

AMERICAN EXPRESS

LIZ TAH

SAVOR THE
REWARDING
MOMENTS.

AMERICAN
EXPRESS

DON'T *live life* WITHOUT IT™



Welcome to the Platinum Credit Cardmembership

Every day is a new adventure with the American Express® Platinum Credit Card. So start using your Card and embark on an exciting journey of dining, entertainment and movie privileges, amazing rewards and much more. The Card is welcomed all over town from popular brands to local shops. You can even apply for two complimentary **Supplementary Cards** and share the Platinum privileges with your loved ones.

While you are online, why not take advantage of our **online services** which give you fast, ultra-safe access to your Card account anywhere, anytime. You can check your Membership Rewards points balance, offset your purchase with points, redeem for your rewards, and view your latest transactions.

After registration, you might also go for the paperless option for your monthly statements. This is an easy way to cut down on paper usage and help save the environment. Enroll for paper-free **online statements**.

Don't miss the latest updates on our official Facebook page.  **Follow us.**

Rewards & Privileges

American Express Platinum Credit Card Membership Rewards® Program

As an American Express Platinum Credit Cardmember, you are automatically enrolled in this Program for free. For every HK\$1 spent on the Card, you will earn 3 points* which are transferrable to redeem gifts and rewards, including air miles^ from our partners' frequent traveler programs. With points adding up faster and no expiry on the points, you can save them up for rewards of your choice in no time. Find out more in our [Online Catalogue](#).

Redeem Air Miles^, Room Nights

You may use your points to redeem for free flights, airline upgrade and companion tickets with airlines. Or treat yourself to luxurious hotel accommodation or upgrades at hotel partners.

Frequent Flyer Programs: Asia Miles / British Airways Executive Club / Dynasty Flyer / Emirates Skywards / Enrich / Finnair Plus / Infinity MileageLands / Qantas Frequent Flyer / Singapore KrisFlyer / Virgin Atlantic Flying Club

Hotel Frequent Guest Programs: Hilton HHonors / MARRIOTT BONVOY™

Pay with Points

To give you more flexibility, *Pay with Points* allows you to use your Membership Rewards points to offset nearly all purchases including dining, travel, entertainment and more.

[Find out more details.](#)

* The earn rate of 3 points for every HK\$1 spent is applicable to the first HK\$120,000 spent during each program period. From HK\$120,001 and onwards, every HK\$1 spent will entitle to 1 point. Each program period shall run from January 1 to December 31 of each such calendar year. Certain spending and charges do not earn Membership Rewards points (such as utility gas and electricity payment, cash advances, annual fees, finance charges and other fees and administrative charges). [American Express Membership Rewards Program terms and conditions](#) apply.

^ Administration fee of HK\$300 for each air miles conversion is required.

DINING

With American Express Gourmet Club, American Express Platinum Credit Cardmembers can enjoy up to **40% savings** on à la carte dine-in dinner menus at selected Maxim's Chinese Cuisine and Western Restaurants.

美膳會 Gourmet Club

Table Size	Your Savings	
	Mon - Thurs	Fri - Sun
2-3 Diners	40%	25%
4-12 Diners	25%	



Maxim's Chinese Cuisine restaurants :



Maxim's Western restaurants :



Remarks: The list of designated restaurants is subject to change from time to time without prior notice. Outlets of designated restaurants may temporarily be closed or change on business hours. Please check with the designated restaurants for details.

DINING

With American Express Gourmet Club, American Express Platinum Credit Cardmembers can enjoy up to **50% savings*** on à la carte dine-in dinner menus at selected restaurants and bars of Cafe Deco Group.

美膳會 Gourmet Club

Table Size	Your Savings	
	Mon - Thurs	Fri - Sun
2 Diners	50%	25%
3 Diners	33%	
4-12 Diners	25%	

CAFE DECO GROUP



* For Duan Chun Zhen, offer is applicable for Tseung Kwan O and Causeway Bay outlets only.

^ For Kyoto Katsugyu, offer is applicable for Causeway Bay outlet only.

Remarks: The list of designated restaurants is subject to change from time to time without prior notice. Outlets of designated restaurants may temporarily be closed or change on business hours. Please check with the designated restaurants for details.

ENTERTAINMENT

Enjoy special privileges whenever you go to the movies at any of the Broadway Circuit in Hong Kong with the Platinum Credit Card.

- **Buy-1-Get-1-Free**¹ on 3D, 2D and IMAX regular priced movie tickets on Fridays.^{4,5}
- **20% savings**^{1,3} on 3D, 2D and IMAX regular priced movie tickets other days.^{4,5}
- **10% savings**^{2,3} on 4DX regular priced movie tickets on all days.⁴

1 Buy-1-Get-1-Free and 20% savings not applicable to VIP HOUSE, 4DX movies and Film Festivals.

2 10% savings not applicable to VIP HOUSE and Film Festivals.

3 Blackout dates apply.

4 A handling fee will be charged by cinema.com.hk.Ltd. on booking via Broadway Circuit website.

5 IMAX version is available at My Cinema only.

To purchase your ticket, please go to ticket counters or visit the following website: www.cinema.com.hk



PALACE

MOVIE
MOVIE



TRAVEL

Plan your trip with Expedia where you'll find a wide selection of great hotels, travel packages and car rentals. Enjoy **8% savings** on selected hotel bookings with the voucher code "AMEXHK08" all year long at www.expedia.com.hk/amex.



PLEASURES

Complimentary Beauty Treatment Coupons

To get you started, make use of the coupons enclosed in your Welcome Pack:

SkinClinic by Il Colpo

- Complimentary Eye Collagen Treatment worth **HK\$680** with any Swiss Line facial treatment

SkinClinic
BY IL COLPO

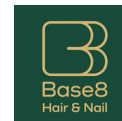
*IL COLPO Pacific Place / IL COLPO Central / ii hair & nail /
Base8 hair & nail / HH Hair.Nail*

- **HK\$100 Cash Coupon** on spending of HK\$400 or above on Haircut and Chemical Services
- **50% Savings Coupon** on French Gel Nail Full Set
- **HK\$100 Cash Coupon** on spending of HK\$300 or above on Nail Services

IL COLPO
HAIR • NAILS

ii HAIR & NAIL
CENTRAL

HH hair·nail
IL COLPO GROUP



SERVICES

Shopping Protection

You can spend on your American Express Platinum Credit Card with total peace of mind. We'll protect you against fraud, faulty goods and even if you change your mind, we guarantee you worries free.

- [Online Fraud Protection Guarantee](#)
- [No Worries Guarantee*](#)
 - Return Guarantee
 - 45 Days Cover
 - Extended Warranty
 - Price Protection

* The plan is underwritten by Chubb Insurance Hong Kong Limited, American Express International, Inc. does not act as an agent or fiduciary for you, and American Express International, Inc. may act on behalf of the insurance provider, as permitted by law.

Complimentary Travel Insurance

When you pay for your entire trip with the American Express Platinum Credit Card, you are protected by:

- [Travel Accident Insurance*](#), with coverage up to HK\$3.5 million
- [Travel Inconvenience Protection*](#), with coverage up to HK\$10,000 per year

Global Assist

What's more, wherever in the world you happen to be, the Platinum Credit Card entitles you to free legal and medical referrals 24 hours a day, 365 days a year. Just call the Global Assist Hotline on (852) 8206 8301. This hotline also provides you pre-trip information, free of charge.

SERVICES

Platinum Assist

Our representatives are standing by 24 hours a day, 7 days a week to offer you assistance by calling 2277 2028.

Manage Your Card Account Online

Manage your **Account online** and get 24-hour secure access to monitor all your charges and payments.

Emergency Card Replacement

If your American Express Platinum Credit Card is lost, stolen, or destroyed, simply call Platinum Assist on 2277 2028 for assistance.

Other Service

Comprehensive Insurance Services

American Express has a wide range of insurance products* available to protect you and your family. With the ability to conveniently charge the premium directly to your Card account, payment is hassle free and enables you to earn more points, faster.

*Only available to Hong Kong residents.

SERVICES

Autopay

Payment is made by direct transfer from your bank account on the payment due date. To enroll, call Platinum Assist.

Paybill[^]

Card payment made easy with Paybill Service. You just need to register any Hong Kong bank account and you can take care of the Card payment anytime, anywhere. Please click [here](#) to register now and experience the one-stop payment service.

Card Direct

Make direct transfer from your bank account to settle your bill by calling our Card Direct Service Hotline on 2277 2160. To enroll, call Platinum Assist.

Pay by ATM, Internet Banking and Phone Banking[^]

Transfer funds from your HSBC/Hang Seng Bank savings/current account to settle your bill by ATM; or visit www.hsbc.com.hk and www.hangseng.com.hk or call the HSBC Hotline to transfer funds.

PPS[^]

You can call 18031; the merchant number is "14". For more details, please call 900 00 222 328 or visit the PPS website at www.ppshk.com.

[^] Please make your payment at least one working day ahead of the payment due date.

FORMS

Supplementary Cards

You can apply for two complimentary Supplementary Cards and share the Platinum privileges with your loved ones. [Apply online.](#)

Autopay

Cross out the payment of monthly bills from your list of chores. Apply for Autopay service and you can decide the amount to be made every month.

Please click [here](#) or call Platinum Assist on 2277 2028 for enrollment.

Opt-out Form

If you do not wish to receive any future promotional mailings from American Express, please click [here](#) or call Platinum Assist on 2277 2028.

TERMS & CONDITIONS

Please click the following for details of:

- [Terms and Conditions of the Card Benefits of American Express Platinum Credit Card](#)
- [Fees and Charges Schedule](#)
- [Cardmember Agreement and Terms and Conditions for Travel Accident Insurance and Travel Inconvenience Insurance](#)