

# AMERICAN EXPRESS

## Terms & Conditions for The American Express® Platinum Reserve Credit Card Sign Up Promotion - Up to 52,500 Membership Rewards® ("MR") Points for New to American Express Card Members

### Promotion

1. The American Express Platinum Reserve Credit Card Sign Up Promotion (the "Promotion") is valid from 1 October 2024 to 31 October 2024, both dates inclusive (the "Promotion Period").
2. To be eligible for this Promotion, Card Members must satisfy all the following criteria:
  - 2.1 Do not hold an existing Basic American Express Consumer Card at the point of application.
  - 2.2 Do not previously hold a Basic American Express Platinum Reserve Credit Card that was terminated/closed in the last twelve (12) months prior to the application.
  - 2.3 Apply for The American Express Platinum Reserve Credit Card within the Promotion Period and receive approval by 31 October 2024 (date inclusive).
  - 2.4 Pay the Full Annual Fee of S\$545 (incl. of 9% GST) in the first statement.
  - 2.5 Have not already submitted an application for a Basic American Express Platinum Reserve Credit Card under other promotions.
  - 2.6 Meet the minimum Qualifying Spend (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

### Mechanics

3. Card Members need to spend on eligible purchases of goods and services ("Qualifying Spend") within the first three (3) months upon Card approval ("Qualifying Spend Period") to receive the Gift (as indicated in the table below).
4. Eligible Card Members must fulfil the following criteria to receive the respective MR points indicated in the table below.

<b>Gift</b>	<b>Criteria</b>
40,000 bonus Membership Rewards points	<ol style="list-style-type: none"><li>1. Spend S\$10,000 of Qualifying Spend within Qualifying Spend Period</li><li>2. Pay the Full Annual Fee of S\$545 (incl. of 9% GST) in the first statement</li></ol>
<b>Earn</b>	<b>Criteria</b>
12,500 Membership Rewards points	
<b>Total 52,500 Membership Rewards points</b>	

5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$10,000 Qualifying Spend.
6. If the Qualifying Spend is subsequently not met due to cancelled or refunded transactions, the Gift awarded to the account will be clawed back. If the claw back is unsuccessful, the cash equivalent of the gift value will be charged to the Card Member's Account.
7. If the Annual Fee is subsequently reversed for the first Eligible Card year, the Gift awarded to the account will be clawed back. If the claw back is unsuccessful, the cash equivalent of the gift value will be charged to the Card Member's Account.



## General

8. If the recipient of the Gift ceases to be a Card Member for any reason within six (6) months of Card approval for The American Express Platinum Reserve Credit Card Account, the Gift will be recovered from the Card Member's Account.
9. The Qualifying Spend must be posted within the Qualifying Spend Period in order to be taken into consideration in the calculation of the Qualifying Spend.
10. For non-eligible spend, please visit [go.amex/sgexclusions](http://go.amex/sgexclusions) for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
11. Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift.
12. The Gift will be awarded to Card Members approximately ten (10) weeks from the date they meet the Qualifying Spend and pay the Full Annual Fee of S\$545 (incl. of 9% GST).
13. No expedite request will be allowed/entertained.
14. The Gift is strictly not transferrable or exchangeable for cash. The redemption of Membership Reward Points is subject to the [Membership Rewards Terms & Conditions for Personal Cards](#).
15. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
16. American Express International Inc. reserves the right to change, suspend or terminate the Promotion and/or Gifts due to change in contractual terms with our partners, unforeseen circumstances or matters beyond our reasonable control. If we do so, we will use commercially reasonable efforts to keep you informed of such changes. In the event of any disputes arising from this Promotion, the decision of American Express International Inc. shall be final.
17. Information is correct at the time of publication, October 2024.