

American Express® 30% Membership Rewards Points Back Offer

TERMS & CONDITIONS

1. "American Express® Membership Rewards Points Back Offer" herein after referred as ("Offer") is open to select American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember for the purpose of this Offer means a person holding an American Express® Centurion Card, American Express® Platinum Card, American Express® Platinum ReserveSM Credit Card, American Express® Gold Card, American Express® SmartEarn™ Card and American Express Membership Rewards® Credit Card.
2. A Cardmember is eligible for this Offer only if he/she has received a communication about this Offer for a specific Card, directly from American Express through an email only. In case a Cardmember has not received any direct communication from American Express but redeems points on his/her account, the Cardmember would not be eligible for benefits under this Offer.
3. The offer is valid from 24 September, 2024 00:00 hours till 31 October, 2024 11:59 hours (inclusive of both days) for American Express® Platinum ReserveSM Credit Card, American Express® Gold Card, American Express® SmartEarnTM Card and American Express Membership Rewards® Credit Card; and from 25 September, 2024 00:00 hours till 31 October, 2024 11:59 hours (inclusive of both days) for American Express® Centurion Card, American Express® Platinum Card, hereafter referred to as "offer period" on Safekey, Retail stores, cover card charges and [American Express Travel website](#).
4. Cardmembers will get 30% Membership Reward Points back for redemptions done via below channels only:
 - a. SafeKey Transactions - While making payment(s) to any of American Express' online merchants, a 'SafeKey' screen appears where you may select 'Use Pay with Points' option to pay for your charges.
 - b. Select & Redeem (Cover Your Card Charges) – This gives you the freedom to pay for almost any item on your Card statement with your Points.
 - c. American Express Travel website (Flight and Hotel bookings only)-Card member may select 'Use Pay with Points' option to pay for your charges and/or via American Express Travel & Lifestyle Services (*for Centurion and Platinum Cardmembers*).
 - d. Pay with Points at retail stores.
 - e. Pay with Points via Customer Service
5. Membership Rewards that are redeemed for any other options in the Membership Rewards Catalogue would not be eligible to receive Points Back under this offer.
6. Cardmembers can earn up to a maximum of 100,000 Membership Rewards® Points during the offer period. This translates to a maximum redemption of 333,333 Membership

Rewards® Points which would be eligible to receive offer benefit (333,333 * 30% = 100,000 Points)

7. In case the Cardmember holds and qualifies on more than one eligible American Express® Card, the Cardmember can earn a maximum of 100,000 Membership Rewards points across all cards combined during the offer period.
8. Cardmember must redeem a minimum of 1,000 points at one time for each redemption process.
9. Eligible Membership Rewards® Points as Points Back (*offer benefit*) will be credited by 31st January 2025.
10. Any redemptions done after 31st October 2024 will not be eligible for the offer.
11. American Express® reserves the right to withdraw or change any terms of the offer at its sole discretion and without notice.
12. If for any reason a redemption transaction is not successful/points are reversed into the Cardmember's account, American Express will not be responsible for providing the Offer benefit. This Offer is being made purely on a 'best effort' basis. Cardmembers are not bound in any manner to participate in this Offer and any such participation is purely voluntary.
13. In case the Eligible Card account is cancelled before the Membership Points are credited (30% reward points-back), Cardmember will not be eligible for the offer benefit.
14. Membership Rewards terms and conditions will be applicable. To view the same, please click [here](#).
15. Cardmembers can raise queries pertaining to non-fulfillment of the offer to American Express till 15th March 2025.