

# AMERICAN EXPRESS

## Terms & Conditions for The American Express® Singapore Airlines KrisFlyer Credit Card Milelion Tactical Offer Q1 2025

### Promotion

1. The American Express Singapore Airlines KrisFlyer Credit Card Sign Up Promotion (the "Promotion") is valid from 13 January 2025 to 16 February 2025, both dates inclusive (the "Promotion Period").
2. To be eligible for this Promotion, you must satisfy all the following criteria:
  - 2.1 Do not hold an existing Basic American Express Consumer Card at the point of application.
  - 2.2 Do not previously hold a Basic American Express Singapore Airlines KrisFlyer Credit Card that was terminated or otherwise cancelled in the last twelve (12) months prior to the application.
  - 2.3 Apply for the Singapore Airlines KrisFlyer Credit Card within the Promotion Period and receive approval by 16 February 2025 (date inclusive).
  - 2.4 Submit Card application through the following URL(s):  
<https://www.americanexpress.com/en-sg/campaigns/credit-card-kfoffer/index.html>
  - 2.5 Have not already submitted an application for a Basic American Express Singapore Airlines KrisFlyer Credit Card under other promotions.
  - 2.6 Meet the minimum Qualifying Spend (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

### Mechanics

3. You need to fulfil the following Criteria, which includes spend on eligible purchases of goods and services ("Qualifying Spend") within the first 30 calendar days of Card approval ("Qualifying Spend Period") to receive the Gift (as indicated in the table below).
4. Eligible Card Members must fulfil the following criteria to receive the respective KrisFlyer miles indicated in the table below.

Gift	Criteria
(10,900 + 7,000) 17,900 bonus KrisFlyer miles	Spend S\$1,000 of Qualifying Spend within Qualifying Spend Period
In addition, you will earn KrisFlyer miles as follows*:	
5,000 KrisFlyer miles	Welcome Bonus for your first charge on Card (applicable for first-time Singapore Airlines Credit Card applicants only)
1,100 KrisFlyer miles	Awarded on the S\$1,000 of Qualifying Spend (based on 1.1 KrisFlyer miles per S\$1 spent in Singapore Dollars)
Up to a total of 24,000 KrisFlyer miles	

\* Please refer to the [Card Member Agreement and Benefits Terms and Conditions](#) for more information.

5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$1,000 Qualifying Spend.
6. You agree that we may take reasonable steps to recover the value of the Gift(s) from you, including charging an equivalent amount to your Card Member's Account, if the Qualifying Spend is not met because the relevant purchases are subsequently cancelled or refunded.



## General

7. In addition, if you cease to be a Card Member for any reason within six (6) months of Card approval for The American Express Singapore Airlines KrisFlyer Credit Card Account, we may take reasonable steps to recover the value of the Gift(s) from you, including charging an equivalent amount to your Card Member's Account.
8. The Qualifying Spend must be posted within the Qualifying Spend Period in order to be taken into consideration in the calculation of the Qualifying Spend.
9. For non-eligible spend, please visit [go.amex/sgexclusions](http://go.amex/sgexclusions) for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
10. Your Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift.
11. The bonus KrisFlyer miles will be credited directly into the Singapore Airlines KrisFlyer account linked to your American Express Singapore Airlines KrisFlyer Credit Card.
12. You will be awarded the bonus KrisFlyer miles approximately ten (10) weeks from the date you meet the Qualifying Spend.
13. No expedite request will be allowed/entertained.
14. The Gift is strictly not transferrable or exchangeable for cash.
15. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
16. For the avoidance of doubt, "you" and "your" refer to the individual applying for The American Express Singapore Airlines KrisFlyer Credit Card within the Promotion Period, and if approved by American Express, the Basic Card Member holding The American Express Singapore Airlines KrisFlyer Credit Card. "American Express", "we" or "us" refers to American Express International Inc., Singapore Branch.
17. American Express reserves the right to change, suspend or terminate the Promotion with reasonable notice due to business reasons, change in contractual terms with our partners, unforeseen circumstances or matters beyond our reasonable control. We also reserve the right to substitute the Gift(s) for another item or reward of reasonably comparable value at any time.
18. Information is correct at the time of publication, January 2025.