

EMI on Pepperfry Offer Construct

- Website offer + 10% Cashback on purchases of Rs. 20,000 and above if EMI is chosen as mode of payment by American Express[®] Credit Cards. Promo Code to be used for the same - **AMEXMKPF5000**
- Minimum transaction amount: ₹ 20,000
- Maximum Cashback: ₹ 5,000
- Cashback will be credited to Cardmember's account as a statement credit within 90 days of date of transaction(s).
- Cashback will be eligible only if the transaction is done using EMI of American Express[®] Credit Cards on Pepperfry Website
- Offer Applicable on EMI purchases only
- Offer applicable on Credit Cards only
- Offer can be availed multiple times by the credit cardmember during the offer period
- Supplementary Credit Cards also can avail this offer
- Offer Period: 07th July 2021 to 30th September 2021 (inclusive of both dates)
- Eligible EMI Tenure: 3,6,9,12,18,24 months only
- Cashback is applicable only if EMI is chosen as the mode of payment
- Below given Terms & Conditions apply

American Express – EMI on Pepperfry – EMI Offer Terms & Conditions

- This offer is open to select American Express® Credit Cardmembers whose accounts are valid and in good standing. An American Express® Credit Cardmember for the purpose of this offer means a person holding the below mentioned American Express® Credit Card issued in India by American Express® Banking Corp. The offer is applicable to the Cardmembers holding below Cards:
 - The American Express Smart Earn Credit Card
 - The American Express Air India Credit Card
 - The American Express Gold Credit Card
 - The American Express PAYBACK Credit Card
 - The American Express Platinum Reserve Credit Card
 - The American Express Platinum Travel Credit Card
 - The American Express Membership Rewards Credit Card
 - The Jet Airways American Express Platinum Credit Card
- The offer is not available for American Express® Charge Cards, Corporate and Network Cards.
- The offer in this program will be fulfilled at the merchant's end only.
- The offer would be valid on above mentioned cards issued in India only.
- This offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive this offer, purchase should be charged in EMI to the American Express Credit Card. No cash alternative is available.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.
- This offer is subject to partner terms and conditions.
- The offer is applicable only in India on where American Express EMI is enabled.
- EMI tenure valid for the offer are 3,6,9,12,18,24 months only.
- EMI conversion done post taking the transaction will not be eligible for this offer.
- Eligible transactions taken on the Supplementary Card and converted into EMI tenure as listed above will also be eligible for this offer.
- For detailed offer on American Express EMI, please visit: www.amex.co/emi
- To view the EMI Terms & Conditions click here: https://www.americanexpress.com/india/membershiprewards/cardmember_offers/terms.html
- Cardmembers can, at any point in time, avail up to six transactions for conversion into EMI, subject to availability of credit limit.

- In case of any query, Cardmember can contact American Express®. Queries related to the offer will be entertained only till 120 days from offer end date.
- American Express and merchants reserve the right to add, alter, modify, change or vary all or any of these terms and conditions or replace, wholly or in part, this EMI Scheme by any other scheme, whether similar to this EMI Scheme or not or to withdraw it altogether, without prior notice.
- American Express reserves its absolute right and discretion to approve or decline any request for EMI. It is further clarified that transactions under certain merchant categories especially Gold and Jewellery related transactions or any other transactions prohibited under law cannot be converted into EMI.
- Effective March 15, 2020, you will no longer earn Membership Reward® Points on EMI conversions at POS (Point of Sale). The Point of Sale transactions include both Offline transaction (Point of Sale transaction at a merchant's store (physical use of card at store). For example: EMI conversion at Croma, Reliance digital etc.) and Online transaction (Point of Sale transaction from a Merchant's website (use of card online). For example: EMI conversion options on Flipkart.com, Flipkart.com etc.). The Card Members will continue to earn Membership Rewards® points on all EMI transactions through American Express® SafeKey and on all EMI conversions done post purchase
- These offers can & will be replaced timely. It can be changed or removed without any prior notice from the partner. In such an event the partner or American Express will not be responsible for the same.
- EMI conversion done post taking the transaction will not be eligible for this offer.
- Eligible transactions taken on the supplementary and converted into EMI tenure as listed above will also be eligible for this offer.
- Offer applicable on Credit Cards only.
- Supplementary Credit Cards also can avail this offer
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