

## American Express Selects Merchant Agreement

Business Name: \_\_\_\_\_

Head Office/Postal address: \_\_\_\_\_

Head Office phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

American Express Merchant number: 9 8 4 \_\_\_\_\_

**About your offer:**

Category (please tick):

<input type="checkbox"/> Dining <b>Please choose offer or create your own below:</b>	<input type="checkbox"/> 15% saving on the food bill (maximum of 8 people dining)	<input type="checkbox"/> 15% saving on the total bill (maximum of 8 people dining)
Cuisine Type: _____	<input type="checkbox"/> 20% saving on the food bill (maximum of 8 people dining)	<input type="checkbox"/> 20% saving on the total bill (maximum of 8 people dining)

<input type="checkbox"/> Retail <b>Please choose offer or create your own below:</b>	<input type="checkbox"/> 15% saving on full price items	<input type="checkbox"/> 20% saving on full price items
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<input type="checkbox"/> Accommodation	<input type="checkbox"/> Car Rental	<input type="checkbox"/> Ski	<input type="checkbox"/> Activities	<input type="checkbox"/> Other
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Offer Headline: \_\_\_\_\_

Offer Period: \_\_\_\_\_

Offer Description:  
(max 100 words)  
 \_\_\_\_\_  
 \_\_\_\_\_

Terms and Conditions: Please mention American Express Selects when redeeming offer.  
 \_\_\_\_\_

Exclusion Dates: \_\_\_\_\_

Available at this Location: \_\_\_\_\_

**How to redeem the offer:**

Promo Code (if blank will be Amex Selects): \_\_\_\_\_

Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

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### Terms and conditions of American Express Selects

These offers are only available when payment is made on the American Express Card. These offers are valid at time of purchase and only when the Cardmember asks for the Selects offer. These offers cannot be exchanged for cash or used in conjunction with any other offer. American Express and the business establishment reserve the right to change terms and conditions at any time without prior notice.

### Conditions for Merchant Participation:

1. You will ensure that your offer is equal to or better than any other promotion running in this period.
2. You agree to display American Express Selects point of purchase material prominently for the duration of the promotion ie either decals or tent stands, as well as bill folds and tip trays.
3. Payment must be made on the American Express Card to obtain the offer.
4. American Express reserves the right at its sole discretion to terminate your participation in the campaign if you surcharge or suppress the American Express Card during the offer period.
5. You will ensure that all front line and reservation staff are fully aware of the offer.
6. You will provide the offer to all paying Cardmembers that request to receive it.
7. You agree to provide American Express with a high resolution logo and two high resolution images.

**I agree to participate in the American Express Selects programme and comply with the conditions detailed above.**

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Authorised signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

*By checking this box, I authorise American Express to send me email messages with account and marketing information, offers that may be suited to my needs and/or savings for my business. I understand that I can remove my name from this email marketing list by unsubscribing to one of the marketing emails.*

*For information on how we use your information and protect your privacy, please visit us at [www.americanexpress.co.nz/privacy](http://www.americanexpress.co.nz/privacy).*

### Example Offer View:

#### Main Page View

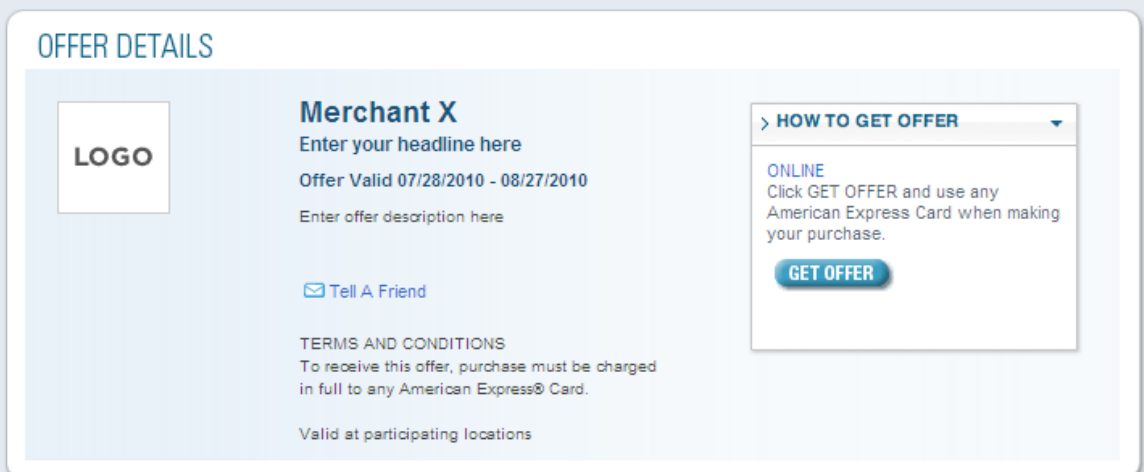
This is how your offer will appear on the Selects category pages.



**LOGO** **Merchant X**  
 Enter your headline here  
[VIEW >](#)

#### Expanded View

This is how your offer will appear once a Cardmember clicks to view your offer.



**OFFER DETAILS**

**LOGO** **Merchant X**  
 Enter your headline here  
 Offer Valid 07/28/2010 - 08/27/2010  
 Enter offer description here

[Tell A Friend](#)

**TERMS AND CONDITIONS**  
 To receive this offer, purchase must be charged in full to any American Express® Card.

Valid at participating locations

**> HOW TO GET OFFER**

**ONLINE**  
 Click GET OFFER and use any American Express Card when making your purchase.

**GET OFFER**