

Blissful Brides Offer Terms and Conditions: The American Express® True Cashback Card

1. This offer is only applicable to applicants of an Eligible American Express® Card (defined below) who meet all of the following criteria:
 - Apply for a new Basic Card between 26 August 2021 and 30 September 2021 (both dates inclusive) and receive approval between 26 August 2021 and 15 October 2021 (both dates inclusive).
 - Submit Card application via the following url:
<<https://www.americanexpress.com/sg/campaigns/blissfulbrides.html>>
 - Make a minimum charge of S\$500 on eligible spend within the first (1) month (i.e. 30 days) of Card approval. Spend made by Supplementary Card Member(s) will be considered in the total spending of Basic Card Account.
2. This offer is not applicable to The American Express® True Cashback Card applicants who
 - *Cancelled any of their American Express® Cards within the last twelve (12) months.*
 - *Convert an existing personal American Express® Card.*
 - *Have an existing personal American Express® Card Account.*
 - *Enrolled successfully in other offers.*
3. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
4. Card Members will not be entitled to the S\$80 CapitaVoucher and S\$20 CapitaVoucher upon first spend offer listed on the American Express website for The American Express® True Cashback Card.
5. An Eligible American Express® Card refers to new The Basic American Express® True Cashback Card issued by American Express International Inc. in Singapore only.
6. Eligible Card Members will receive one S\$160 CapitaVouchers (the "Gift").
7. A redemption email or redemption letter will be sent to the eligible Basic Card Member's approximately within twelve (12) weeks after your American Express Card application has been approved and the above criteria are met. No expedite request will be allowed or entertained. Redemption letter will contain instructions, validity period and terms and conditions.
8. Each Basic Card Member is only eligible to redeem once, even if the Card Member applied for more than one eligible Card via this campaign and all applications are approved. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional redemption will be charged to the Basic Card Member's Account.
9. Basic Card Account must be in good standing to be eligible for this promotion.
10. For non-eligible spend, please visit amex.co/SGexclusions for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
11. If the Card Member, who was issued the gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.



12. Card Member acknowledges that any disputes in relation to the use of the gift are to be directed solely to CapitaLand Mall Asia Limited who is providing such benefits. American Express acts solely as a payment provider and is not responsible or liable in the event that such services, activities or benefits are not provided or fulfilled by the merchant. CapitaLand Mall Asia Limited Vouchers terms and conditions apply.
13. In the event of our suspicion of illegal activities in connection with the gift(s), including without limitation fraud or an attempt at deception, American Express and/or merchant(s) are entitled to report such activity to the relevant authorities.
14. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
15. Information is correct as of August 2021.