

Seedly 5,000 Miles Offer Terms and Conditions

1. This offer is only applicable to applicants of an Eligible new American Express® Card (defined below) who meet all of the following criteria:
 - Apply for a new Basic Card between 23 April 2022 and 16 May 2022 (both dates inclusive) and receive approval between 23 April 2022 and 31 May 2022 (both dates inclusive).
 - Submit Card application through the following URL:
<https://www.americanexpress.com/en-sg/campaigns/seedlypff/index.html>
 - Make a minimum charge of S\$1,000 on eligible spend within the first two (2) month of Card approval. Spend made by Supplementary Card Member(s) will not be considered in the total spending of Basic Card Account.
2. This offer is not applicable to Card applicants who
 - *Cancelled any of their American Express® Singapore Airlines KrisFlyer Credit Card within the last twelve (12) months.*
 - *Convert an existing personal American Express® Card.*
 - *Enrolled successfully in other offers.*
3. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
4. An Eligible American Express® Card refers to new The Basic American Express® Singapore Airlines KrisFlyer Credit Card by American Express International Inc. in Singapore only.
5. Eligible Card Members will receive 5,000 KrisFlyer Miles (the “Gift”).
6. Each Basic Card Member is only eligible for the redemption of one Gift. This promotion is applicable to Basic Card Members only and the Basic Card Account must be in good standing to be eligible for participation in this promotion.
7. The Bonus KrisFlyer miles will be awarded to Card Members approximately 12 weeks from the date they meet the Spend Threshold. The Bonus KrisFlyer miles will be credited directly into the Singapore Airlines KrisFlyer account linked to your American Express Singapore Airlines KrisFlyer Credit Card. Any disputes in relation to the above are to be directed to American Express. No expedite request will be allowed or entertained.
8. Each Basic Card Member is only eligible to redeem once, even if the Card Member applied for more than one eligible Card via this campaign and all applications are approved. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional redemption will be charged to the Basic Card Member’s Account.
9. Basic Card Account must be in good standing to be eligible for this promotion.
10. For non-eligible spend, please visit [amex.co/SGexclusions](https://www.americanexpress.com/en-sg/exclusions) for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.

11. The promotion will be reversed if qualifying spend is not met due to purchases being refunded or cancelled.
12. If the Card Member, who was issued the gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.
13. Card Member acknowledges that any disputes in relation to the use of the gift are to be directed solely to Singapore Airlines who is providing such benefits.
14. In the event of our suspicion of illegal activities in connection with the gift(s), including without limitation fraud or an attempt at deception, American Express and/or merchant(s) are entitled to report such activity to the relevant authorities.
15. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
16. Information is correct as of March 2022.

Seedly 20,000 Miles Offer Terms and Conditions

1. This offer is only applicable to applicants of an Eligible new American Express® Card (defined below) who meet all of the following criteria:
 - Apply for a new Basic Card between 23 April 2022 and 16 May 2022 (both dates inclusive) and receive approval between 23 April 2022 and 31 May 2022 (both dates inclusive).
 - Submit Card application through the following URL:
<https://www.americanexpress.com/en-sg/campaigns/seedlypff/index.html>
 - Pay the annual fee upfront for the following Cards:
 - The American Express® Singapore Airlines KrisFlyer Ascend Credit Card - S\$337.05 (inclusive of GST)
2. This offer is not applicable to Card applicants who
 - *Cancelled any of their American Express® Singapore Airlines KrisFlyer Ascend Credit Cards within the last twelve (12) months.*
 - *Enrolled successfully in other offers.*
3. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
4. An Eligible American Express® Card refers to new The Basic American Express® Singapore Airlines KrisFlyer Ascend Credit Card by American Express International Inc. in Singapore only.
5. Eligible Card Members will receive 20,000 KrisFlyer Miles (the "Gift").
6. Card Members will not be entitled to the following offers listed on the American Express website:
 - a. The one-night Hilton Singapore stay annual fee payment offer for The American Express® Singapore Airlines KrisFlyer Ascend Credit Card
7. Each Basic Card Member is only eligible for the redemption of one Gift. This promotion is applicable to Basic Card Members only and the Basic Card Account must be in good standing to be eligible for participation in this promotion.
8. The Bonus KrisFlyer miles will be awarded to Card Members approximately 12 weeks from the date they meet the Spend Threshold. The Bonus KrisFlyer miles will be credited directly into the Singapore Airlines KrisFlyer account linked to your American Express Singapore Airlines KrisFlyer Credit Card. Any disputes in relation to the above are to be directed to American Express. No expedite request will be allowed or entertained.
9. Each Basic Card Member is only eligible to redeem once, even if the Card Member applied for more than one eligible Card via this campaign and all applications are approved. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional redemption will be charged to the Basic Card Member's Account.
10. Basic Card Account must be in good standing to be eligible for this promotion.



11. For non-eligible spend, please visit amex.co/SGexclusions for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
12. The promotion will be reversed if qualifying spend is not met due to purchases being refunded or cancelled.
13. If the Card Member, who was issued the gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.
14. Card Member acknowledges that any disputes in relation to the use of the gift are to be directed solely to Singapore Airlines who is providing such benefits.
15. In the event of our suspicion of illegal activities in connection with the gift(s), including without limitation fraud or an attempt at deception, American Express and/or merchant(s) are entitled to report such activity to the relevant authorities.
16. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
17. Information is correct as of March 2022.

Seedly Conrad Centennial Singapore Offer Terms and Conditions

1. This offer is only applicable to applicants of an Eligible new American Express® Card (defined below) who meet all of the following criteria:
 - Apply for a new Basic Card between 23 April 2022 and 16 May 2022 (both dates inclusive) and receive approval between 23 April 2022 and 31 May 2022 (both dates inclusive).
 - Submit Card application through the following URL:
<https://www.americanexpress.com/en-sg/campaigns/seedlypff/index.html>
 - Make a minimum charge of S\$500 on eligible spend within the first (1) month of Card approval. Spend made by Supplementary Card Member(s) will not be considered in the total spending of Basic Card Account.
 - Pay the annual fee upfront for the following Cards:
 - The American Express® Platinum Credit Card - S\$321 (inclusive of GST)
2. This offer is not applicable to Card applicants who
 - *Cancelled any of their American Express® Platinum Credit Card within the last twelve (12) months.*
 - *Convert an existing personal American Express® Card.*
 - *Enrolled successfully in other offers.*
3. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
4. An Eligible American Express® Card refers to new The Basic American Express® Platinum Credit Card by American Express International Inc. in Singapore only.
5. Eligible Card Members will receive 1 Night Stay in a Deluxe Room at Conrad Centennial Singapore (Room Only) worth up to S\$300++ (correct at the time of production) and S\$250 Conrad Singapore vouchers (the "Gift").
6. Card Members will not be entitled to the following offers listed on the American Express website:
 - a. The S\$100 CapitaVouchers annual fee payment offer and the one-night stay at Conrad Singapore offer for The American Express® Platinum Credit Card
7. Each Basic Card Member is only eligible for the redemption of one Gift. This promotion is applicable to Basic Card Members only and the Basic Card Account must be in good standing to be eligible for participation in this promotion.
8. A redemption letter will be mailed to eligible Basic Card Member's mailing address approximately within twelve (12) weeks after your American Express Card application has been approved and the above criteria are met. No expedite request will be allowed or entertained. Redemption letter will contain instructions, validity period and terms and conditions.
9. Each New Basic Card Member is only eligible for the redemption of 1 Night Stay in a Deluxe Room at Conrad Centennial Singapore (Room Only). If the Card Member redeems more than once or makes duplicate redemptions, the value of the gift will be charged to the Card Member's Account.

10. In the event of our suspicion of illegal activities in connection with the Vouchers or gift(s), including without limitation fraud or an attempt at deception, we are entitled to report such activity to the relevant authorities.
11. The gift must be redeemed within 3 months from the date of the redemption email or letter. Gift not redeemed within this validity period will be forfeited, and no extension of time or redemption period will be granted.
12. The original redemption email or redemption letter must be presented for redemption and no replacement redemption email or letter will be issued, if original email or letter is lost, damaged or expired.
13. Basic Card Account must be in good standing to be eligible for this promotion.
14. For non-eligible spend, please visit amex.co/SGexclusions for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
15. The promotion will be reversed if qualifying spend is not met due to purchases being refunded or cancelled.
16. If the Card Member, who was issued the gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.
17. Card Member acknowledges that any disputes in relation to the use of the gift are to be directed solely to Conrad Singapore who is providing such benefits.
18. In the event of our suspicion of illegal activities in connection with the gift(s), including without limitation fraud or an attempt at deception, American Express and/or merchant(s) are entitled to report such activity to the relevant authorities.
19. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
20. Information is correct as of May 2022.

Seedly S\$400 Grand Hyatt Offer Terms and Conditions

1. This offer is only applicable to applicants of an Eligible new American Express® Card (defined below) who meet all of the following criteria:
 - Apply for a new Basic Card between 23 April 2022 and 16 May 2022 (both dates inclusive) and receive approval between 23 April 2022 and 31 May 2022 (both dates inclusive).
 - Submit Card application through the following URL:
<https://www.americanexpress.com/en-sg/campaigns/seedlypff/index.html>
 - Pay the annual fee upfront for the following Cards:
 - The American Express® Platinum Card - S\$1,712 (inclusive of GST)
2. This offer is not applicable to Card applicants who
 - *Cancelled any of their American Express® Platinum Card within the last twelve (12) months.*
 - *Convert an existing personal American Express® Card.*
 - *Enrolled successfully in other offers.*
3. This offer is not valid with any other promotions for the listed Eligible American Express® Card(s) and cannot be exchanged for cash or used in conjunction with other promotional programmes, offers, discount cards, vouchers or VIP privileges, unless otherwise stated.
4. An Eligible American Express® Card refers to new The American Express® Platinum Card by American Express International Inc. in Singapore only.
5. Eligible Card Members will receive S\$400 Grand Hyatt Vouchers (the "Gift").
6. Each Basic Card Member is only eligible for the redemption of one Gift. This promotion is applicable to Basic Card Members only and the Basic Card Account must be in good standing to be eligible for participation in this promotion.
7. A redemption letter will be mailed to eligible Basic Card Member's mailing address approximately within twelve (12) weeks after your American Express Card application has been approved and the above criteria are met. No expedite request will be allowed or entertained. Redemption letter will contain instructions, validity period and terms and conditions.
8. In the event of our suspicion of illegal activities in connection with the Vouchers or gift(s), including without limitation fraud or an attempt at deception, we are entitled to report such activity to the relevant authorities.
9. The original redemption email or redemption letter must be presented for redemption and no replacement redemption email or letter will be issued, if original email or letter is lost, damaged or expired.
10. Basic Card Account must be in good standing to be eligible for this promotion.
11. For non-eligiblespend, please visit [amex.co/SGexclusions](https://www.americanexpress.com/en-sg/exclusions) for a full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.

12. The promotion will be reversed if qualifying spend is not met due to purchases being refunded or cancelled.
13. If the Card Member, who was issued the gift, ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the Gift.
14. Card Member acknowledges that any disputes in relation to the use of the gift are to be directed solely to Conrad Singapore who is providing such benefits.
15. In the event of our suspicion of illegal activities in connection with the gift(s), including without limitation fraud or an attempt at deception, American Express and/or merchant(s) are entitled to report such activity to the relevant authorities.
16. To the extent provided by law, American Express and/or merchant(s) reserve the rights to terminate this Offer, change the terms and conditions of this offer and/or replace the Offer with another offer or gift of similar value without prior notice and without assigning any reason.
17. Information is correct as of May 2022.