

Offer Terms and Conditions

- The “Offer” is open to only select American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember for the purpose of this Offer means a person holding an American Express® Platinum ReserveSM Credit Card, American Express® Platinum Travel Credit Card, American Express® Gold Card, American Express Membership Rewards® Credit Card, American Express SmartEarnTM Credit Card, American Express® Green Card, Air India American Express® Gold Card or Everyday Spend American Express® Gold Credit Card, issued by American Express Banking Corp. in India.
- The Offer is not valid for any other American Express Card except the Cards mentioned above.
- The Offer is not valid for American Express Corporate Cards issued by American Express Banking Corp. in India or Cards issued by a third party bearing the name or trademark or service mark or logo of American Express ("Network Cards") issued in India.
- This Offer is valid from January 24, 2021 to January 31, 2021 (inclusive of both days), hereafter referred to as “Offer period”.
- The Offer Construct is as below:
Cardmember to spend a total of Rs. 10,000 or more in eligible spends during the Offer period on their eligible American Express Card (including the spend on their Supplementary Card(s)) to receive 1,500 Bonus Membership Rewards® Points.
- The offer is applicable for only select American Express Cardmembers. A Cardmember is eligible for this offer only if he/she has received an offer communication directly from American Express through any of its channels. In case a Cardmember did not receive any direct Offer communication from American Express but makes spends on his/her Card, the Card account will not be eligible for the Offer benefit.
- All spends (net of cashback and reversals) on the eligible Card from January 24, 2021 to January 31, 2021 will be eligible under the Offer.
- A Cardmember will be eligible for a maximum of 1,500 Bonus Membership Rewards® Points in the offer. In case the Cardmember holds and qualifies on more than one eligible American Express® Card, the Cardmember will receive a total of only 1,500 Bonus Membership Rewards® Points.
- Bonus Membership Rewards® Points will be credited to Cardmember’s account by May 31, 2021.
- Spends on the Supplementary Card(s) will be accounted under the Basic Card only.
- Spend must be initiated on the Card account by January 31, 2021 to be eligible for this Offer. If the merchant partner does not submit the initiated charge, to be posted to your Card account, during this period, the spend may not be eligible for this Offer.
- In case a Card account is cancelled before fulfillment of the offer, Cardmember will not be eligible for the Bonus Membership Rewards® Points under the offer
- Only Cardmember initiated purchases that are approved on the eligible Account will qualify for the Offer. Charges including but not limited to cash advance and fees (such as Annual Fee, Surcharge or transaction fee, financial charges, over limit charges or delinquent charges) will not be part of the eligible spend during the Offer period.
- If for any reason a transaction is not successful, American Express will not be responsible for providing the Offer benefit. This Offer is being made purely on a 'best effort' basis. Cardmembers are not bound in any manner to participate in this Offer and any such participation is purely voluntary.
- American Express reserves the right at any time without prior notice to add/ alter/ modify/ change all of these Terms & Conditions or to replace wholly, or in part, the Offer by other Offers, whether similar to this Offer or not, or to withdraw it altogether.

- This offer is being made purely on a “best effort” basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this Offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this Offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the Offer at any time without prior notice.
- Nothing expressed or implied in the Offer shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive this Offer, purchase should be charged in full to the American Express Card. No cash alternative is available.
- Queries regarding this program will not be entertained by American Express beyond June 30, 2021.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

American Express Banking Corp