website and received by American Express International, Inc. ("American Express") from July 30, 2020 to November 30, 2020 (both dates are inclusive).
- 2. Online Bonus: For Basic Cardmembers who submit their Card application online and all required valid documents within 7 days from the date of application submission, 100,000 Membership Rewards® points will be credited to the Basic Cardmember's Membership Rewards Program Account within 8 weeks after the Basic Card application is approved.
- 3. Welcome Bonus: Upon any successful spending made in the first 3 months of Basic Card membership, 380,000 Membership Rewards points will be credited to the Basic Cardmember's Membership Rewards Program Account and HK\$800 SOGO Gift Certificates will be sent to the Basic Cardmember within 8 weeks of such spend. Terms and Conditions of SOGO Gift Certificates apply.
- 4. Cardmembers who paid the annual fee and holding valid The Platinum Card accounts with good standing will be eligible for the above Online Bonus and Welcome Bonus. American Express reserves the right not to offer any bonus Membership Rewards points to Cardmembers who fail to fulfill the above conditions without prior notice.
- 5. American Express reserves the right to debit Membership Rewards points from any ineligible Membership Rewards Program Account.
- 6. The minimum annual income requirement applies.
- 7. American Express Membership Rewards Program terms and conditions apply. The following charges do not earn Membership Rewards Points and also do not accumulate for the Welcome Offers including all Membership Rewards Points and SOGO Gift Certificates stated in these Terms and Conditions: finance charges, late payment charges and other fees and charges (including charges for dishonoured cheques), balance transfers, Express Cash, refunds (including tax refunds for overseas purchases), tax bill payment, utilities payment, purchase of American Express Travellers cheque and other credits to your account. For further details, please refer to www.americanexpress.com.hk.
- 8. American Express reserves the right to decline applicants including applicants who have unsatisfactory credit history or do not meet its credit criteria.
- 9. The annual fee for The Platinum Card is HK\$7,800 with the entitlement of 1 basic Platinum Card and 2 Supplementary Platinum Cards. Additional Supplementary Platinum Card from American Express (i.e. third and subsequent Supplementary Cards) carry an annual fee of HK\$7,800.
- 10. Existing Basic Platinum Card member / American Express Peninsula Platinum Card Basic Card member and applicants who held the Basic Card of The Platinum Card / American Express® Peninsula Platinum Card at any time within the past 12 months from the date of this application are not eligible for these Welcome Offers.
- 11. If the Basic Cardmember has transferred / redeemed the Membership Rewards points partially or in full from the Welcome Bonus, and cancels The Platinum Card within 12 months of Card issuance, American Express reserves the right to debit the prevailing annual fee of HK\$7,800 from such Cardmember's account.
- 12. American Express International, Inc. reserves the right to amend these Terms and Conditions and to terminate this program without prior notice.
- 13. Should any dispute arise, the decision of American Express International, Inc. shall be final.
- 14. In case of inconsistency between the English and Chinese versions of these Terms, the English version shall prevail.