



### **American Express® Terms and Conditions**

- This offer is open to select American Express SmartEarn™ Credit Cardmembers whose accounts are valid and in good standing. An American Express Cardmember ("Cardmember") for the purpose of this offer means a person holding an American Express SmartEarn™ Credit card issued by American Express® Banking Corp. in India.
- This is offered by the participating service establishment only and shall be valid for the period mentioned.
- The offer in this program will be fulfilled at the merchants' end only.
- This offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- American Express is neither responsible for availability of goods/services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer.
- American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To avail this offer, purchase should be charged in full to the American Express Card. No cash or mobile wallet alternative is available.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

### **Offer Terms and Conditions**

- **Offer:**
  - Complimentary 3 months Zomato Gold membership to select American Express SmartEarn™ Credit Cardmembers.
  - Cardmembers will receive additional 3 months complimentary Zomato Gold membership on spending Rs. 7,500 or above on Zomato with eligible American Express SmartEarn™ Credit Card within 3 Calendar months from the date of voucher issuance.
- Unique voucher code will be communicated by American Express to Cardmembers via Email. Cardmembers can use the Voucher code (*communicated by American Express via Email*) to activate complimentary Zomato Gold membership for 3 months.
- The Voucher code will be valid for 45 days from the date of issuance.

- This offer is applicable to select American Express SmartEarn Credit Cardmembers. A Cardmember is eligible for this Offer only if he/she has received an Offer communication directly from American Express through email.
- Cardmembers acquired post 10 October 2023 will receive the voucher code within 60 days of card issuance, provided Cardmembers have opted in for Marketing communications at the time of card issuance and has received an Offer communication directly from American Express through email.
- To avail additional 3 months complimentary Zomato Gold membership, Cardmember needs to spend Rs. 7,500 or more on Zomato using eligible American Express SmartEarn Credit Card within 3 calendar months period (*from the date of voucher issuance*).
- The 3 calendar months period for achieving the target spend (*i.e., INR 7,500*) will begin from the day American Express shares the initial voucher code (*via Email*) to the Cardmembers. For example, if a Cardmember receives the initial voucher code from American Express on 1<sup>st</sup> November 2023, the spend calculation will be for 3 calendar months i.e., from 1<sup>st</sup> November 2023 till 31<sup>st</sup> January 2024.
- Spends (*Net of any cashback and/or reversals*) initiated on Zomato app on the eligible American Express SmartEarn Credit Card within 3 calendar months period (*from the date of voucher code issuance*) will be eligible under the Offer, **provided Cardmembers have also utilized the initial voucher code within the validity period.**
- Only Cardmember initiated purchases on Zomato app that are approved on the eligible American Express SmartEarn Credit Card account (Basic + Supplementary Card(s)) of Rs. 7,500 or more within 3 calendar months (*from the day American Express shares the initial voucher code*) will qualify for the Offer.
- Cardmembers eligible for additional complimentary 3 months Zomato Gold Membership (*basis above clause(s)*) will receive additional voucher code within 65 days post expiry of the 3 calendar month period (*in which the spend target has to be achieved*). For example, if a Cardmember who has received initial Voucher code on 1<sup>st</sup> November 2023, and has spent Rs. 7,500 or more within 3 calendar months (*i.e., from 1<sup>st</sup> November 2023 till 31<sup>st</sup> January 2024*) and has utilized the previous voucher code within the validity period, then the Cardmember will get additional unique voucher code by 5<sup>th</sup> April 2024 (*i.e., 65 days from 31<sup>st</sup> January 2024 post expiry of the 3 calendar month period*) via Email.
- In case a Cardmember does not spend Rs. 7,500 or above on Zomato app within 3 months period (*as described above*), they will not be eligible for any additional 3 months complimentary Zomato Gold Membership voucher code.
- Any Cardmember achieving the spend of Rs. 7,500 or above on Zomato app within 3 months period (*as described above*), but not utilized the initial voucher code for Zomato Gold membership, will not be eligible for the additional 3 months complimentary Zomato Gold Membership voucher code.
- It is mandatory for Cardmembers to utilize the initial voucher code (*for activating complimentary Zomato Gold membership*) within the voucher code validity period (*as communicated via Email*) and complete spend of Rs. 7,500 or more on Zomato app within 3 calendar months (*as describe above*) to be eligible for the additional 3 months complimentary Zomato Gold membership.

- If a Cardmember is already a Zomato Gold Member, using the voucher code will extend their membership by 3 months period, however, the spend tracking (*of Rs. 7,500 or more on Zomato App*) for additional 3 months complimentary Zomato Gold membership will still be done from the day American Express shares the initial voucher code (*via Email*) to the Cardmembers.
- Cardmembers who have opted out from Marketing communications will not be eligible for this offer.
- In case an American Express SmartEarn Credit Cardmember upgrades their Card to any other American Express Card and/or cancels the card before the additional 3 months Complimentary Zomato Gold voucher code is delivered, Cardmember will not be eligible for the offer benefit.
- Spends, cashbacks and/or reversals on the eligible American Express SmartEarn Credit Card will be considered based on the transaction initiation date.
- For spends (*on Zomato app*), initiated date will be the date when a transaction has been taken with Zomato.
- For Reversals and/or Credits, initiated date will be the date when the reversal/cashback has been initiated by Zomato. This will include reversals and/or credits initiated for Zomato transactions which were taken prior or during the offer period. These may or may not get billed within the offer period. That is, qualifying spend amount will be calculated net of any reversal and/or credit that is credited to American Express card account on or before the offer fulfilment date with initiated date falling within the offer period (*3 calendar months period (as described above)*). The date of initiation will be considered based on the date submitted by Zomato. American Express will not be responsible if Zomato submits the reversal(s) and/or credit(s) date as different from the actual date when reversal(s) and/or credit(s) reflected on the card account.
- Final eligibility check done prior to fulfilment, taking into consideration Cardmember's eligible spends on Zomato app (*basis the above clauses*), shall be binding on the Cardmember.
- Once the Voucher code is utilized & Zomato Gold Membership is activated, Zomato's terms and conditions will be applicable.
- The voucher code is applicable only for American Express® SmartEarn Basic Cardmembers.
- Cardmembers will receive unique Voucher code by American Express via Email. Please ensure your email address is updated with American Express. In case your enrolled email ID is a Gmail ID, the email may go to other folders instead of primary inbox. American Express is not responsible for bounced back emails due to incorrect or incomplete registered email addresses.
- In case a cardmember cancels their American Express card after utilizing the Zomato Gold Voucher, and before the expiry of Zomato Gold Membership, their Zomato Gold Membership received through the voucher will be revoked.
- In case there are any concerns, Cardmembers can reach out at [amex.in/contactus](https://amex.in/contactus).
- **Voucher code Terms and Conditions:**
  - Redemption of voucher code to only be done on Zomato app for the purpose of activating complimentary Zomato Gold membership for 3 months.
  - This voucher code can be applied once.
  - Voucher code is only applicable in India.
  - Voucher code cannot be clubbed with any other ongoing offer.
  - Voucher code, once issued, will not be extended beyond expiry date.

- **Zomato Gold Terms and Conditions:**

- Voucher code can be redeemed from any city in India; however, Gold benefits will be applicable in Gold-eligible cities only.
- Zomato Gold benefits are variable basis cities and can be checked on the Gold plan page after changing app location to desired location.
- Renewal of membership will be available as per standard Zomato Gold usage & user based pricing as applicable otherwise on the platform.
- [FAQs](#) can be checked on the app for further details on Zomato Gold membership
- Other Zomato Gold Terms and Conditions can be checked here - <https://www.zomato.com/policies/terms-of-service/>