



American Express® Terms and Conditions

- This offer is open to American Express Platinum Cardmembers only whose accounts are valid and in good standing.
- An American Express Platinum Cardmember ("Card member") for the purpose of this offer means a person holding an American Express Platinum Card issued in India by American Express® ("Card")
- Offer is not applicable on American Express Corporate or Network cards
- This offer is being made purely on a "best effort" basis. Card members are not bound in any manner to participate in this offer and any such participation is purely voluntary
- To receive this offer, purchase should be charged in full to eligible American Express Card. No cash alternative is available.
- American Express Banking Corp. is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Card members under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Card members under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Card member agreement with the Card issuer.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.
- This benefit is subject to partner Terms and Conditions.
- In the wake of COVID 19, while the merchants/service establishments may be maintaining all safety measures, we request you to ensure safety at your end as well. In no event shall American Express be held liable for any fallouts/illness or any concerns arising/occurring due to the cardmember choosing to order/avail services from the merchant/service establishment.

BALLY Terms and Conditions

Promotional Offer:

- Flat 15% discount on shopping at retail stores of Bally using the American Express Platinum Charge card.
- **The Offer will be valid from 11th November 2023 till 20th December 2023 (both dates included).**
- Offer is also applicable for supplementary Cardmembers.
- Offer is valid on all products & categories except those products with pre-existing discounts.
- For availing the offer at stores/offline, cardmembers can avail the discount by presenting eligible American Express card and calling out the offer at the time of billing.
- Discount will be applicable on the value of the product, exclusive of taxes.
- This offer can be availed multiple times during the offer period.
- There is no cap on the maximum limit on the amount of discount that can be availed during the offer period.
- There is no minimum spend amount required to avail the offer.
- This offer is valid only upon payments made using eligible American Express card.
- There are no blackout dates applicable for this offer.
- This offer cannot be clubbed with any other offer/discount.
- For queries related to orders or offer Cardmembers can reach out to the respective stores. All incoming queries will be responded to within 2 business days' time from date of receipt of query.

List of participating stores for the brand Bally:

Name	Address	City	State	Contact Number
Bally	Bally, Shop no.- 115, GF DLF Emporio Mall	New Delhi	Delhi	011-49865747
Bally	Bally, Unit G 4A, GF, Maker Max City	Mumbai	Maharashtra	08591404158
Bally	Bally, Shop no. -28, GF, Quest Mall	Kolkata	West Bengal	033-46016251