



BLUEBIZ BONUS FOR YOUR COMPANY

BLUEBIZ

The corporate loyalty program of KLM and partners

BENEFITS FOR YOUR COMPANY

Exclusive benefits for companies using the KLM American Express® Corporate Card or Business Travel Account, participating in bluebiz¹ – the Air France and KLM corporate loyalty programme.

Get even more savings

Bluebiz² is the corporate loyalty programme for Air France and KLM. With each ticket used, your company earns blue credits that can be exchanged for tickets, upgrades and flight-related services. This way, you immediately save on your company's travel budget.

Bluebiz bonus

If you participate in the bluebiz programme, your company will earn a bluebiz bonus with the KLM American Express Corporate Card and/or Business Travel Account, which can amount to up to €2,000 per year.

This bonus is calculated on the basis of the annual expenditure on Air France and KLM flights³ made via the KLM American Express Corporate Cards and/or Business Travel Account.

Every €1,000 = 10 blue credits
for eligible flight expenses

The bonus is in addition to the blue credits your company already receives from KLM, on all booked flights with Air France, KLM and participating partners. The bonus is automatically credited to your company's bluebiz account at the end of each year.

Redeeming blue credits

Exchange your blue credits for tickets, upgrades and flight-related services, such as a more comfortable seat.

1 blue credit = €1

For more benefits and info see bluebiz.com/en/.

24/7 online access to your bluebiz account

Your bluebiz number gives you access to all online functionalities via the KLM website. You can check your blue credit balance, redeem blue credits or change your details.

1. This programme does not apply to companies that have a contractual agreement with KLM.
2. If your company is not yet participating in bluebiz, we can assist you in registering for bluebiz. For more information: bluebiz.com/amexmca.
3. You will receive blue credits over the total annual turnover flown by Air France and KLM, excluding the surcharges of third parties and as long as you are a member of bluebiz.

American Express Europe S.A. · Trade Register number 71660275 · Gebouw Amerika, Hoogoorddreef 15, 1101 BA, Amsterdam · americanexpress.nl

