



American Express® Terms and Conditions

- These offers are open to American Express Platinum cardmembers only whose accounts are valid and in good standing. An American Express Cardmember ("Cardmember") for the purpose of this offer means a person holding a Platinum card issued by American Express® Banking Corp. in India.
- These offers are not valid for American Express Corporate Cards issued by American Express Banking Corp. in India and/or Cards issued by a third party bearing the name or trademark or service mark or logo of American Express ("Network Cards") issued in India.
- This program is being offered by the participating service establishment only and shall be valid for the period mentioned in the offer.
- All the offers in this program will be fulfilled at the merchants' end only.
- These offers are being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in these offers and any such participation is purely voluntary.
- American Express is neither responsible for availability of goods/services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under these offers. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under these offers.
- American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of these offers at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive these offers, purchase should be charged in full to the American Express Card. No cash alternative is available.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

BLVD Terms and Conditions

Platinum Offer:

- A flat 25% off on membership fees at BLVD Bengaluru – Applicable for new memberships as well as on payment for renewal of existing memberships
- A special benefit of vouchers worth INR 25,000 that can be used at F&B, Spa, Banquet, Meeting Room usage etc. (applicable on both new memberships and renewals)

Steps to avail the offer:

The Cardmember needs to contact the BLVD Front Desk and announce the offer and that they hold eligible American Express Card. Once the membership enrollment/renewal is finalized then a payment link (via phone or email) will be shared by BLVD. Cardmember needs to pay via an eligible American Express Card to avail the offer.

Offer terms and conditions:

- The offer is valid from 7th August 2022 till 4th August 2023 (Both dates included)
- Discount will be applicable on Membership fee worth (for both new memberships and renewals):

Duration	Membership fee (Excluding Discount)
1 year	INR 2,00,000
3 year	INR 3,50,000
5 year	INR 5,00,000

- Membership fee (mentioned above) is decided by BLVD Club and subject to change. Cardmembers are advised to check the membership fee applicable at the time of enrollment/renewal.
- Payment of membership fee should be only using American Express Platinum Card to avail the offer.
- 18% GST will be applicable over and above the membership fee. Final fee has to be paid by the Cardmember.
- The Cardmember can use their American Express card to avail the offer for himself/herself. The same card cannot be used to enroll his/her friends/family members to BLVD membership.
- Vouchers worth INR 25,000 will be sent within 15 working days from the date of payment of membership fees.
- The vouchers will include INR 25000 worth of services that includes Stay, Dining, Banquet Facilities etc. It is not applicable during special events happening at the Club.

- Voucher's terms and conditions, validity period, etc. will be printed on the vouchers itself.
- The offer will be applicable on the amount that is exclusive of taxes.
- This offer will be applicable once per card and per year.
- Renewals are applicable only for existing BLVD Club members.
- The offers are applicable on all membership plans i.e., 1 year, 3 year and 5 year plans.
- Each membership entitles Full Access to a cardholder, their partner and all children below 25 years age. Partner means a legal spouse, or a partner residing at the same address.
- No blackout dates will be applied.
- **Membership Details:**
 - Full access to the Club Facilities
 - Full access to Club events
 - Full access to the GYM
 - Full access to Member Benefits package
 - Access to all applicable reciprocal clubs around the world: <https://blvdclub.in/reciprocal-clubs/>
- Club Bylaws will apply, same will be shared at the time of application.
-
- For any further queries, cardmember to reach out to Front Desk at +91 97 3110 1414 (Timings - 9 am to 8 pm- All Days) or email at info@blvdclub.in / membership@blvdclub.in
- The queries would be resolved within 48 hours from the day the query is raised.
- The last date to raise the query is 4th August 2023
- This offer is valid on eligible American Express Primary cards and linked Supplementary cards as well.
- There is no refund policy and the fees once paid can't be refunded under any circumstances.