

American Express Pre-Black Friday Campaign – 19 October – 2 November 2020

Offer Terms and Conditions

1. This offer is only applicable to applicants of an Eligible American Express® Card (defined below) who apply for a new Basic Card between 19 October 2020 and 2 November 2020 (both dates inclusive) and receive approval between 19 October 2020 and 30 November 2020 (both dates inclusive).
2. Card application must be submitted via the following URL:
<https://www.americanexpress.com/content/dam/amex/sg/campaigns/pre-black-friday>
 - Card Members must choose the gift at the point of application. Offer chosen is final and no changing of vouchers is allowed.
3. This offer is not applicable to Card applicants who
 - Cancelled any of their American Express® Cards within the last twelve (12) months.
 - Convert an existing personal American Express® Card.
4. This offer is only applicable to new to American Express Card Members (i.e. individuals who do not currently hold a Basic American Express Consumer Card at the point of application).
5. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
6. An Eligible American Express® Card refers to The Basic American Express® Platinum Credit Card and/or The American Express® Singapore Airlines KrisFlyer Credit Card and/or The American Express® Singapore Airlines KrisFlyer Ascend Credit Card and/or The American Express® True Cashback Card and/or The American Express® CapitaCard and/or The Platinum Card® issued by American Express International Inc. in Singapore only.
7. Eligible Card Members will receive either one (1) S\$150 Agoda vouchers OR S\$150 CapitaVouchers (the "Gift") when they meet the following criteria:
 - Make a minimum spend of S\$1,000 on eligible purchases of goods or services within the first month (30 days) from Card approval. Spend made by Supplementary Card Member(s) will be considered in the total spending of Basic Card Account.
 - Where applicable, Card Members must pay the full annual fee upfront in the first month's statement.
 - i. The American Express Singapore Airlines KrisFlyer Ascend Credit Card: S\$337.05 (inclusive of GST).
 - ii. The American Express Platinum Credit Card: S\$321 (inclusive of GST).
 - iii. The Platinum Card: S\$1,712 (inclusive of GST).
8. For non-eligible spend, please visit [amex.co/SG/exclusions](https://www.americanexpress.com/SG/exclusions) for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.



9. Card Members eligible for the S\$150 Agoda vouchers or S\$150 CapitaVouchers will receive a redemption email or redemption letter via mail approximately ten (10) weeks after meeting all of the above criteria. The redemption email or redemption letter will contain details on how to redeem the vouchers. No expedite request will be allowed/entertained.
10. Each Basic Card Member is only eligible to redeem once, even if the Card Member applied for more than one eligible Card via this campaign and all applications are approved. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional redemption will be charged to the Basic Card Member's Account.
11. Basic Card Account must be in good standing to be eligible for this promotion.
12. If the Card Member, who was issued the gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.
13. Merchants terms and conditions apply. Merchants are solely responsible for the fulfilment of gift and all relevant privileges. The provision of benefits is the responsibility of Agoda Company Pte. Ltd. and CapitaLand Voucher Pte. Ltd., and American Express is not responsible or liable in the event that the redemption is not fulfilled by merchants.
14. Card Member acknowledges that any disputes in relation to the use of the gift are to be directed solely to the respective merchants who are providing such benefits.
15. In the event of our suspicion of illegal activities in connection with the gift(s), including without limitation fraud or an attempt at deception, American Express and/or merchant(s) are entitled to report such activity to the relevant authorities.
16. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
17. Information is correct as of 19 October 2020.