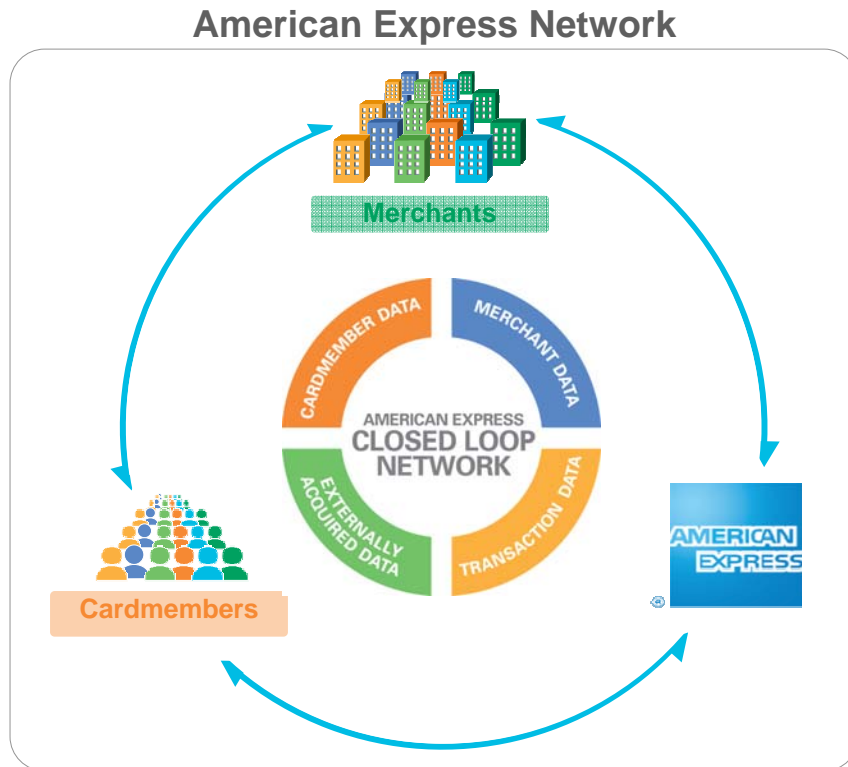


Closed Loop Network

American Express has access to unique consumer data from our Closed Loop Network, through our relationship with both the cardmember and the merchant.



Closed loop with data flow from all parties

By knowing our cardmembers and their spending habits with you and your competitors, we can provide you insights to help you understand and target your customers better.