

**Milelion Terms & Conditions for The Platinum Card® Sign Up Promotion -  
Up to 160,000 Membership Rewards® points for New and Existing American Express Card Members**

## Promotion

1. The Platinum Card Sign Up Promotion (the "Promotion") is valid from 17 February 2025 to 28 May 2025, both dates inclusive (the "Promotion Period").
2. To be eligible for this Promotion, you must satisfy all the following criteria:
  - 2.1 Do not previously hold a Basic Platinum Card that was terminated or otherwise cancelled in the last twenty-four (24) months prior to the application.
  - 2.2 Apply for The Platinum Card within the Promotion Period and receive approval by 28 May 2025 (date inclusive).
  - 2.3 Submit Card application through the following URL:  
<https://www.americanexpress.com/sg/campaigns/milelion.html>
  - 2.4 Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement.
  - 2.5 Have not already submitted an application for a Basic Platinum Card under other promotions.
  - 2.6 Meet the minimum Qualifying Spend (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

## Mechanics

3. You need to fulfil the following Criteria, which includes spend on eligible purchases of goods and services ("Qualifying Spend") within the first 90 calendar days upon Card approval ("Qualifying Spend Period") to receive the Gift (as indicated in the table below).
4. Eligible Card Members must fulfil the following criteria to receive the Gifts indicated in the table below.

| Gift   | Criteria  |
|--|---|
| 150,000 Membership Rewards points                                | Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement  |
|  | Spend S\$8,000 of Qualifying Spend within Qualifying Spend Period   |
| In addition, you will earn Membership Rewards points as follows: |   |
| 10,000 Membership Rewards points                                 | Awarded on the S\$8,000 of Qualifying Spend (based on 2 Membership Rewards points for every S\$1.60 spent in Singapore Dollars) |
| Up to a total of 160,000 Membership Rewards points               |   |

5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$8,000 Qualifying Spend.
6. You agree that we may take reasonable steps to recover the value of the Gift(s) from you, including charging an equivalent amount to your Card Member's Account, if:
  - (a) the Qualifying Spend is not met because the relevant purchases are subsequently cancelled or refunded



- (b) the Annual Fee paid for your first membership year is subsequently reversed for any reason.

## General

7. In addition, if you cease to be a Card Member for any reason within six (6) months of Card approval for The Platinum Card, we may take reasonable steps to recover the value of the Gift(s) from you, including charging an equivalent amount to your Card Member's Account.
8. The Qualifying Spend must be posted within the Qualifying Spend Period in order to be taken into consideration in the calculation of the Qualifying Spend.
9. For non-eligible spend, please visit [go.amex/sgexclusions](http://go.amex/sgexclusions) for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
10. Your Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift(s).
11. You will be awarded the Membership Rewards points approximately ten (10) weeks from the date you meet the Qualifying Spend and pay the Full Annual Fee of S\$1,744 (incl. of 9% GST).
12. No expedite request will be allowed/entertained.
13. The Gift(s) are strictly not transferrable or exchangeable for cash. The redemption of Membership Rewards points is subject to the [Membership Rewards Terms & Conditions for Personal Cards](#).
14. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
15. For the avoidance of doubt, "you" and "your" refer to the individual applying for The Platinum Card within the Promotion Period, and if approved by American Express, the Basic Card Member holding The Platinum Card. "American Express", "we" or "us" refers to American Express International Inc., Singapore Branch.
16. American Express reserves the right to change, suspend or terminate the Promotion with reasonable notice due to business reasons, change in contractual terms with our partners, unforeseen circumstances or matters beyond our reasonable control. We also reserve the right to substitute the Gift(s) for another item or reward of reasonably comparable value at any time.
17. Information is correct at the time of publication, February 2025.