Offers Terms & Conditions

- The "Offer" is open to only select American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember for the purpose of this Offer means a person holding an American Express® Platinum Reserve™ Credit Card, American Express® Platinum Travel Credit Card, American Express® Gold Card, American Express Membership Rewards® Credit Card, American Express SmartEarn™ Credit Card, Everyday Spend American Express® Gold Credit Card, American Express® Green Card or RPM Credit Card from American Express® & HPCL issued by American Express Banking Corp. in India
- The Offer is not valid for American Express Cards except the Cards mentioned above.
- The Offer is not valid for American Express Corporate Cards issued by American Express Banking Corp. in India or Cards issued by a third party bearing the name or trademark or service mark or logo of American Express ("Network Cards") issued in India.
- This Offer is valid from January 6, 2021 to February 5, 2021 (inclusive of both days), hereafter referred to as "Offer period".
- The Offer is as below:
 - Cardmember to spend a total of Rs. 2,50,000 or more in eligible spends during the Offer period on their eligible American Express Card (including the spend on their Supplementary Card(s)) to receive Luxe Gift Cards worth Rs. 15,000.
- It is mandatory for the Cardmembers to enroll for the Offer. Only in case of enrollment and subsequent qualification basis eligible spends, the Cardmember will receive the Gift Cards.
- Any American Express Card on which the Offer is not applicable, if enrolled for the Offer, will not be considered eligible for the Offer.
- The Offer is applicable for only select American Express Cardmembers. A Cardmember is eligible for
 this Offer only if he/she has received an Offer communication directly from American Express through
 any of its channels. In case a Cardmember did not receive any direct Offer communication from
 American Express but makes spends on his/her Card, the Card account will not be eligible for the Offer
 benefit.
- Gift Cards will be sent to eligible Cardmembers on their registered email addresses with American Express by June 15, 2021. Please ensure your email address is updated with American Express. In case your enrolled email ID is a Gmail ID, the email might go to the Promotions folder. American Express is not responsible for bounced back emails due to incorrect or incomplete registered email addresses. In case of any query, please call on the helpline number at the back of your American Express Card.
- Spends (Net of cashback and reversals) on the enrolled Card from the date of enrollment or January
 6, 2021 (whichever is later) to February 5, 2021 will be eligible under the Offer.
- The Cardmember will be eligible for 2 Luxe Gift Cards totaling up to Rs. 15,000 during the offer period. In case the Cardmember holds and qualifies on more than one eligible American Express® Card, the Cardmember will receive only 2 Luxe Gift Cards totaling up to Rs. 15,000.
- Spends on the Supplementary Card(s) will be accounted under the Basic Card only. The Supplementary Card(s) need not be enrolled separately. If a Basic Card/ Supplementary Card is enrolled, the complete Account (Basic and all linked Supplementary Cards) will get enrolled for the Offer.
- Spend must be initiated to the Card account by February 5, 2021 to be eligible for this Offer. If the merchant partner does not submit the initiated charge, to be posted to your Card account, during this period, the spend may not be eligible for this Offer.
- In case the Card account is cancelled before the Gift Cards are delivered, Cardmember will not be eligible for the Gift Cards.
- Only Cardmember initiated purchases that are approved on the eligible account will qualify for the Offer.
 Charges including but not limited to cash advance and fees (such as annual fee, surcharge or transaction fee, financial charges, over limit charges or delinquent charges) will not be part of the eligible spend during the Offer period.

- If for any reason a transaction is not successful, American Express will not be responsible for providing the Offer benefit. This Offer is being made purely on a 'best effort' basis. Cardmembers are not bound in any manner to participate in this Offer and any such participation is purely voluntary.
- American Express reserves the right at any time without prior notice to add/ alter/ modify/ change all of these Terms & Conditions or to replace wholly, or in part, the Offer by other Offers, whether similar to this Offer or not, or to withdraw it altogether.
- This Offer is being made purely on a "best effort" basis. Cardmembers are not bound in any manner to participate in these Offers and any such participation is purely voluntary.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this Offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use
 or non-use of any goods or services availed by Cardmember under this Offer. American Express
 reserves its absolute right to withdraw and/or alter any of the terms and conditions of the Offer at any
 time without prior notice.
- Nothing expressed or implied in the Offer shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive this Offer, purchase should be charged in full to the American Express Card. No cash alternative is available.
- Queries regarding this program will not be entertained by American Express beyond July 15, 2021.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

Terms and Conditions: Luxe Gift Cards

Product description

Luxe Gift Cards can be redeemed at more than 25 brands which include Armani Exchange, Bally, Bottega Veneta, Brooks Brothers, Canali, Coach, Diesel, Dune London, Emporio Armani, G-Star RAW, GAS, Giorgio Armani, Hamleys, Hugo Boss, Jimmy Choo, Kate Spade New York, Michael Kors, Mothercare, Paul & Shark, Paul Smith, Replay, Salvatore Ferragamo, Satya Paul, Scotch & Soda, Steve Madden, Superdry, The White Crow, Tumi and Villeroy & Boch

How to Redeem

Gift Card can be redeemed at a participating brand of your choice by providing the e-voucher number and voucher PIN. To activate this Gift Card, SMS ACT<space><16-Digit Card Number><space><CardPin> to 9704200300.

Usage Terms & Conditions are for the electronic version of The Luxe Gift Cards

- 1. The Terms & Conditions are for the electronic version of the Luxe Gift Cards.
- 2. The Luxe Gift Cards are issued by Qwikcilver Solutions Private Limited and is valid for 2 months from the from the date it is sent to the eligible Cardmembers.
- 3. Luxe Gift Cards can be redeemed only at the participating stores in-person. For store locations, please click here (By clicking on this link, you will be re-directed to a third-party website.)
- 4. The Luxe Gift Cards are for one-time use only.
- 5. In case the value of the merchandise exceeds the value of the Gift Card, the difference shall be paid by the bearer. No refunds/credit note shall be issued for unused part of the Luxe Gift Cards.

- 6. Protect the Luxe Gift Cards to avoid misuse. RBL or Qwikcilver Solutions Private Limited shall not assume any liability in case the PIN gets stolen / compromised, RBL shall neither replace the Luxe Gift Cards nor refund in any form.
- 7. Multiple Luxe Gift Cards can be used in one transaction.
- 8. Once issued, Luxe Gift Cards cannot be cancelled or blocked.
- 9. Luxe Gift Cards can be redeemed only against full priced merchandise.
- 10. Luxe Gift Cards can only be used at Merchant locations for purchase of goods and services from the Merchants. Qwikcilver may on-board more Merchants or remove any existing Merchant from time to time and the updated list of Merchants shall be set out at the Website.
- 11. Luxe Gift Cards can be used only for transactions in Indian Rupees and not in any other foreign currency.
- 12. To activate the Gift Cards, SMS ACT<space><16-Digit Card Number><space><CardPin> to 9704200300
- 13. For balance enquiry & expiry please SMS <BAL><space><16-digit card number> to 9704200300 or visit any merchant location.
- 14. Luxe Gift Cards under this offer will be valid for 2 months (from the date on which Gift Cards are sent to eligible Cardmembers) as specified in this Terms & Conditions document. The validity of Luxe Gift Cards mentioned at www.Luxegiftcard.com is not applicable for Luxe Gift Cards under this offer.

For complete T&Cs, please visit www.Luxegiftcard.com or contact at info@Luxegiftcard.com.

American Express Banking Corp.