



Display Campaign

American Express General Terms & Conditions

1. This offer is valid for all Amex cards issued by American Express Banking Corp.
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the service establishment directly. American Express shall have no liability whatsoever with regards to the same.
3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

American Express Offer Terms & Conditions

1. **Amazon Offer:** Rs. 1000 worth Amazon voucher on all Amex cards (i.e. MRCC, Travel, Plt reserve, gold charge, plat charge) and Rs.500 Amazon voucher (for SECC) applied through below website.
1.1 Amazon, inshorts, LinkedIn, Times +ET, BBC, Mashable, GQ, New18 english+Firstpost, Ventes
2. Prospect will get the Amazon Pay Gift Card on his registered email ID within 90 days of Card Approval.
3. The offer period is valid for applications received from 21st Dec'20 till 30th June'21 **only** (Both dates inclusive). **The card will be decisioned by 31st August 2021.**
4. This is an online only offer. To avail this offer, the prospect must apply for American Express® card through the unique link (listed below)

- **CTA:** https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=Display_21

5. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulam, Vijayawada subject to conditions.



6. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.
7. Offer cannot be redeemed in cash or any other form.
8. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/mitc>
9. In case of queries regarding the campaign, contact supportacquisitions@aexp.com

How to redeem Amazon Pay Gift Card

- a. Please visit www.amazon.in to use your Amazon Pay Gift Card for purchases.
- b. Please select the product or merchandise on www.amazon.in
- c. Sign in to your [amazon.in](http://www.amazon.in) account and enter the Amazon Pay Gift Card code to add amount to your [amazon.in](http://www.amazon.in) account for future purchases.

Terms & Conditions for Amazon Pay Gift Card

1. Amazon.in Amazon Pay Gift Card are issued by QwikCilver Solutions Pvt. Ltd.
2. Maximum of 4 Amazon Pay Gift Card can be used in 1 account.
3. Amazon Pay Gift Card can be used on any existing promotional offer on Amazon.in
4. Amazon Pay Gift Card can also be used to purchase any other brands eVoucher available on Amazon.in
5. Amazon Pay Gift Card can be used for purchases at www.amazon.in (Redeemable across all products on Amazon.in except Apps & other Amazon.in eVoucher)
6. If purchase amount exceeds the value of Amazon Pay Gift Card, the balance amount can be paid using your Debit/Credit Card or Net Banking.
7. Amazon Pay Gift Card cannot be exchanged for cash, cancelled or refunded
8. QwikCilver, Amazon Seller Services Private Limited ("Amazon") or their affiliates are not responsible if a GC is lost, stolen, destroyed or used without permission.
9. The Amazon Pay Gift Card will be valid for 3 months from the date of issuance.
10. For any query related to vouchers, cardmember can reach out to **Customer Service** section in Amazon App/Website.

Airtel

American Express General Terms & Conditions

1. This offer is valid for, **American Express Membership Rewards® Credit Card**, **American Express SmartEarn™ Credit Card**, issued by American Express Banking Corp.
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or



services so obtained/availed of by the Cardmembers/Prospect under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the service establishment directly. American Express shall have no liability whatsoever with regards to the same.

3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember/Prospect under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember/Prospect agreement with the Card issuer.
5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only

American Express Offer Terms & Conditions

1. **Amazon Offer:** Cardmember/Prospect will get Amazon Pay Gift Card of Rs.500 on Card approval which can be redeemed at Amazon App/Website.
2. Cardmember/Prospect will get the Amazon Pay Gift Card on his registered email ID within 21 days of Card Approval.
3. The offer period is valid for applications received from **10th Oct'2020 till 30th April 2021 only** (Both dates inclusive). **The card which will get decisioned by 31st May'2021.**
4. This is an online only offer. To avail this offer, the Cardmember/prospect must apply for American Express® card through the unique link (listed below) included in the communication on Amazon App/Website.

Links
https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=AirtelOct20_WI
https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=AirtelOct20_WMH
https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=AirtelOct20_WPL
https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=AirtelOct20_XMH
https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=AirtelOct20_XEPG
https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=AirtelsmsOct20
https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=AirtelOct20_ThanksOC



5. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulam, Vijayawada subject to conditions.
6. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.
7. Offer cannot be redeemed in cash or any other form.
8. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/mitc>
9. In case of queries regarding the campaign, contact supportacquisitions@aexp.com

How to redeem Amazon Pay Gift Card

- a. Please visit www.amazon.in to use your Amazon Pay Gift Card for purchases.
- b. Please select the product or merchandise on www.amazon.in
- c. Sign in to your amazon.in account and enter the Amazon Pay Gift Card code to add amount to your amazon.in account for future purchases.

Terms & Conditions for Amazon Pay Gift Card

1. Amazon.in Amazon Pay Gift Card are issued by QwikSilver Solutions Pvt. Ltd.
2. Maximum of 4 Amazon Pay Gift Card can be used in 1 account.
3. Amazon Pay Gift Card can be used on any existing promotional offer on Amazon.in
4. Amazon Pay Gift Card can also be used to purchase any other brands eVoucher available on Amazon.in
5. Amazon Pay Gift Card can be used for purchases at www.amazon.in (Redeemable across all products on Amazon.in except Apps & other Amazon.in eVoucher)
6. If purchase amount exceeds the value of Amazon Pay Gift Card, the balance amount can be paid using your Debit/Credit Card or Net Banking.
7. Amazon Pay Gift Card cannot be exchanged for cash, cancelled or refunded
8. QwikSilver, Amazon Seller Services Private Limited ("Amazon") or their affiliates are not responsible if a GC is lost, stolen, destroyed or used without permission.
9. The Amazon Pay Gift Card will be valid for 3 months from the date of issuance.
10. For any query related to vouchers, cardmember can reach out to **Customer Service** section in Amazon App/Website



Milk Basket - Terms & Conditions

American Express General Terms & Conditions

1. This offer is valid only for American Express Membership Reward® Credit Card & American Express® Platinum Travel Card issued by American Express Banking Corp. in India.
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the service establishment directly. American Express shall have no liability whatsoever with regards to the same.
3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

American Express Offer Terms & Conditions

1. **Offer:** Prospect will get Rs.2000 Milk basket voucher on successful Card approval as mentioned below which can be redeemed only at Milk basket App.
 - MRCC: Rs. 2000 worth Milk Basket voucher on card approval.
 - Plat Travel: 2000 worth Milk Basket voucher on card approval.
2. Prospects will get the Milk basket voucher on their registered email ID within 21 days of Card Approval and in order to redeem the voucher, CM has to transfer the voucher amount/value to Milk basket wallet before placing any order. Please make sure you redeem the voucher amount/value in your wallet 24 hours prior to placing an order.
3. The offer period is valid for applications received from **19thAugust'2020 till 30th April'2021 only** (Both dates inclusive). **The card which will get decisioned by 31st May'2021**
4. This is an online only offer. To avail this offer, the prospect must apply for American Express Membership Reward® Credit card & American Express® Platinum Travel Credit Card through the unique link (listed below) included in the communication on Milk basket Application.



- <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MBSMSplattravelAug20>
- <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MBSMSmrccAug20>
- <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MBEmailMRCAug20>
- <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MBEmailPlattravelAug20>
- <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MilkbasketAug20platbanner>
- <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MilkbasketAug20>

5. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulam, Guntur, Kanchipuram, Vijayawada subject to conditions.

6. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.

7. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/legal/most-important-terms-conditions-agreements.html>

8. In case of queries regarding the campaign, contact supportacquisitions@aexp.com

9. American Express reserves the sole discretion to select the list of qualifying participants based on criteria set by American Express only and the same shall be final and binding on the entrants. Issuance of Credit Card is at the sole discretion of American Express based on internal policy criteria. American Express' decision in this regard shall be final.

10. No further claims/communication/correspondence of any nature shall be entertained by American Express in this regard.

11. American Express reserves the right to disqualify any participant if it has reasonable grounds to believe that the participant has breached any of the terms and conditions of the Offer.

12. American Express is under no obligation to disclose or publish the identity of the participants for any reason whatsoever at any point of time.

13. American Express reserves the right to extend or terminate this Offer without prior notice. American Express also reserves the right at any time, without prior notice, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly, or in part, this Offer by another offer, whether similar to this Offer or not, or to withdraw it altogether.

14. Nothing mentioned herein amounts to a commitment or representation from American Express to conduct further such campaigns

15. All of American Express' actions shall be on a best-efforts basis only.



16. American Express shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to any person, indirectly, by participating in this offer and American Express shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
17. The Customers agree to be bound by the terms & conditions contained herein. Without a Customer being required to do any further act, he/she shall be deemed to have read, understood and unconditionally accepted the terms & conditions herein.
18. If the Offer and/or anything to be done by American Express or any other entity in respect of the Offer is prevented or delayed by causes, circumstances or events beyond the control of American Express or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of American Express or the other entity/ies, then American Express and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
19. Acceptance of these terms is a prerequisite for participation in this Offer. Such participation is voluntary and is deemed as acceptance of the terms and conditions mentioned herein.
20. Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by Customer and/or billed to the account of the Customer.
21. All government levies like GST, TDS, any Local Tax, Octroi etc., shall be payable by the Customer as applicable at the time the respective Programs were offered.
22. American Express shall not be held liable for any reason, including but not limited to any delay or loss that may be caused in delivery of the services.
23. Customers are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis.
24. All liability with respect to the services purchased under this Offer lies with the respective seller and Milkbasket and American Express shall be in no way responsible for the same.

Milk basket Voucher T&C

1. The voucher can be used only once per user within the validity period.
2. The voucher is refundable. So, in case of Cancellation made for booking done by this voucher, Cardmembers will get refund of the voucher amount in MB wallet.
3. Order once placed cannot be rescheduled.
4. If Lost/Misused, the voucher cannot be replaced/revalued/resold/exchanges for cash or points.
5. The voucher cannot be re – validated past expiry date.



6. The voucher will be valid for 1 month from the date of issue.
7. No minimum order value for milk basket.
8. Offer cannot be redeemed in cash or any other form.
9. Offer cannot be clubbed with any other offer or voucher.
10. Once the voucher is redeemed on the Milk basket platform customer can use the wallet money/value up to 12 months, post that wallet money/value will get expired.
11. CM may need to pay a subscription fee to use the Milk basket services, the monthly membership charges to avail Milk basket services is INR 69.00 + GST ~ INR 81.00 per household/account.
12. Milk basket service/sourcing is available in Gurgaon, Noida, Dwarka and Bangalore. Customers applying beyond mentioned location will be eligible for the vouchers, however may not be able to use it due to non-sourcing location.

How to redeem Milk basket Voucher

Milk basket voucher redemption process

1. Visit the following link <https://forms.gle/uptnfq7fhsUogZKU7>
2. Enter the promocode/voucher code given by Amex (Via Email).
3. Milk basket will take 24 hrs to credit the amount in the Milk Basket wallet.
4. For communication please write to hello@milkbasket.com

Payback

American Express General Terms & Conditions

1. This offer is valid for, **American Express Membership Rewards® Credit Card, American Express SmartEarn™ Credit Card**, issued by American Express Banking Corp.
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the



quality of goods/services availed shall be taken up with the service establishment directly.

American Express shall have no liability whatsoever with regards to the same.

3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only

American Express Offer Terms & Conditions

1. **Amazon Offer:** Prospect will get Amazon Voucher of Rs.500 on Card approval which can be redeemed at Amazon App/Website.
2. Prospect will get the Amazon Voucher on his registered email ID within 21 days of Card Approval.
3. The offer period is valid for applications received from **24th September 2020 till 31st October 2020 only** (Both dates inclusive). **The card which will get decisioned by 30th November'2020.**
4. This is an online only offer. To avail this offer, the prospect must apply for American Express® card through the unique link (listed below) included in the communication on Amazon App/Website.
 - <https://mediacampaigns.americanexpress.com/GenericPrequalForm?siteid=paybackem ailamzsept20>
 - <https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=Paybacksms AMZsept20>
5. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulam, Vijayawada subject to conditions.
6. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.
7. Offer cannot be redeemed in cash or any other form.
8. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/mitc>
9. In case of queries regarding the campaign, contact supportacquisitions@aexp.com



How to redeem Amazon Voucher

1. Please visit www.amazon.in to use your Amazon Voucher for purchases.
2. Please select the product or merchandise on www.amazon.in
3. Sign in to your amazon.in account and enter the Amazon Voucher code to add amount to your amazon.in account for future purchases.

Terms & Conditions for Amazon Voucher

1. Amazon.in Amazon Voucher are issued by QwikSilver Solutions Pvt. Ltd.
2. Maximum of 4 Amazon Voucher can be used in 1 account.
3. Amazon Voucher can be used on any existing promotional offer on Amazon.in
4. Amazon Voucher can also be used to purchase any other brands eVoucher available on Amazon.in
5. Amazon Voucher can be used for purchases at www.amazon.in (Redeemable across all products on Amazon.in except Apps & other Amazon.in eVoucher)
6. If purchase amount exceeds the value of Amazon Voucher, the balance amount can be paid using your Debit/Credit Card or Net Banking.
7. Amazon Voucher cannot be exchanged for cash, cancelled or refunded
8. QwikSilver, Amazon Seller Services Private Limited ("Amazon") or their affiliates are not responsible if a GC is lost, stolen, destroyed or used without permission.
9. The Amazon Voucher will be valid for 3 months from the date of issuance.
10. For any query related to vouchers, cardmember can reach out to **Customer Service** section in Amazon App/Website.

Swiggy Terms & Conditions

Campaign Dates: 11th June'20 to 30th April'21

Details of the Offer:

American Express and Bundl Technologies Private Limited are launching an Offer (hereinafter referred to as "Offer") for the above-mentioned Offer Period. This offer is valid for all American Express Membership Reward® Credit Card in India.



Offer Terms and Conditions

1. Offer - Apply for all American Express Membership Reward® credit card and get Swiggy Voucher worth INR 1200 on card approval. T&C's Apply.
2. The offer period is valid for applications received from 11th June 2020 till 30th April'2021 only. (Both dates inclusive). The card which will get decisioned by 31st May'2021.
3. This is an online only offer. To avail this offer, the prospect has to apply for American Express® credit card through the unique link after clicking on the banner and get his/her card approved.
4. This is an online only offer. To avail this offer, the prospect must apply for American Express Membership Reward® credit card through the unique link (listed below) included in the communication on Swiggy platform.

<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=swiggyJuly20&cpid=100409149>

5. Swiggy coupon worth INR 1200 will be shared to customer's registered email ID within 21 days of Card Approval which will be redeemable on all Swiggy orders (max. INR 200 will get used in one Swiggy order).

Other Terms and Conditions

1. This offer is exclusively available to Swiggy customers only.
2. To be eligible for this Offer, the participant has to be of 18 years of age or above and from one of the following locations – Delhi, Noida, Gurugram, Mumbai, Bengaluru, Pune, Hyderabad, Kolkata, Ahmedabad, Secunderabad, Chennai, Jaipur, Chandigarh, Coimbatore, Vadodara, Bhopal, Cochin, Ernakulam, Guntur, Surat, Vijayawada and Visakhapatnam. An individual participant to this offer can be eligible for the reward only once.
3. Once the customer is issued a American Express credit Cards in India through this campaign, he/she will get voucher worth INR 1200 post within the first 21 days of credit card issuance.
4. The voucher worth INR 1200 will be sent to customer's registered email-id within 21 days from the date of card issuance on a best effort basis.
5. To be eligible for this Offer the Customer needs to apply from his mobile no. as registered with Swiggy
6. This is a limited period offer valid on online applications through the campaign communication through Swiggy from 11th June'20 to 30th April'2021 for Credit Card applications
7. This Offer cannot be combined with any other offers and cannot be assigned/transferred to any other person/ customer.



8. The Offer is applicable only on American Express credit cards issued in India through this campaign.
9. American Express reserves the sole discretion to select the list of qualifying participants based on criteria set by American Express only and the same shall be final and binding on the entrants. Issuance of Credit Card is at the sole discretion of American Express based on internal policy criteria. American Express' decision in this regard shall be final.
10. No further claims/communication/correspondence of any nature shall be entertained by American Express in this regard.
11. American Express reserves the right to disqualify any participant if it has reasonable grounds to believe that the participant has breached any of the terms and conditions of the Offer.
12. American Express is under no obligation to disclose or publish the identity of the participants for any reason whatsoever at any point of time.
13. American Express reserves the right to extend or terminate this Offer without prior notice. American Express also reserves the right at any time, without prior notice, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly, or in part, this Offer by another offer, whether similar to this Offer or not, or to withdraw it altogether.
14. Nothing mentioned herein amounts to a commitment or representation from American Express to conduct further such campaigns
15. All of American Express' actions shall be on a best-efforts basis only
16. American Express shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to any person, indirectly, by participating in this offer and American Express shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
17. The Customers agree to be bound by the terms & conditions contained herein. Without a Customer being required to do any further act, he/she shall be deemed to have read, understood and unconditionally accepted the terms & conditions herein.
18. If the Offer and/or anything to be done by American Express or any other entity in respect of the Offer is prevented or delayed by causes, circumstances or events beyond the control of American Express or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of American Express or the other entity/ies, then American Express and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
19. The sellers on Swiggy.com/Swiggy App shall be responsible for the services purchased by a Customer.
20. Acceptance of these terms is a prerequisite for participation in this Offer. Such participation is voluntary and is deemed as acceptance of the terms and conditions mentioned herein.



21. Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by Customer and/or billed to the account of the Customer.
22. Products offered under this Offer are subject to availability from the respective sellers of SWIGGY and in no circumstances SWIGGY shall be liable for non-availability of any of the services.
23. The Terms and Conditions shall be governed by the laws of India. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the Courts in Mumbai only.
24. Nothing expressed or implied in this Offer shall in any way waive or amend any of the applicable terms and conditions on SWIGGY.com/SWIGGY App.
25. Under no circumstance will the services obtained during the Offer period be settled in cash.
26. All government levies like GST, TDS, any Local Tax, Octroi etc., shall be payable by the Customer as applicable at the time the respective Programs were offered
27. American Express shall not be held liable for any reason, including but not limited to any delay or loss that may be caused in delivery of the services
28. Customers are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis
29. Cardmember needs to use the number registered with swiggy to apply for the new card to get the offer benefit, or can sign up for swiggy with the number that they have shared with American Express
30. The above Offer is by way of a special offer for select American Express Credit Cards only and nothing contained herein shall prejudice or affect the terms and conditions of the card member terms and conditions. The terms of this Offer shall be in addition to and not in derogation of the terms contained in the card member terms and conditions. Payment of fees/service charges/all other amounts due from the Customer to American Express from usage of credit by the Customer under this Offer and/or otherwise will be governed by American Express Terms & Conditions, the Card Member Terms and Conditions and the Most Important Terms & Conditions.
31. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/legal/most-important-terms-conditions-agreements.html>
32. In case of queries regarding the campaign, contact supportacquisitions@aexp.com
33. A customer without being required to do any further act, shall be deemed to have read, understood and unconditionally accepted the terms and conditions herein. The above terms and conditions need to be read in conjunction with the American Express Card Member Terms and Conditions.
34. Any query regarding the offer will be entertained until 60 days from campaign period. Post such date, SWIGGY or American Express will not entertain any correspondence or communication regarding this Program from any customers/persons. For any queries related to voucher, please contact - supportacquisitions@aexp.com (Turnaround time will be seven working days).



35. All liability with respect to the services purchased under this Offer lies with the respective seller and SWIGGY and American Express shall be in no way responsible for the same.

Voucher Terms & Conditions:

1. Voucher can be used on Swiggy across all cities where Swiggy is present
2. The validity of the voucher is up to 3 months from the date of issue (Date of issue will be considered from email communication)
3. Voucher is not redeemable for cash or credit
4. The holder of the Swiggy account is deemed to be the beneficiary
5. Any dispute should be referred to Swiggy and the decision of Swiggy shall be final. \
6. The Swiggy voucher worth INR 1200 will be sent to customer's registered email-id within 21 days from the date of card issuance on a best effort basis which will be redeemable on Swiggy orders (max. INR 200 can be used in 6 Swiggy order)
7. Minimum order of INR 200 or above to get INR 200 credit used.
8. Offer cannot be combined with any other offer, promotion or discount available on Swiggy.
9. Offer valid for a single restaurant bill value only.
10. Offer not applicable on Domino's COD Orders.
11. Valid on all payment modes.
12. Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to cancel/ change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
13. Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to terminate the offer at any time without notice.
14. Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing customer any explanation thereof.
15. In no event shall Bundl Technologies Pvt. Ltd. (Swiggy) be liable for any abuse or misuse of the code due to the negligence of the customer.
16. In case of any query regarding the offer, please email us at support@swiggy.in

Mechanism of sending the Voucher:

Voucher will be sent to customer's registered email-id within 21 days



Vantage Circle – Terms & Conditions

American Express® General Terms & Conditions

1. This offer is valid for **American Express SmartEarn™ Credit Card and American Express Membership Rewards® Credit Card**, issued by American Express Banking Corp.
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the service establishment directly. American Express shall have no liability whatsoever with regards to the same.
3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only

American Express® Offer Terms & Conditions

1. **Amazon Offer** Prospect will get Amazon Gift Card of Rs.500 on Card approval which can be redeemed at Amazon App/Website.
2. Prospect will get the Amazon Gift Card on his registered email ID within 21 days of Card Approval.
3. The offer period is valid for applications received from **1th Sept 2020 till 30th Nov 2020 only** (Both dates inclusive). **The card which will get deaccessioned by 31th Dec 2020.**
4. This is an online only offer. To avail this offer, the prospect must apply for **American Express SmartEarn™ Credit Card and American Express Membership Rewards® Credit Card** through the unique link (listed below) included in the communication sent by Vantage Circle.

<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=VantagecircleAug20>

5. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulam, Vijayawada subject to conditions.



6. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.
7. Offer cannot be redeemed in cash or any other form.
8. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/mitc>
9. In case of queries regarding the campaign, contact supportacquisitions@aexp.com
10. American Express reserves the sole discretion to select the list of qualifying participants based on criteria set by American Express only and the same shall be final and binding on the entrants. Issuance of Credit Card is at the sole discretion of American Express based on internal policy criteria. American Express' decision in this regard shall be final.
11. No further claims/communication/correspondence of any nature shall be entertained by American Express in this regard.
12. American Express reserves the right to disqualify any participant if it has reasonable grounds to believe that the participant has breached any of the terms and conditions of the Offer.
13. American Express is under no obligation to disclose or publish the identity of the participants for any reason whatsoever at any point of time.
14. American Express reserves the right to extend or terminate this Offer without prior notice. American Express also reserves the right at any time, without prior notice, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly, or in part, this Offer by another offer, whether similar to this Offer or not, or to withdraw it altogether.
15. Nothing mentioned herein amounts to a commitment or representation from American Express to conduct further such campaigns
16. All of American Express' actions shall be on a best-efforts basis only.
17. American Express shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to any person, indirectly, by participating in this offer and American Express shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
18. The Customers agree to be bound by the terms & conditions contained herein. Without a Customer being required to do any further act, he/she shall be deemed to have read, understood and unconditionally accepted the terms & conditions herein.
19. If the Offer and/or anything to be done by American Express or any other entity in respect of the Offer is prevented or delayed by causes, circumstances or events beyond the control of American Express or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of American Express or the other entity/ies, then



American Express and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.

20. Acceptance of these terms is a prerequisite for participation in this Offer. Such participation is voluntary and is deemed as acceptance of the terms and conditions mentioned herein.
21. Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by Customer and/or billed to the account of the Customer.
22. All government levies like GST, TDS, any Local Tax, Octroi etc., shall be payable by the Customer as applicable at the time the respective Programs were offered.
23. American Express shall not be held liable for any reason, including but not limited to any delay or loss that may be caused in delivery of the services.
24. Customers are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis.
25. All liability with respect to the services purchased under this Offer lies with the respective seller Amazon and American Express shall be in no way responsible for the same.

How to redeem Amazon Gift Card

1. Please visit www.amazon.in to use your Amazon Gift Card for purchases.
2. Please select the product or merchandise on www.amazon.in
3. Sign in to your amazon.in account and enter the Amazon Gift Card code to add amount to your amazon.in account for future purchases.

Terms & Conditions for Amazon Gift Card

1. Amazon.in Amazon Gift Card are issued by QwikSilver Solutions Pvt. Ltd.
2. Maximum of 4 Amazon Gift Card can be used in 1 account.
3. Amazon Gift Card can be used on any existing promotional offer on Amazon.in
4. Amazon Gift Card can also be used to purchase any other brands eVoucher available on Amazon.in
5. Amazon Gift Card can be used for purchases at www.amazon.in (Redeemable across all products on Amazon.in except Apps & other Amazon.in eVoucher)
6. If purchase amount exceeds the value of Amazon Gift Card, the balance amount can be paid using your Debit/Credit Card or Net Banking.
7. Amazon Gift Card cannot be exchanged for cash, cancelled or refunded
8. QwikSilver, Amazon Seller Services Private Limited ("Amazon") or their affiliates are not responsible if Amazon Gift Card is lost, stolen, destroyed or used without permission.
9. The Amazon Gift Card will be valid for 3 months from the date of issuance.



10. For any query related to vouchers, cardmember can reach out to **Customer Service** section in Amazon App/Website.

American Express® General Terms & Conditions

1. This offer is valid for **American Express SmartEarn™ Credit Card and American Express Membership Rewards® Credit Card**, issued by American Express Banking Corp
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Card members under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the service establishment directly. American Express shall have no liability whatsoever with regards to the same.
3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Card member under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Card member agreement with the Card issuer.
5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only

American Express® Offer Terms & Conditions

For Money Control

1. Prospect will get Pro Subscription INR 999 of Money control on card approval and can be redeemed on Money control APP/Website.
2. TAT of voucher distribution would be 21 days post card approval for eligible customer.
3. This is the online offer for the specific offer customer need to apply to this offer only from Money control APP/Website.
4. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulum, and Vijayawada subject to conditions.
5. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.



6. The offer period is valid for applications received from 10th Sept 2020 till 30th Nov 2020 only (Both dates inclusive). The card which will get decisioned by 31th Dec 2020.

<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MoneycontrolWeb-cobrandedinterstitial>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MoneycontrolMobile-cobrandedinterstitial>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=Moneycontrolmobile-nativebanners>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=Moneycontroldestop-nativebanners>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=Moneycontrolmobile-backfillads>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MoneycontrolWapweb-300x34>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MoneycontrolWeb-contentwidget>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=MoneycontrolWapweb-headband>
<https://mediacampaigns.americanexpress.com/genericPrequalForm?siteid=Moneycontrolemailer-textlink>

7. Offer cannot be redeemed in cash or any other form.

8. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/mitc>

9. In case of queries regarding the campaign, contact supportacquisitions@aexp.com

10. American Express reserves the sole discretion to select the list of qualifying participants based on criteria set by American Express only and the same shall be final and binding on the entrants. Issuance of Credit Card is at the sole discretion of American Express based on internal policy criteria. American Express' decision in this regard shall be final.

11. No further claims/communication/correspondence of any nature shall be entertained by American Express in this regard.

12. American Express reserves the right to disqualify any participant if it has reasonable grounds to believe that the participant has breached any of the terms and conditions of the Offer.

13. American Express is under no obligation to disclose or publish the identity of the participants for any reason whatsoever at any point of time.

14. American Express reserves the right to extend or terminate this Offer without prior notice. American Express also reserves the right at any time, without prior notice, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly,



or in part, this Offer by another offer, whether similar to this Offer or not, or to withdraw it altogether.

15. Nothing mentioned herein amounts to a commitment or representation from American Express to conduct further such campaigns
16. All of American Express' actions shall be on a best-efforts basis only.
17. American Express shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to any person, indirectly, by participating in this offer and American Express shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
18. The Customers agree to be bound by the terms & conditions contained herein. Without a Customer being required to do any further act, he/she shall be deemed to have read, understood and unconditionally accepted the terms & conditions herein.
19. If the Offer and/or anything to be done by American Express or any other entity in respect of the Offer is prevented or delayed by causes, circumstances or events beyond the control of American Express or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of American Express or the other entity/ies, then American Express and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
20. Acceptance of these terms is a prerequisite for participation in this Offer. Such participation is voluntary and is deemed as acceptance of the terms and conditions mentioned herein.
21. Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by Customer and/or billed to the account of the Customer.
22. All government levies like GST, TDS, any Local Tax, Octroi etc., shall be payable by the Customer as applicable at the time the respective Programs were offered.
23. American Express shall not be held liable for any reason, including but not limited to any delay or loss that may be caused in delivery of the services.
24. Customers are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis.
25. All liability with respect to the services purchased under this Offer lies with the respective seller Amazon and American Express shall be in no way responsible for the same.
26. Auto Notification of card approval would be sent to the prospect.

Here are the T&C of Money Control Pro Subscription



1. The coupon can be redeemed on Money control Android app and Money control Web/Mobile site only. iOS users can redeem from Website or mobile site and use same login id on their iOS app.
2. The coupon is applicable on the selected plan. Payment can be done through Credit cards and Debit cards. Rs 1 will be charged for card verification.
3. Auto-Renewal will be done at Rs. 999 post 1 year. User can cancel any time to stop the auto renewal.
4. Prospect will get INR 999 worth of Pro Subscription of Money control on card approval and can be redeemed on Money control APP/Website just INR 1 after Pro subscription of Money control
5. Customer will get a voucher which can be used to get this subscription
6. Prospect will get the Voucher code on his registered email ID within 21 days of Card Approval
7. Validity starts the date customers gets the voucher in mail ID DD-M-YYY.
8. Post validity date voucher cannot be used
9. If Customer already has a pro subscription, He/she can use the voucher once current membership is over, subject to the validity of the voucher.
10. If voucher is lost, stolen or used without permission, its customers risk.
11. Voucher can be redeemed for MC PRO subscription only.
12. The MC voucher codes are unique to each individual approved card.

XOXO day – Terms & Conditions

American Express® General Terms & Conditions

1. This offer is valid for **American Express SmartEarn™ Credit Card and American Express Membership Rewards® Credit Card**, issued by American Express Banking Corp.
2. American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Card members under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the service establishment directly. American Express shall have no liability whatsoever with regards to the same.
3. American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Card member under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
4. Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Card member agreement with the Card issuer.



5. Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only

American Express® Offer Terms & Conditions

1. **Amazon Offer** Prospect will get Amazon Gift Card of Rs.500 on Card approval which can be redeemed at Amazon App/Website.
 1. Prospect will get the Amazon Gift Card on his registered email ID within 21 days of Card Approval.
 2. The offer period is valid for applications received from **11th Sept 2020 till 30th Nov 2020 only** (Both dates inclusive). **The card which will get deaccessioned by 31th Dec 2020.**
 3. This is an online only offer. To avail this offer, the prospect must apply for **American Express SmartEarn™ Credit Card and American Express Membership Rewards® Credit Card** through the unique link (listed below) included in the communication sent by XOXOday.
4. American Express Cards are currently issued to residents of Delhi/NCR, Mumbai, Bangalore, Chennai, Pune, Hyderabad, Jaipur, Indore, Coimbatore, Chandigarh, Kolkata, Ahmedabad, Surat, Vadodara, Bhopal, Ernakulam, Vijayawada subject to conditions.
5. The American Express Card will be issued to at the sole discretion of American Express and that it is subject to its processing criteria. American Express reserves the right to decline any application.
6. Offer cannot be redeemed in cash or any other form.
7. For Most Important Terms and Conditions (MITC), please visit <https://www.americanexpress.com/in/mitc>
8. In case of queries regarding the campaign, contact supportacquisitions@aexp.com
9. American Express reserves the sole discretion to select the list of qualifying participants based on criteria set by American Express only and the same shall be final and binding on the entrants. Issuance of Credit Card is at the sole discretion of American Express based on internal policy criteria. American Express' decision in this regard shall be final.
10. No further claims/communication/correspondence of any nature shall be entertained by American Express in this regard.
11. American Express reserves the right to disqualify any participant if it has reasonable grounds to believe that the participant has breached any of the terms and conditions of the Offer.



12. American Express is under no obligation to disclose or publish the identity of the participants for any reason whatsoever at any point of time.
13. American Express reserves the right to extend or terminate this Offer without prior notice. American Express also reserves the right at any time, without prior notice, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly, or in part, this Offer by another offer, whether similar to this Offer or not, or to withdraw it altogether.
14. Nothing mentioned herein amounts to a commitment or representation from American Express to conduct further such campaigns
15. All of American Express' actions shall be on a best-efforts basis only.
16. American Express shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to any person, indirectly, by participating in this offer and American Express shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
17. The Customers agree to be bound by the terms & conditions contained herein. Without a Customer being required to do any further act, he/she shall be deemed to have read, understood and unconditionally accepted the terms & conditions herein.
18. If the Offer and/or anything to be done by American Express or any other entity in respect of the Offer is prevented or delayed by causes, circumstances or events beyond the control of American Express or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of American Express or the other entity/ies, then American Express and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
19. Acceptance of these terms is a prerequisite for participation in this Offer. Such participation is voluntary and is deemed as acceptance of the terms and conditions mentioned herein.
20. Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by Customer and/or billed to the account of the Customer.
21. All government levies like GST, TDS, any Local Tax, Octroi etc., shall be payable by the Customer as applicable at the time the respective Programs were offered.
22. American Express shall not be held liable for any reason, including but not limited to any delay or loss that may be caused in delivery of the services.
23. Customers are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis.
24. All liability with respect to the services purchased under this Offer lies with the respective seller Amazon and American Express shall be in no way responsible for the same.



How to redeem Amazon Gift Card

1. Please visit www.amazon.in to use your Amazon Gift Card for purchases.
2. Please select the product or merchandise on www.amazon.in
3. Sign in to your amazon.in account and enter the Amazon Gift Card code to add amount to your amazon.in account for future purchases.

Terms & Conditions for Amazon Gift Card

1. Amazon.in Amazon Gift Card are issued by QwikSilver Solutions Pvt. Ltd.
2. Maximum of 4 Amazon Gift Card can be used in 1 account.
3. Amazon Gift Card can be used on any existing promotional offer on Amazon.in
4. Amazon Gift Card can also be used to purchase any other brands eVoucher available on Amazon.in
5. Amazon Gift Card can be used for purchases at www.amazon.in (Redeemable across all products on Amazon.in except Apps & other Amazon.in eVoucher)
6. If purchase amount exceeds the value of Amazon Gift Card, the balance amount can be paid using your Debit/Credit Card or Net Banking.
7. Amazon Gift Card cannot be exchanged for cash, cancelled or refunded
8. QwikSilver, Amazon Seller Services Private Limited ("Amazon") or their affiliates are not responsible if Amazon Gift Card is lost, stolen, destroyed or used without permission.
9. The Amazon Gift Card will be valid for 3 months from the date of issuance.
10. For any query related to vouchers, card member can reach out to **Customer Service** section in Amazon App/Website.