



The Platinum Card® Limited-time Referral Program Terms and Conditions

1. Subject to clause 3 of these Terms and Conditions, American Express Basic Cardmembers ("Referrer") are eligible to participate in this Member-Get-Member Referral Program ("MGM Program"). In respect of any referral submitted by the Referrer pursuant to this MGM Program, the Referrer warrants and confirms that
 - (a) the Referrer had given written notice to the referred potential new customer ("Referee") as required under the Hong Kong Personal Data (Privacy) Ordinance, and had obtained the Referee's written consent to the provision of his/her personal data to American Express International, Inc. ("Company") for the purposes of the Company contacting the Referee and using the Referee's personal data for direct marketing the Company's credit/charge Card products and services;
 - (b) the use of personal data by the Company is consistent with the consent which the Referrer has obtained from the Referee;
 - (c) the data provided by the Referrer is correct and up-to-date;
 - (d) the Company has the right to request for verification of the data provided by the Referrer;
 - (e) the Company may advise the Referee that the Referrer had provided the Referee's personal data to the Company; and
 - (f) the Referrer shall indemnify the Company for any loss, damage or liability suffered or incurred by the Company arising from or in relation to the breach of any of the above warranties by the Referrer.
2. Limited-time Referral program is only valid from July 30, 2020 until October 31, 2020. For The Platinum Card (Basic Card) application via the MGM program, the Referrer will receive 250,000 Membership Rewards® points Basic Referrer Bonus upon Referee's Basic Card approval. Bonus will be credited to Referrer's Basic Card account within 8 weeks upon the Card approval of Referee. The Referee will receive a Limited-time Top-up Referee Bonus on top of Basic Referral Bonus, Welcome Bonus and Online Bonus.
 - (a) Basic Referral Bonus and Welcome Bonus: Upon any successful spending made within the first 3 months upon Basic Card approval, 100,000 Membership Rewards points Basic Referral Bonus and 380,000 Membership Rewards Points Welcome Bonus will be credited to the Referee Basic Cardmember's Membership Rewards Program Account within 8 weeks of such spend.
 - (b) Online Bonus: For Basic Cardmembers who submit their Card application online and all required valid documents within 7 days from the date of application submission, 100,000 Membership Rewards points Online Bonus will be credited to the Referee Basic Cardmember's Membership Rewards Program Account within 8 weeks after Basic Card approval.
 - (c) Limited-time Top-up Referee Bonus: Referee who apply for The Platinum Card (Basic Card) successfully through online referral from July 30, 2020 until October 31, 2020 and make any successful spending within the first 3 months upon Basic Card approval will be entitled to 70,000 Membership Rewards points Limited-time Top-up Referral Bonus. Limited-time Top-up Referral Bonus will be credited to the referee Basic Cardmember's Membership Rewards Program Account within 8 weeks of such spend.
3. Referrer must be a Basic Platinum Card member (Consumer Card) that the Card is issued by American Express International, Inc. in Hong Kong.



4. Self-referral will not be accepted for this MGM Program. The Referee must not currently hold The Platinum Card (Basic Card).
5. Referee must apply via Referrer's unique referral link in order to earn the Referral Bonus for himself / herself and the Referrer.
6. If Referee do not apply through specific referral link so that Referral Bonus cannot be credited to both Referrer and Referee, American Express will not bear any responsibility.
7. Only one referral for each Referee will be counted. In the event that a Referee is referred by more than one Referrer, the successful referral will be based on the details of the Referrer confirmed by the Referee.
8. Referrer and Referee Card accounts must be active and remain in good condition during the Promotion Period and fulfillment of Referral Bonus.
9. Should the Referee cancel the Card within 12 months upon Card approval, fee equivalent to the Referrer and Referee bonus shall be charged to the Referrer's and Referee's Card accounts respectively without prior notice.
10. American Express Membership Rewards Program Terms and Conditions apply.
11. American Express International, Inc. reserves the right to vary or cancel this MGM Program and / or amend or alter these Terms and Conditions at any time without prior notice. Should any dispute arise, the decision of American Express International, Inc. shall be final.
12. Shall there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.