



Milelion Limited Time Offer Terms & Conditions for The Platinum Card® Sign Up Promotion - Samsonite Choca Spinner 68/25 (worth S\$700) or S\$350 Dairy Farm Group Vouchers for New to American Express® Card Members

Promotion

1. The Platinum Card® Sign Up Promotion (the “**Promotion**”) is valid from 9 May 2024 to 29 May 2024, both dates inclusive (the “**Promotion Period**”).
2. To be eligible for this Promotion, Card Members must satisfy all the following criteria:
 - 2.1 Do not hold an existing Basic American Express Consumer Card at the point of application.
 - 2.2 Do not previously hold a Basic Platinum Card® that was terminated/closed in the last twenty-four (24) months prior to the application.
 - 2.3 Apply for The Platinum Card® within the Promotion Period and receive approval by 29 May 2024 (date inclusive).
 - 2.4 Submit Card application through the following URL:
<https://www.americanexpress.com/sg/campaigns/milelion.html>
 - 2.5 Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement.
 - 2.6 Have not already submitted an application for a Basic Platinum Card® under other promotions.

Mechanics

3. Each Card Member is entitled to select only one Gift (Gift A – Samsonite Choca Spinner 68/25 or Gift B – S\$350 Dairy Farm Group Vouchers) and must fulfil the criteria indicated in the table below.

Gift	Criteria
A. Samsonite Choca Spinner 68/25 (worth S\$700)	1. Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement
B. S\$350 Dairy Farm Group Vouchers	

4. If the Annual Fee is subsequently reversed for the first Eligible Card year, all gifts awarded to the account will be clawed back. If the claw back is unsuccessful, the cash equivalent of the gift value will be charged to the Card Member’s Account.
5. Change of Gift selection will not be permitted for this Promotion.



General

6. Card Members will not be eligible to the Welcome Offers stated on:
<<https://www.americanexpress.com/sg/charge-cards/platinum-card/>>
7. If the recipient of the Gift(s) ceases to be a Card Member for any reason within six (6) months of Card approval for The Platinum Card® Account, the Gift(s) will be recovered from the Card Member's Account.
8. For non-eligible spend, please visit go.amex.sg/exclusions for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
9. Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift.
10. Eligible Card Member will receive a redemption letter via email or mail approximately twelve (12) weeks from the date the full annual fee payment of S\$1,744 (incl. of 9% GST) is made. The redemption letter will contain details on how to redeem the Gift.
11. No expedite request will be allowed/entertained.
12. The Gift(s) is strictly not transferrable or exchangeable for cash.
13. The Gift must be redeemed by the date stated in the redemption letter. Gift not redeemed within the redemption period will be forfeited, and no extension of redemption period will be granted.
14. Each Gift can only be redeemed once. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional Vouchers will be charged to the Card Member's Account. In the event of our suspicion of illegal activities in connection with the Voucher(s) or Gift, including without limitation fraud or an attempt at deception, we are entitled to report such activity to the relevant authorities.
15. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
16. The Dairy Farm Group vouchers can be used across the following brands under the Dairy Farm Group (Giant, Cold Storage, Jasons, Market Place, Guardian, and 7-Eleven). Dairy Farm Group vouchers terms and conditions apply that are subject to change as per the discretion of Dairy Farm Group.
17. American Express International Inc. Singapore reserves the right at any time to withdraw or substitute the Promotion with other promotion(s) and/or offer(s) without prior notice and without assigning any reason. In the event of any disputes arising from this Promotion, the decision of American Express International Inc. shall be final.
18. Information is correct at the time of publication, May 2024.



Milelion Terms & Conditions for The Platinum Card® Sign Up Promotion - Up to 135,000 Membership Rewards (“MR”) Points for New to American Express® Card Members

Promotion

1. The Platinum Card® Sign Up Promotion (the “**Promotion**”) is valid from 9 May 2024 to 29 May 2024, both dates inclusive (the “**Promotion Period**”).
2. To be eligible for this Promotion, Card Members must satisfy all the following criteria:
 - 2.1 Do not hold an existing Basic American Express Consumer Card at the point of application.
 - 2.2 Do not previously hold a Basic Platinum Card® that was terminated/closed in the last twenty-four (24) months prior to the application.
 - 2.3 Apply for The Platinum Card® within the Promotion Period and receive approval by 29 May 2024 (date inclusive).
 - 2.4 Submit Card application through the following URL:
<https://www.americanexpress.com/sg/campaigns/milelion.html>
 - 2.5 Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement.
 - 2.6 Have not already submitted an application for a Basic Platinum Card® under other promotions.
 - 2.7 Meet the minimum Qualifying Spend (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

Mechanics

3. Card Members need to spend on eligible purchases of goods and services (“**Qualifying Spend**”) within 60 calendar days upon Card approval (“**Qualifying Spend Period**”) to receive the Gift (as indicated in the table below).
4. Eligible Card Members must fulfil the following criteria to receive the respective MR points indicated in the table below.

Gift	Criteria
A. 40,000 bonus Membership Rewards® points	Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement
B. 87,500 bonus Membership Rewards® points	Spend S\$6,000 of Qualifying Spend within Qualifying Spend Period
Earn	Criteria
7,500 Membership Rewards® points	Awarded on the S\$6,000 of Qualifying Spend (based on 2 Membership Rewards® points for every S\$1.60 spent)
Total 135,000 Membership Rewards® points	

5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$6,000 Qualifying Spend.
6. If the Qualifying Spend is subsequently not met due to cancelled or refunded transactions, the Gift will be clawed back from the Card Member’s Account.



7. If the Annual Fee is subsequently reversed for the first Eligible Card year, all gifts (including Gift A) awarded to the account will be clawed back. If the claw back is unsuccessful, the cash equivalent of the gift value will be charged to the Card Member's Account.

General

8. Card Members will not be eligible to the Welcome Offers stated on:
<<https://www.americanexpress.com/sg/charge-cards/platinum-card/>>
9. If the recipient of the Gift(s) ceases to be a Card Member for any reason within six (6) months of Card approval for The Platinum Card® Account, the Gift(s) will be recovered from the Card Member's Account.
10. For non-eligible spend, please visit go.amex.com/sgexclusions for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
11. Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift(s).
12. Card Member Account must be enrolled in Membership Rewards to qualify for the Gift(s).
13. Gift A will be awarded to Card Members approximately ten (10) weeks from the date the full annual fee payment of S\$1,744 (incl. of 9% GST) is made.
14. Gift B will be awarded to Card Members approximately ten (10) weeks from the date they meet the Qualifying Spend.
15. No expedite request will be allowed/entertained.
16. The Gift(s) is strictly not transferrable or exchangeable for cash.
17. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
18. American Express International Inc. Singapore reserves the right at any time to withdraw or substitute the Promotion with other promotion(s) and/or offer(s) without prior notice and without assigning any reason. In the event of any disputes arising from this Promotion, the decision of American Express International Inc. shall be final.
19. Information is correct at the time of publication, May 2024.



**Milelion Terms & Conditions for The Platinum Card® Sign Up Promotion -
Up to 135,000 Membership Rewards (“MR”) Points for Existing American Express® Card Members**

Promotion

1. The Platinum Card® Sign Up Promotion (the “**Promotion**”) is valid from 9 May 2024 to 29 May 2024, both dates inclusive (the “**Promotion Period**”).
2. To be eligible for this Promotion, Card Members must satisfy all the following criteria:
 - 2.1 Do not previously hold a Basic Platinum Card® that was terminated/closed in the last twenty-four (24) months prior to the application.
 - 2.2 Apply for The Platinum Card® within the Promotion Period and receive approval by 29 May 2024 (date inclusive).
 - 2.3 Submit Card application through the following URL:
<https://www.americanexpress.com/sg/campaigns/milelion.html>
 - 2.4 Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement.
 - 2.5 Have not already submitted an application for a Basic Platinum Card® under other promotions.
 - 2.6 Meet the minimum Qualifying Spend (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

Mechanics

3. Card Members need to spend on eligible purchases of goods and services (“**Qualifying Spend**”) within 60 calendar days upon Card approval (“**Qualifying Spend Period**”) to receive the Gift (as indicated in the table below).
4. Eligible Card Members must fulfil the following criteria to receive the respective MR points indicated in the table below.

Gift	Criteria
A. 40,000 bonus Membership Rewards® points	Pay the Full Annual Fee of S\$1,744 (incl. of 9% GST) in the first statement
B. 87,500 bonus Membership Rewards® points	Spend S\$6,000 of Qualifying Spend within Qualifying Spend Period
Earn	Criteria
7,500 Membership Rewards® points	Awarded on the S\$6,000 of Qualifying Spend (based on 2 Membership Rewards® points for every S\$1.60 spent)
Total 135,000 Membership Rewards® points	

5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$6,000 Qualifying Spend.
6. If the Qualifying Spend is subsequently not met due to cancelled or refunded transactions, the Gift will be clawed back from the Card Member’s Account.
7. If the Annual Fee is subsequently reversed for the first Eligible Card year, all gifts (including Gift A) awarded to the account will be clawed back. If the claw back is unsuccessful, the cash equivalent of the gift value will be charged to the Card Member’s Account.



General

8. Card Members will not be eligible to the Welcome Offers stated on:
<<https://www.americanexpress.com/sg/charge-cards/platinum-card/>>
9. If the recipient of the Gift(s) ceases to be a Card Member for any reason within six (6) months of Card approval for The Platinum Card® Account, the Gift(s) will be recovered from the Card Member's Account.
10. For non-eligible spend, please visit go.amex.sg/exclusions for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
11. Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift(s).
12. Card Member Account must be enrolled in Membership Rewards to qualify for the Gift(s).
13. Gift A will be awarded to Card Members approximately ten (10) weeks from the date the full annual fee payment of S\$1,744 (incl. of 9% GST) is made.
14. Gift B will be awarded to Card Members approximately ten (10) weeks from the date they meet the Qualifying Spend.
15. No expedite request will be allowed/entertained.
16. The Gift(s) is strictly not transferrable or exchangeable for cash.
17. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
18. American Express International Inc. Singapore reserves the right at any time to withdraw or substitute the Promotion with other promotion(s) and/or offer(s) without prior notice and without assigning any reason. In the event of any disputes arising from this Promotion, the decision of American Express International Inc. shall be final.
19. Information is correct at the time of publication, May 2024.