

## Chinese New Year Offer 2021

### Offer Terms and Conditions

1. This offer is only applicable to applicants of an Eligible American Express® Card (defined below) who meet all of the following criteria:
  - Apply for a new Basic Card between 25 January 2021 and 21 February 2021 (both dates inclusive) and receive approval between 25 January 2021 and 28 February 2021 (both dates inclusive).
  - Submit Card application via the following URL:  
<https://www.americanexpress.com/content/dam/amex/sg/campaigns/cny/index.html>
  - <https://www.americanexpress.com/content/dam/amex/sg/campaigns/cny-singsaver/index.html>
  - Make a minimum charge of S\$500 on eligible spend within the first month of Card approval. Spend made by Supplementary Card Member(s) will be considered in the total spending of Basic Card Account.
  - Make annual fee payment of S\$337.05 (inclusive of GST) and S\$321 (inclusive of GST) for The American Express Singapore Airlines KrisFlyer Ascend Credit Card and The American Express Platinum Credit Card respectively.
2. This offer is not applicable to Card applicants who
  - Cancelled their American Express® Cards within the last twelve (12) months; or
  - Convert an existing personal American Express® Card.
  - Have an existing personal American Express® Card Account.
  - Enrolled successfully in other offers. For avoidance of doubt, applications submitted directly or indirectly through online aggregators or affiliate networks, such as Moneysmart, and any other assisted channels will not qualify for this offer.
3. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
4. An Eligible American Express® Card refers to The Basic American Express True Cashback Card, The American Express CapitaCard, The American Express Singapore Airlines KrisFlyer Credit Card, The American Express Singapore Airlines KrisFlyer Ascend Credit Card and The American Express Platinum Credit Card issued by American Express International Inc. in Singapore only.
5. Eligible Card Members will receive one hundred and fifty (S\$150) Dairy Farm Group Vouchers (the "Gift") upon meeting the above criteria.
6. A Redemption Email for the Vouchers will be sent to the email address linked to the eligible Basic Card approximately within ten (10) weeks after your American Express Card application has been approved and the above criteria are met. No expedite request will be allowed or entertained. Redemption Email will contain instructions, validity period and terms and conditions.



7. Each Basic Card Member is only eligible to redeem once. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional redemption will be charged to the Basic Card Member's Account.
8. Basic Card Account must be in good standing to be eligible for this promotion.
9. Please visit [amex.co/SGexclusions](https://www.americanexpress.com/SG/exclusions) for a list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time
10. If the Card Member, who was issued the Gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.
11. Merchants terms and conditions apply. Merchants are solely responsible for the fulfilment of gift and all relevant privileges. The provision of benefits is the responsibility of the merchants and American Express is not responsible or liable in the event that the redemption is not fulfilled by merchants.
12. Card Member acknowledges that any disputes in relation to the redemption of the gift are to be directed solely to the respective merchants who are providing such benefits.
13. In the event of our suspicion of illegal activities in connection with the Gift, including without limitation fraud or an attempt at deception, American Express and merchant(s) are entitled to report such activity to the relevant authorities.
14. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
15. Information is correct as of 25 January 2021.