

American Express® EMI on Samsung – Offer

Construct

- Up to 25%* cashback on EMI transactions on transactions done on Pine Labs terminals
- Offer applicable on Samsung outlets & multi brand outlets
- Cashback will be eligible only if the transaction is done using EMI as a payment option on Pine Labs Terminals through American Express® Credit Cards
- Offer applicable on Credit Cards only.
- Supplementary Credit Cards also can avail this offer
- Offer valid from 1 October till 31 December 2021
- Eligible EMI Tenure: 3,6,9,12,18,24 months only
- Cashback will be credited within 90 days from the date of transaction
- Offer is applicable on Bank EMI transactions only
- For Store list: please click [here](#)
- Offer Details are contained in the table below

All Channels Except BS

Prod. Category	Up to 25%	Up to 20%	Up to 15%	Up to 10%	Up to 5%
	Max Cashback	Max Cashback	Max Cashback	Max Cashback	Max Cashback
	Rs. 12,000	Rs. 20,000 for Panels Rs. 12,000 for Rest	Rs. 15,000 for 8K Panels Rs. 9000 for Rest	Rs. 4500, Rs 3000 on select Panel TV SKUs, Rs. 6000 for Rest	Rs. 3,000/-
Panel	-	QA85Q950TSKXXL, QA85QN900AKXXL	8K QLED TVs (Except QA85Q950TSKXXL, QA85QN900AKXXL), Select 65" & Above QLEDs and 75" & Above UHDs	Select 55" UHD & QLED	Rs. 15 K & above Select Panels
Refrigerators	-	Family Hub™ (RF28N9780SG/TL) , Bespoke SKUs	Space Max Family Hub FDR(Except RF 57) FF Home CBU SBS (Except RS72R5011SL) RF60J9090SL FF Home > 300 Lts	FDR - RF57 Series Select Frost Free Home <300Lts DC 198Lts Inverter (Digi touch cool) , DC 210 Lts & Above	Select FF Home and Select DC Inverter models 14K and Above
Washing Machine	Select 7.0KG & ABOVE , DRYER, WASHER DRYER & FLEXWASH	Select 7.0KG & ABOVE , DRYER, WASHER DRYER & FLEXWASH	FAFL : SELECT 7.0KG ~8.0KG MODELS FATL : UPTO 9.0KG INVERTER + 9.0KG NON INVERTER Select FAFL > 20K	FAFL : SELECT 7.0KG ~8.0KG MODELS FATL : UPTO 9.0KG INVERTER + 9.0KG NON INVERTER Select FAFL >20K	Other FATL and SAWM (Val > 14000)
Airdresser		DF60R8600CG/TL	DF10A9500CG/TL	DF60A8500CG/TL	
Dishwasher			DW60M6043FS/TL	DW60M5043FS/TL	

Air Conditioners	-	-	Windfree PM 1.0	Eco Windfree	Select Inverter and On Off AC's models > 20K
Microwave Ovens	-	-	-	Hot Blast & Masala Sun-Dry MWOs Rs.15K & Above	28 L Convection & Above Rs. 15K & Above MWOs
HTS	-	-	-	Select Models	Select Models

For Brandshop :

Prod. Category	Up to 27.50%	Up to 22.50%	Up to 17.50%	Up to 12.50%	Up to 7.50%
	Max Cashback Rs. 13,500	Max Cashback Rs. 20,000 for Panels, Rs. 13,500 for rest	Max Cashback Rs. 15,000 for 8K Panels, Rs 9000 for other Panels , Rs. 10,500 for WM, REF and AC. Upto 15% - Max Cashback Rs 9000 for Airdressers & Dishwasher	Max Cashback Rs. 7,500 for Panel, Ref, AC and WM Rs 4,500 for 65"Frame TV Upto 10% - Max Cashback Rs. 6,000 for MWO Airdresser, Dishwasher & HTS, Rs 3000 on select Frame TVs	Max Cashback Rs. 4,500 for Select Panel , Ref , AC & WM Upto 5% Max Cashback :Rs 3,000 for MWO and HTS
Panel	-	QA85Q950TSKXXL, QA85QN900AKXXL	8K QLED TVs (Except QA85Q950TSKXXL, QA85QN900AKXXL) , Select 65" & Above QLEDs and 75" & Above UHDs	55" UHD & QLED, Serif, Sero	Rs. 15 K & above Select Panels
Refrigerators	-	Family Hub™ (RF28N9780SG/TL) , Bespoke SKUs	Space Max Family Hub FDR(Except RF 57) FF Home CBU SBS (Except RS72R5011SL) RF60J9090SL FF Home > 300 Lts	FDR - RF57 Series Select Frost Free Home <300Lts DC 198Lts Inverter (Digi touch cool) , DC 210 Lts & Above	Select FF Home and Select DC Inverter models 14K and Above
Washing Machine	Select 8.0KG & ABOVE WASHER DRYER & FLEXWASH	FAFL : SELECT 7.0KG & ABOVE MODELS, FATL : SELECT 10.0KG & ABOVE MODELS	FAFL : SELECT 7.0KG ~8.0KG MODELS FATL : UPTO 9.0KG INVERTER + 9.0KG NON INVERTER	FAFL : SELECT 7.0KG ~8.0KG MODELS FATL : UPTO 9.0KG INVERTER + 9.0KG NON INVERTER	Other FAFL, FATL and SAWM (Val > 14000)
Airdresser		DF60R8600CG/TL	DF10A9500CG/TL	DF60A8500CG/TL	
Dishwasher			DW60M6043FS/TL	DW60M5043FS/TL	

Air Conditioners	-	NA	Windfree PM 1.0	Eco Windfree	Select Inverter and On Off AC's models > 20K
Microwave Ovens	-	NA	NA	Hot Blast & Masala Sun-Dry MWOs Rs.15K & Above	28 L Convection & Above Rs. 15K & Above MWOs
HTS	-	NA	NA	Select Models	Select Models

2.5% Additional Cashback will be applicable for brandshops (Panel, REF, WM and AC categories) - to be solely borne by Samsung.

Terms & Conditions

- 5% Cashback to be there for All Products Rs. 20,000/- and above transaction amount (Rs. 15,000/- for MWO, Rs 14,000/- for REF , Rs 15,000/- for Panels, Rs 14,000/- WMs) and Max Cashback of Rs 3,000/-
- 10% Cashback to be with Max Cashback of Rs.4500 , Rs 3000 on select Panels and 6000/- on rest.
- 15% Cashback to be with Max Cashback of Rs. 15000/- for Select Panels and Rs. 9000/- for rest.
- 20% Cashback to be with Max Cashback of Rs. 20000/- for Select Panels and Rs. 12000/- for rest.
- 25% Cashback to be with Max Cashback of Rs. 20000/-.
- Cashback to be Credited after 90 days in Customer Account by the respective Cards/ Banks.
- Only ONE transaction per month is allowed for the Cashback / EMI .
- Valid on respective Retail Cards Only.
- 18 month EMI is on Credit Card EMIs and is Only for ' Smart Plaza' - No Cost EMI
- 18 Months EMI is on Credit Card EMIs ,for select products, for other channel apart from BS and CSD - Low Cost EMI. (Subvention payback rates will be as per 12 months)
- No Subvention to be paid for Transaction in CSD Channel.
- Partners to ensure Only One Card Usage for One Product under 'Brand EMI'.
- In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model / serial number, price, etc. under this offer, Samsung shall have the right at its sole discretion to set-off, adjust or recover the scheme payouts from any invoices payable to the partner
- Samsung reserves the right to ask for Invoice copies/ supporting documents for verification of transaction at any point of time. Failing to provide the same within 7 days may lead to withdrawal of facility & recovery of cash back amount.

American Express® EMI on Samsung – EMI Offer Terms & Conditions

- This offer is open to select American Express® Credit Cardmembers whose accounts are valid and in good standing. An American Express® Credit Cardmember for the purpose of this offer means a person holding the below mentioned American Express® Credit Card issued in India by American Express® Banking Corp. The offer is applicable to the Cardmembers holding below Cards:
 - The American Express Smart Earn Credit Card
 - The American Express Air India Credit Card
 - The American Express Gold Credit Card
 - The American Express MakeMyTrip Credit Card
 - The American Express PAYBACK Credit Card
 - The American Express Platinum Reserve Credit Card
 - The American Express Platinum Travel Credit Card
 - The American Express Rewards Credit Card
 - The Jet Airways American Express Platinum Credit Card

- The offer is not available for American Express® Charge Cards, Corporate and Network Cards.
- The offer in this program will be fulfilled at the merchant's end only.
- The offer would be valid on above mentioned cards issued in India only.
- This offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive this offer, purchase should be charged in EMI to the American Express Credit Card. No cash alternative is available.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.
- This offer is subject to partner terms and conditions.
- The offer is applicable only in India on where American Express EMI is enabled.
- EMI tenure valid for the offer are 3,6,9,12,18,24 months only.

- Eligible transactions taken on the Supplementary Card and converted into EMI tenure as listed above will also be eligible for this offer.
- For detailed offer on American Express EMI, please visit: www.amex.co/emi
- To view the EMI Terms & Conditions click here: https://www.americanexpress.com/india/membershiprewards/cardmember_offers/terms.html
- Cardmembers can, at any point in time, avail up to six transactions for conversion into EMI, subject to availability of credit limit.
- In case of any query, Cardmember can contact American Express®. Queries related to the offer will be entertained only till 120 days from offer end date.
- American Express and merchants reserve the right to add, alter, modify, change or vary all or any of these terms and conditions or replace, wholly or in part, this EMI Scheme by any other scheme, whether similar to this EMI Scheme or not or to withdraw it altogether, without prior notice.
- American Express reserves its absolute right and discretion to approve or decline any request for EMI. It is further clarified that transactions under certain merchant categories especially Gold and Jewelry related transactions or any other transactions prohibited under law cannot be converted into EMI.
- Effective March 15, 2020, you will no longer earn Membership Reward® Points on EMI conversions at POS (Point of Sale). The Point of Sale transactions include both Offline transaction (Point of Sale transaction at a merchant's store (physical use of card at store). For example: EMI conversion at Croma, Reliance digital etc.) and Online transaction (Point of Sale transaction from a Merchant's website (use of card online). For example: EMI conversion options on Flipkart.com, Flipkart.com etc.). The Card Members will continue to earn Membership Rewards® points on all EMI transactions through American Express® SafeKey and on all EMI conversions done post purchase
- These offers can & will be replaced timely. It can be changed or removed without any prior notice from the partner. In such an event the partner or American Express will not be responsible for the same.
- EMI conversion done post taking the transaction will not be eligible for this offer.
- Eligible transactions taken on the supplementary and converted into EMI tenure as listed above will also be eligible for this offer.
- Up to 25%* cashback on EMI transactions on transactions done on Pine Labs terminals
- Offer applicable on Samsung outlets & multi brand outlets
- Cashback will be eligible only if the transaction is done using EMI as a payment option on Pine Labs Terminals through American Express® Credit Cards
- Offer applicable on Credit Cards only.
- Supplementary Credit Cards also can avail this offer
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