



American Express® Platinum Credit Card Limited-time Referral Program Terms and Conditions

1. Subject to clause 3 of these Terms and Conditions, American Express Basic Cardmembers ("Referrer") are eligible to participate in this Member-Get-Member Referral Program ("MGM Program"). In respect of any referral submitted by the Referrer pursuant to this MGM Program, the Referrer warrants and confirms that
 - (a) the Referrer had given written notice to the referred potential new customer ("Referee") as required under the Hong Kong Personal Data (Privacy) Ordinance, and had obtained the Referee's written consent to the provision of his/her personal data to American Express International, Inc. ("Company") for the purposes of the Company contacting the Referee and using the Referee's personal data for direct marketing the Company's credit/charge Card products and services;
 - (b) the use of personal data by the Company is consistent with the consent which the Referrer has obtained from the Referee;
 - (c) the data provided by the Referrer is correct and up-to-date;
 - (d) the Company has the right to request for verification of the data provided by the Referrer;
 - (e) the Company may advise the Referee that the Referrer had provided the Referee's personal data to the Company; and
 - (f) the Referrer shall indemnify the Company for any loss, damage or liability suffered or incurred by the Company arising from or in relation to the breach of any of the above warranties by the Referrer.
2. Limited-time Referral program is only valid from October 22, 2020 until March 31, 2021. For American Express Platinum Credit Card (Basic Card) application via the MGM program, the Referrer will receive HK\$900 SOGO Gift Certificates of Referrer Bonus upon Referee's Basic Card approval. The Referee will receive HK\$600 SOGO Gift Certificates of Referee Bonus by spending an aggregate of at least HK\$5,000 in the first 3 months on his or her Basic and Supplementary cards upon Basic Card approval. Referrer Bonus will be sent to Referrer within 8 weeks upon the Basic Card approval of Referee. Referee Bonus will be sent to the Referee within 8 weeks upon reaching the spending threshold. SOGO Gift Certificates Terms and Conditions apply.
3. Referrer must be an American Express Platinum Credit Basic Cardmember that the Card is issued by American Express International, Inc. in Hong Kong.
4. Self-referral will not be accepted for this MGM Program. The Referee must not currently American Express Platinum Credit Card (Basic Card).
5. Referee must apply via Referrer's unique referral link in order to earn the Referral Bonus for himself / herself and the Referrer.
6. If Referee do not apply through specific referral link so that Referral Bonus cannot be credited to both Referrer and Referee, American Express will not bear any responsibility.
7. Your Card Account's eligibility to participate in the Referral program is based on your overall credit rating and other factors including your Account history with American Express.
8. Only one referral for each Referee will be counted. In the event that a Referee is referred by more than one Referrer, the successful referral will be based on the details of the Referrer confirmed by the Referee.



9. Referrer and Referee Card accounts must be active and remain in good condition during the Promotion Period and fulfillment of Referral Bonus.
10. Should the Referee cancel the Card within 12 months upon Card approval, fee equivalent to the Referrer and Referee bonus shall be charged to the Referrer's and Referee's Card accounts respectively without prior notice.
11. American Express International, Inc. reserves the right to vary or cancel this MGM Program and / or amend or alter these Terms and Conditions at any time without prior notice. Should any dispute arise, the decision of American Express International, Inc. shall be final.
12. Shall there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.