



### **American Express Terms and Conditions**

- This offer is open to American Express Platinum Cardmembers whose accounts are valid and in good standing.
- An American Express Platinum Cardmember ("Card member") for the purpose of this offer means a person holding an American Express Platinum Card, issued in India by American Express® ("Card").
- This offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- To receive this offer, purchase should be charged in full to the American Express Card. No cash alternative is available.
- American Express Banking Corp. is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes regarding the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever regarding the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

## **Ace by Times Prime Membership**

### **How to redeem:**

- Download the Times Prime app on your phone
- Log in using your mobile number.
- Tap on “Have a referral code?” and enter your code.
- Your membership will be activated.

**Construct:** Get a complimentary Ace by Times Prime Membership for 12 months from the date of enrolment/activation.

### **Terms and Conditions:**

1. This offer is applicable for only basic Cardmembers holding American Express Platinum Card.
2. The offer is valid from 8th October 2024 to 26th June 2026 (both days included).
3. By availing the Ace by Times Prime membership using a unique e-code, all other active Times Prime memberships will be deactivated.
4. Cardmembers must apply the e-code in the [Times Prime App](#) (which the Cardmember will receive via email from American Express) to activate and avail the benefits.
5. The Ace by Times Prime Membership e-code is non-transferable and valid for one-time use only.
6. The e-code must be redeemed within 12 months from the date of issuance. After this period, the e-code will expire and will not be revalidated.
7. The membership is valid for 12 months from the date of activation on Times Prime App.
8. For existing Cardmembers: A new code will be shared via email each year. Enter this code on the Times Prime app to renew your membership and follow the steps for redemption captured below.
9. New Cardmembers will receive the Ace by Times Prime Membership e-code within 60 days of Card issuance. Enter this code on the Times Prime app to renew your membership and follow the steps for redemption captured below.
10. Mode of distribution of unique e-codes to eligible Cardmembers by American Express will be via email. Please ensure your email address is updated with American Express. American Express is not responsible for bounced back emails due to incorrect or incomplete registered email addresses.
11. Cardmember can avail the benefits (mentioned in the table above) at any time during the period of 12 months from the date of enrolment/activation of Ace by Times Prime Membership.
12. Only Basic (Primary) Cardmember is eligible for this offer. Supplementary Cardmember(s) is/are not eligible for this offer.
13. Benefits and partner offers are subject to change. For respective partner terms and conditions, please refer to the individual partner pages.
14. Cardmembers must unlock all offers and memberships within the Times Prime membership validity period.
15. In case of any issues related to e-code redemption, please contact [support@timesprime.com](mailto:support@timesprime.com).
16. Times Prime reserves the right to terminate, modify, or extend the timelines, features, and/or benefits of the membership at its discretion.

17. For detailed Times Prime terms and conditions, please visit: <https://www.timesprime.com/terms-and-conditions>.
18. The Ace by Times Prime Membership will have the below benefits: {Benefits mentioned below are subject to change and respective partner's Terms and Conditions. [Click here](#) for Terms and Conditions for individual benefit/partner.

Offer Type	Partner name	Category	Duration
Free Subscription	Amazon Prime	Entertainment	12 months
Free Subscription	SonyLiv Premium	Entertainment	12 months ₹6₹6₹
Free Subscription	Lionsgate	Entertainment	12 months
Free Subscription	MUBI	Entertainment	12 months
Free Subscription	JioHotstar	Entertainment	12 months ₹6₹6₹
Free Subscription	Discovery+	Entertainment	12 months ₹6₹6₹
Free Subscription	Uber One	Travel	12 months
Free Subscription	Money Control	Publication	12 months
Free Subscription	Wall Street Journal + MINT	Publication	12 months ₹Digital)
Free Subscription	Architectural Digest	Publication	12 months ₹Digital)
Free Subscription	GQ	Publication	12 months ₹Digital)
Free Subscription	Vogue	Publication	12 months ₹Digital)
Free Subscription	Conde Nast Traveller	Publication	12 months ₹Digital)
Free Subscription	Cricbuzz	Publication	12 months ₹6₹6₹
Free Subscription	TOI₹	Publication	12 months
Free Subscription	Netmeds	Health and Wellness	12 months
Discount Offer	Tumi	Shopping	10% off on non-discounted products up to 5000
Discount Offer	Tumi	Shopping	Rs. 5000 off on non-discounted products on MOV of Rs. 50000
Discount Offer	Ajio Luxe	Shopping	10% off upto a maximum discount of 50%(including existing discount on merchandise) - MOV of Rs. 10,000 upto 12000

Discount Offer	Tira	Shopping	Up to 25% off Minimum Order Value of Rs. 2299
Discount Offer	Tata Cliq Luxury	Shopping	10% Instant Discount   Min Purchase – 7999   Max Discount 2500
Discount Offer	Kama Ayurveda	Shopping	Flat Rs. 500 off on all products up to 6000
Discount Offer	Myntra	Shopping	FLAT 400 Extra off on min. purchase of Rs 1999/-
Discount Offer	Hamleys	Shopping	Flat 20% off, max cap Rs. 300
Discount Offer	Hamleys	Shopping	Flat Rs. 500 off on MOV Rs. 2500
Discount Offer	Heads Up For Tails	Shopping	10% off on HUFT branded products up to 12000
Discount Offer	Geetanjali Salons	Health and Wellness	Flat Rs. 1000 off on MOV of Rs. 2000. Valid once per month
Discount Offer	TONI & GUY	Lifestyle	Flat ₹1000 off on TONI & GUY on minimum order value of ₹2000
Discount Offer	Starbucks	Food and Beverages	Complimentary upgrade on your coffee. Valid once every month for 12 months
Discount Offer	Uber Premier	Travel	Flat 20% discount on Uber Premier twice a month(max of ₹75 per ride)
Discount Offer	Uber Intercity	Travel	25% off upto Rs. 500
Discount Offer	Uber Rentals	Travel	25% off on uber rentals
Discount Offer	Paytm flights	Travel	Rs 1000 off on Min Order value of Rs.6000 for domestic flights
Discount Offer	Yatra	Travel	upto 25% Off on Domestic Hotels upto 10,000