



American Express Terms and Conditions

- This offer is open to American Express Gold Cardmembers whose accounts are valid and in good standing.
- An American Express Gold Card member ("Card member") for the purpose of this offer means a person holding Gold Card in India, issued in India by American Express® ("Card"). Offer is not Valid for American Express corporate cardmembers.
- This program is being offered by the participating service establishment only and shall be valid for the period mentioned in the offer.
- The offer in this program will be fulfilled at the merchant's end only.
- This offer is being made purely on a "best effort" basis. The Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever regarding the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the Terms and Conditions of the existing Cardmember agreement with the Card issuer.
- To receive this offer, purchase should be charged in full to the American Express® Card. No cash alternative is available.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

Ajio Luxe Offer Terms & Conditions

1. Offer: Instant discount to eligible American Express cardmembers on Ajio Luxe website & Ajio Luxe app.

Eligible Card	Offer	Max. Discount	Promocode
Gold	Instant flat 10% off on minimum purchase of Rs.10,000	Maximum discount of INR 50,000 per transaction	AMEXGOLD10
Gold discount on Licensee products	10% off across Licensee Products - watches, eyewear, and fragrances	None	AMEXGOLD10

2. Offer applicable will be over and above any ongoing discount offers live on the Ajio Luxe website and app. For any promo code-based offer, only 1 promo code can be applied in a single order.
3. Promocode will be applicable on all purchases on Ajio Luxe. On licensee products discount cap will be 10% for american express Gold.
4. For Ajio Luxe website, visit https://luxe.ajio.com?utm_source=Branding_Amex&utm_medium=Luxe&utm_campaign=Luxe_Amex_Jan2021
5. Offer will be valid from 22nd January 2022 till 31st December 2022 (Both days included).
6. There is no upper limit on number of times cardmember can avail the offer during the offer term.
7. Instant Discount will be calculated on purchase amount exclusive of any taxes and/or other charges
8. There are no blackout dates under this offer.
9. Delivery charges may apply.
10. No request for discount would be entertained after the purchase if the cardmember doesn't avail the offer during payment.
11. To receive this offer, purchases should be charged in full to the American Express Card.
12. In the case of refund, the discounted amount will be deducted from the total refund due.
13. For Queries/Escalations kindly email Ajio customer care at customercare@ajio.com and query will be resolved within 3 working days.
14. The decision of Reliance Retail Ltd. in all matters connected with or incidental to this offer shall be final and binding.
15. All purchases made by the customer shall be governed by the standard Terms and Conditions (subject to changes) of Reliance Retail Ltd. and its affiliates, which includes without limitation User Agreement, Privacy Policy or any other product/service-related terms and conditions.
16. American Express Basic and Supplementary cardmembers are eligible for the offer.
17. **Return and Exchange Policy for India:** Online Return and Exchange Policy for India apply. This exchange policy is subject to:
 - a. The exchange being requested within 28 days from the date of purchase.
 - b. The product is in saleable condition, and has NOT worn, damaged, washed or altered.

- c. The products original packaging, tag and a valid receipt is presented at the time of exchange.
- In lieu of the exchanged product one can buy any other merchandise of the same or higher value by paying the difference.
- In case the customer does not want to exchange the product immediately, the store staff will issue him/her a credit note which is valid for 6 months from the date of issue.
- Innerwear, swimwear, footwear, masks and fragrance products cannot be exchanged due to reasons of safety and hygiene.
- A product bought internationally cannot be exchanged at any of the Brand stores in India.