



DON'T
live life
WITHOUT IT™

American Express® Gold Card

MORE TO YOUR GOLD



Get 5X* the value of your annual fee



HERE'S HOW YOU ENJOY BENEFITS WORTH ₹28,000* ANNUALLY

	BENEFIT/OFFER	HOW IT WORKS	VALUE (₹)
THE REWARD GOLD MINE	1 point* on every ₹50 spent including fuel and utility payments.	Annual spend of ₹350,000.	₹1,750
	1,000* bonus points on 6 transactions of ₹1,000 each every calendar month.	Earning 1,000 points every month for 12 months, adding to 12,000 Membership Rewards® points.	₹3,000
	5X* points on every spend through Reward Multiplier.	Monthly spend of ₹2,500 on Reward Multiplier.	₹750
THE GOLD LIFE	10%* off at Tata CLiQ Luxury.	Availing the offer twice a year and getting benefits worth ₹5,000 each time.	₹10,000
	Flat 20% off on minimum spend of ₹2500 at participating Toni & Guy stores.	Availing the offer on Toni and Guy six times in a year.	₹3,400
	Up to 20%* off at Affinity Elite, Hair Masters Luxury Salon, Juice Salons and Looks Salon.	Availing the offer on the salons once a year and getting 20%* off on a spend of ₹2,000.	
THE GOLD GOURMET	Up to 15%* off on health packages, tests and memberships at Dr. Lal PathLabs, Dr. Dangs Lab and Mfine.	Availing this benefit 4 times a year and getting 10%* off on a spend of ₹1,500 each time.	₹600
	Up to 50%* off on dining at The Lodhi and up to 25%* off on order-ins from Qmin, Shangri La and The Lodhi.	Availing this benefit 6 times a year and getting 25%* off on a spend of ₹3,000 each time.	₹4,500
GRAND GETAWAYS	Up to 20%* off at The Leela, The Lodhi, SaffronStays, Vista Rooms, Palazzo Versace Dubai.	Annual spend of ₹20,000.	₹4,000
			₹28,000

*This calculator contains certain benefits which are available for limited time period only.

*The value mentioned is generic & indicative based on the average usage by the existing Gold Cardmembers.

*This is the Average benefit that can be derived from the product and actual benefit may vary from Cardmember-to-Cardmember basis their respective spend.

*Value of Redemption of 1 Membership Rewards® point = ₹0.25 when redeemed via Pay with Points. This could be higher for certain redemptions of points on Membership Rewards catalogue.

*The benefit value mentioned is indicative and computed based on the average spent. The actual benefit value depends on the individual spend by the Cardmember and may differ from the indicative benefit value.

*Terms and conditions applied.