



American Express® Terms and Conditions

- This offer is open to all American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember ("Cardmember") for this Offer means a person holding a Card issued by American Express Banking Corp. in India.
- This offer is not valid for American Express Corporate Cards and / or Cards issued by a third party bearing the name or trademark or service mark or logo of American Express issued by American Express Banking Corp. in India.
- This program is being offered by the participating service establishment only and shall be valid for the period mentioned in the offer.
- The offer in this program will be fulfilled at the merchant's end only.
- This offer is being made purely on a "best effort" basis. The Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes with regards to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever regarding the same.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
- Nothing expressed or implied in the program shall in any way waive or amend any of the Terms and Conditions of the existing Cardmember agreement with the Card issuer.
- To receive this offer, purchase should be charged in full to the American Express® Card. No cash alternative is available.
- American Express reserves the right to decline all or any jewelry transactions.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in the state of Delhi only.

Tanishq Terms and Conditions

Offer: Get additional ₹10,000 instant discount on minimum Card swipe value of ₹ 1,50,000 towards purchase of Diamond Jewellery at Tanishq with your American Express Cards.

- Maximum additional instant discount during this offer period is ₹10,000/- (Rupees Ten Thousand only) per American Express Cards towards purchases of Diamond Jewellery only.
- Minimum Card swipe value should be of ₹1,50,000 for this offer to be eligible towards purchase of Diamond Jewellery only. Accumulated spends of one or more American Express Cards amounting to ₹1,50,000 won't be eligible for this offer.

- Offer is valid from 2nd – 4th October 2020 (Both days included).
- Offer discount will be calculated on the final purchase value inclusive of the taxes.
- Offer can be availed only once per Card in a single transaction. For example, if a Cardmember purchases Diamond Jewellery worth ₹3,00,000 (After considering applicable discounts & GST) and completes the payment with two different American Express Cards for ₹1,50,000 each. The eligible discount amount will be capped to ₹10,000 on any one Card as maximum discount approved on one Card during this offer period is ₹10,000 and only one Card will be entitled for ₹10,000 discount in any invoice subject to minimum swipe value of ₹1,50,000 on that Card.
- Offer is valid on Diamond Jewellery only and is not applicable on gold coins, silver coins, loose stones, Solitaires, advance bookings, Jewellery cleaning kit, Gift cards, Tanishq Golden Harvest payments etc. For example, if a Cardmember purchases a Diamond Jewellery worth ₹1,49,999 and Coin worth ₹25000 (After considering GST), no discount will be given as Coin purchases do not fall under purview of this offer and minimum purchase of diamond jewelry should be at least ₹1,50,000.
- This offer can be clubbed with other ongoing offers.
- Offer is also applicable on Supplementary Cards.
- Offer can be availed at the [participating stores](#).
- To avail the offer, Cardmember is required to announce the offer at the retail store before billing.
- This offer is for the consumption of individual retail consumers only. Two or more Cards can be used to facilitate/complete one transaction, however offer will be given to only one Card per invoice. For example, if a Cardmember purchases Diamond Jewellery worth ₹3,40,000 (After considering applicable discounts & GST) and completes the payment using two different American Express Cards for ₹160,000 and ₹1,80,000 respectively. Cardmember will only qualify for the discount on the Card with which he / she paid first or swiped first. However, if the Cardmember paid with two different Cards and for ₹90,000 and ₹2,50,000 respectively, he / she will be eligible for the offer only on the Card with which they paid ₹2,50,000.
- Any query regarding this offer will be entertained only till 14th November 2020. Post which American Express won't entertain any correspondence or communication regarding this Program.
- Offer is applicable only for the self-purchases. Offer cannot be availed when authorized other than Cardmember to make the purchase through these Cards.
- The offer is not applicable for advance bookings and custom order.
- Any advance order booked and billed during the offer period will be eligible for the discount.
- To receive this offer minimum swiped should be charged in full to the American Express Card. Cash refund is not allowed.
- Cardmember will qualify for Instant Discount only once on one Card during this offer period. Multiple transactions on the same Card will not be considered eligible for the discount.