



AMERICAN EXPRESS

LIZ TAM

SAVOR THE
REWARDING
MOMENTS.



DON'T *live life* WITHOUT IT™



Welcome to the Platinum Credit Card membership

Every day is a new adventure with the American Express® Platinum Credit Card. So start using your Card and embark on an exciting journey of dining, entertainment and movie privileges, relaxing getaways, amazing rewards and much more. The Card is welcomed all over town - from booking your annual vacation to picking up your daily groceries. You can even apply for two complimentary **Supplementary Cards** and share the Platinum privileges with your loved ones.

While you are online, why not take advantage of our **online services** which give you fast, ultra-safe access to your Card account anywhere, anytime. You can check your Membership Rewards points balance, offset your purchase with points, redeem for your rewards, and view your latest transactions.

After registration, you might also enroll into paperless for your statements. Switching to online statements is an easy way to cut down on paper usage and help save the environment. Enroll for paper-free **online statements**.

Don't miss the latest updates on our official Facebook page.  **Follow us.**

►► Ready to start playing?

Rewards & Privileges

American Express Platinum Credit Card Membership Rewards® Program

As an American Express Platinum Credit Cardmember, you are automatically enrolled in this Program for free. For every HK\$1 spent on the Card, you will earn 3 points* which are transferrable to redeem gifts and rewards, including air miles from our partners' frequent traveler programs. With points adding up faster and no expiry on the points, you can save them up for rewards of your choice in no time. Find out more in our [Online Catalogue](#).

* The earn rate of 3 points for every HK\$1 spent is applicable to the first HK\$120,000 spent during each program period. From HK\$120,001 and onwards, every HK\$1 spent will entitle to 1 point. Each program period shall run from January 1 to December 31 of each such calendar year. Certain spending and charges do not earn Membership Rewards points (such as utility gas and electricity payment, cash advances, annual fees, finance charges and other fees and administrative charges). [American Express Membership Rewards Program terms and conditions apply](#).

Extra Membership Rewards Points

Earn **extra 10 Membership Rewards** points with every HK\$1 spent when dining at [Hong Kong Parkview](#).



Earn **extra 5 Membership Rewards** points with every HK\$1 spent at our [Selected Partners](#).

Redeem Air Miles, Room Nights

You may use your points to redeem for free flights, airline upgrade and companion tickets with airlines. Or treat yourself to luxurious hotel accommodation or upgrades at hotel partners.

Frequent Flyer Programs: Asia Miles / British Airways Executive Club / Dynasty Flyer / Enrich / Finnair / KrisFlyer / Emirates Skywards / Virgin Atlantic Flying Club

Hotel Frequent Guest Programs: Starwood Preferred Guest / Hilton HHonors

Pay with Points

To give you more flexibility, *Pay with Points* rewards allows you to use your Membership Rewards points to offset nearly all purchases including dining, travel, entertainment and more.

[Find out more details.](#)

Membership Rewards®

DINING

With American Express Gourmet Club, Basic American Express Platinum Credit Card members can enjoy up to 50% savings on à la carte dinner menus at selected Maxim's Chinese Cuisine Restaurants and m.a.x. concepts restaurants.



Table Size	Your Savings	
	Mon - Thurs	Fri - Sun
2 Diners	50%	
3 Diners	33%	25%
4-12 Diners	25%	



m.a.x. concepts



THAI BASIL



MISO

DINING

With Cafe Deco Group joining our Gourmet Club, Basic American Express Platinum Credit Card members can also enjoy up to 50% savings on à la carte dinner menus at selected restaurants and bars of Cafe Deco Group.



Table Size	Your Savings	
	Mon - Thurs	Fri - Sun
2 Diners	50%	
3 Diners	33%	25%
4-12 Diners	25%	

CAFE DECO GROUP



PICKLED PELICAN



* For Cafe Deco, offer is not applicable for outlet at Hong Kong International Airport.
For Dim Sum Bar, offer is not applicable for outlet at Hung Hom Station.

ENTERTAINMENT

Enjoy VIP treatment whenever you go to the movies at any of the Broadway Circuit and AMC Pacific Place Cinema in Hong Kong with the Platinum Credit Card.

- **Buy-1-Get-1-Free tickets** for all Thursday and Friday shows* on **REAL D** 3D, 2D and **IMAX** regular priced movie tickets.
- **15% savings** on **REAL D** 3D, 2D and **IMAX** regular priced movie tickets on other days* #

* IMAX version is available at My Cinema only.

Blackout dates and terms and conditions apply.

To purchase your ticket, please go to ticket counters or visit the following websites:



PALACE The logo for Palace Cinema, featuring a red 'P' and the word 'PALACE' in a serif font, with 'CINEMA' in smaller letters below it.



www.cinema.com.hk

www.amccinemas.com.hk

TRAVEL

Plan your trip with Expedia where you'll find a wide selection of great hotels, travel packages and car rentals. Enjoy the below fabulous offers with your American Express Platinum Credit Card at www.expedia.com.hk/aeplatinum.

- **Special savings** on selected hotel bookings with the American Express Platinum Credit Card voucher code
- **HK\$100 cash rebate** with spending of HK\$2,000 net or above per transaction on hotel-only bookings (maximum of a HK\$500 Cash Rebate for each quarter)



PLEASURES

Complimentary Treatment Coupons

To get you started, make use of the coupons enclosed in your Welcome Pack:

Swiss Line IL COLPO

- Complimentary Eye Collagen Treatment worth **HK\$680** with any Swiss Line Facial Treatment



ii hair & nail / IL COLPO Pacific Place / IL COLPO Platinum / ALCHEMY hair & nail / TIGI by IL COLPO

- **HK\$100 Cash Coupon** on spending of HK\$400 or above on Haircut and Chemical Services
- **50% Savings** on French Gel Nail Full Set
- **HK\$100 Cash Coupon** on spending of HK\$300 or above on Nail Services



Terms & Conditions apply. Please refer to your welcome pack for details.

SERVICES

Shopping Protection

You can spend on your American Express Platinum Credit Card with total peace of mind. We'll protect you against fraud, faulty goods and even if you change your mind, we guarantee you worries free.

- Online Fraud Protection Guarantee

- No Worries Guarantee*

- Return Guarantee

- 45 Days Cover

- Extended Warranty

- Price Protection

* The plan is underwritten by Chubb Insurance Hong Kong Limited. American Express International, Inc. does not act as an agent or fiduciary for you, and American Express International, Inc. may act on behalf of the insurance provider, as permitted by law.

Complimentary Travel Insurance

When you pay for your entire trip with the American Express Platinum Credit Card, you are protected by:

- Travel Accident Insurance*, with coverage up to HK\$3.5 million
- Travel Inconvenience Protection*, with coverage up to HK\$10,000 per year

Global Assist

What's more, wherever in the world you happen to be, the Platinum Credit Card entitles you to free legal and medical referrals 24 hours a day, 365 days a year. Just call the Global Assist Hotline on (852) 8206 8301. This hotline also provides you pre-trip information, free of charge.

SERVICES

Platinum Assist

Our representatives are standing by 24 hours a day, 7 days a week to offer you assistance by calling 2277 2028.

Manage Your Card Account Online

Manage your **[Account online](#)** and get 24-hour secure access to monitor all your charges and payments.

Worldwide Access to Express Cash

By enrolling with our Express Cash service, you can withdraw cash at ATM located in Hong Kong and over 500,000 locations worldwide, and have convenient access to cash anytime. For details, please click **[here](#)**.

Emergency Card Replacement

If your American Express Platinum Credit Card is lost, stolen, or destroyed, simply call Platinum Assist on 2277 2028 for assistance.

Worldwide Assistance

From ticket changes, hotels reservations, car rentals, sightseeing and travel arrangements, we're ready to help and offer exceptional service at over 2,200 Travel Service Offices in more than 140 countries.

Other Service

Comprehensive Insurance Services

American Express has a wide range of insurance products* available to protect you and your family. With the ability to conveniently charge the premium directly to your Card account, payment is hassle free and enables you to earn more points, faster.

*Only available to Hong Kong residents.

SERVICES

Autopay

Payment is made by direct transfer from your bank account on the payment due date. To enroll, call Platinum Assist.

Card Direct

Make direct transfer from your bank account to settle your bill by calling our Card Direct Service Hotline on 2277 2160. To enroll, call Platinum Assist.

Pay by ATM, Internet Banking and Phone Banking

Transfer funds from your HSBC/Hang Seng Bank savings/current account to settle your bill by ATM; or visit www.hsbc.com.hk and www.hangseng.com.hk or call the HSBC Hotline to transfer funds.

PPS

You can call 18031; the merchant number is "14". For more details, please call 900 00 222 328 or visit the PPS website at www.ppshk.com.

DHL Express Centers

Write your Platinum Credit Card account number on the back of the cheque and seal it in an envelope. Submit your cheque payment at the designated DHL Express Centers. Cheques received before 3pm on Monday to Friday, will be processed on the same day. Any cheque payment on Saturday or after 3pm on Monday to Friday will be processed on the next business day. Post-dated cheques will not be accepted.

Business Hours*	Central MTR Station shop no. E16 (near Exit H)	Shop 18, G/F, Empress Plaza, 17-19 Chatham Road South, Tsim Sha Tsui
Monday to Friday	9am to 7:30pm	10am to 7:30pm
Saturday	9am to 4pm	10am to 4pm

* Subject to change without prior notice

Pay-By-Mail

Mail a crossed cheque payment to "American Express International, Inc." with the bottom portion of the statement to GPO Box 10066, Central, Hong Kong. Please write your Card account number on the back of the cheque.

FORMS

Supplementary Cards

You can apply for two complimentary Supplementary Cards and share the Platinum privileges with your loved ones. [**Apply online**](#).

Autopay

Cross out the payment of monthly bills from your list of chores. Apply for Autopay service and you can decide the amount to be made every month.

Please call Platinum Assist at 2277 2028 for enrollment.

Opt-out Form

If you do not wish to receive any future promotional mailings from American Express, please click [**here**](#) or call Platinum Assist on 2277 2028.

TERMS & CONDITIONS

Please click the following for details of:

- [Terms and Conditions of the Card Benefits of American Express Platinum Credit Card](#)
- [Fees and Charges Schedule](#)
- [Cardmember Agreement and Terms and Conditions for Travel Accident Insurance and Travel Inconvenience Insurance](#)