

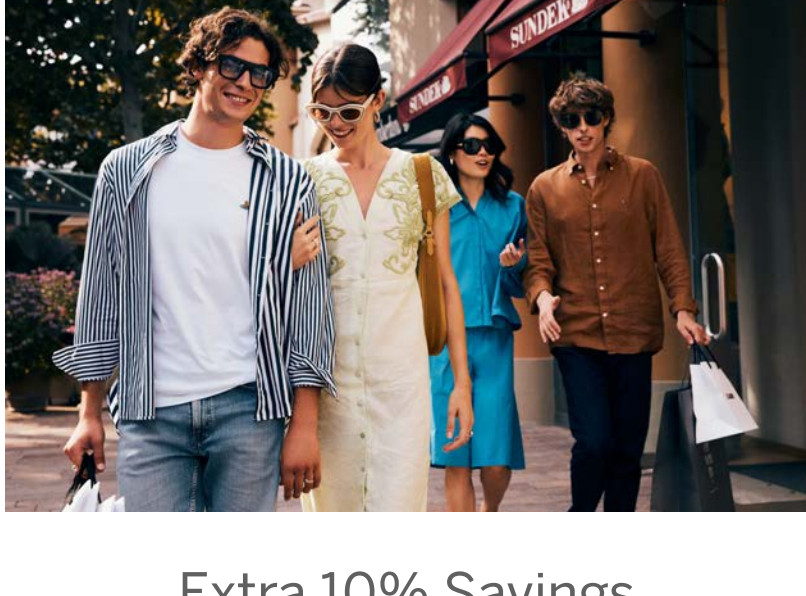


# Discover a World of Luxury Shopping

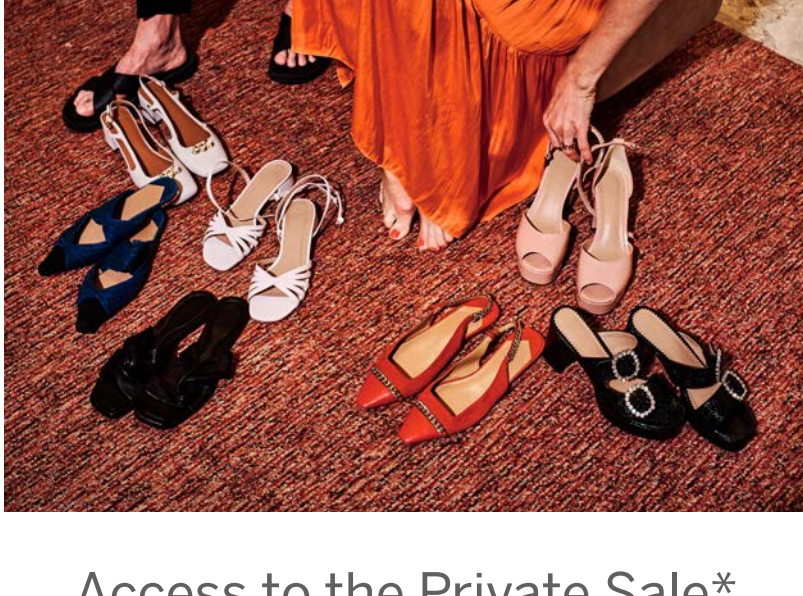
The world's most renowned brands, at exclusive prices.  
Platinum Cardmembers can enjoy benefits across 9 destinations  
of The Bicester Collection Villages in the UK and Europe.

Discover beautiful boutiques and explore collections  
from the world's leading brands.

## Platinum Cardmembers can enjoy the following benefits when visiting the participating villages:



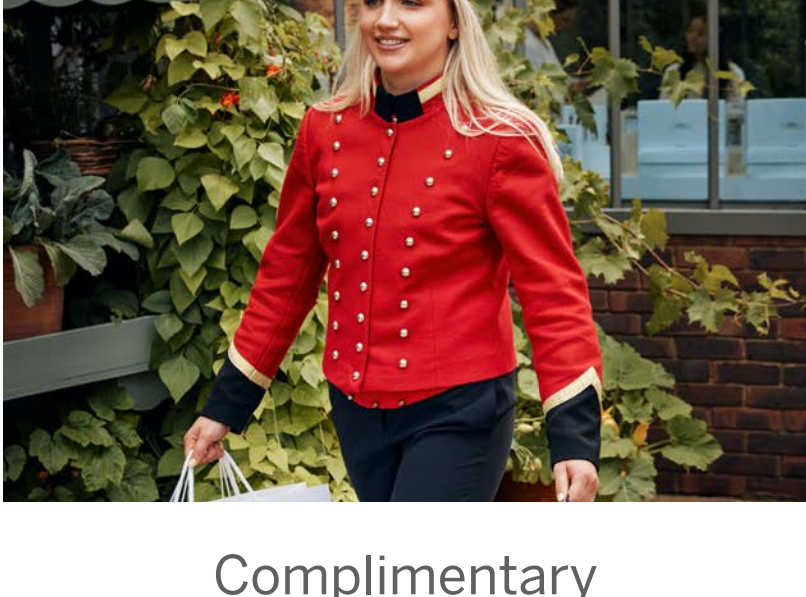
Extra 10% Savings  
with the eVIP Pass\*



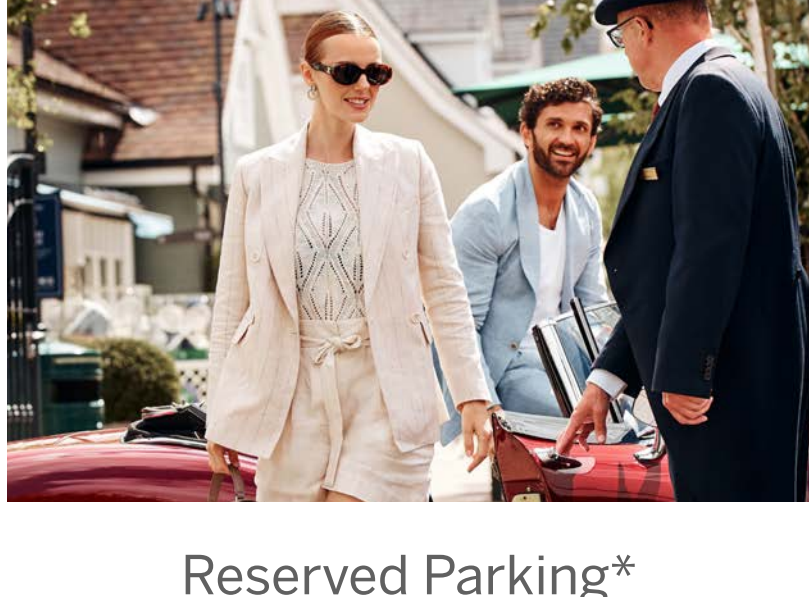
Access to the Private Sale\*



Complimentary Personal  
Shopping Appointments\*



Complimentary  
Hands-free Shopping\*



Reserved Parking\*

\*Terms and Conditions apply. To redeem the offer, Basic Cardmembers are required to download and present their eVIP Passes together with Platinum Card upon arrival at the participating villages. Personal Shopping, Hands-free Shopping, Reserved Parking sessions must be booked in advance via Guest Services.

## Explore all the participating villages and download your eVIP Pass

Location	Participating Village	Address	Guest Services Email	eVIP Pass
Belgium, Brussels	Maasmechelen Village	Zetellaan 100, 3630 Maasmechelen	ConciergeServices@MaasmechelenVillage.com	<a href="https://www.maasmechelenvillage.com/eVIP-AmexPlatinumGlobal">https://www.maasmechelenvillage.com/eVIP-AmexPlatinumGlobal</a>
France, Paris	La Vallée Village	3, Cours de la Garonne, 77700, Serris	ConciergeServices@LaValleeVillage.com	<a href="https://www.lavalleeville.com/eVIP-AmexPlatinumGlobal">https://www.lavalleeville.com/eVIP-AmexPlatinumGlobal</a>
Germany, Frankfurt	Wertheim Village	Almosenberg, 97877, Wertheim	ConciergeServices@WertheimVillage.com	<a href="https://www.wertheimvillage.com/eVIP-AmexPlatinumGlobal">https://www.wertheimvillage.com/eVIP-AmexPlatinumGlobal</a>
Germany, Munich	Ingolstadt Village	Otto-Hahn-Straße 1, 85055 Ingolstadt	ConciergeServices@IngolstadtVillage.com	<a href="https://www.ingolstadtville.com/eVIP-AmexPlatinumGlobal">https://www.ingolstadtville.com/eVIP-AmexPlatinumGlobal</a>
Ireland, Dublin	Kildare Village	Nurney Road, Kildare Town, Co. Kildare, R51 R265	ConciergeServices@KildareVillage.com	<a href="https://www.kildarevillage.com/eVIP-AmexPlatinumGlobal">https://www.kildarevillage.com/eVIP-AmexPlatinumGlobal</a>
Italy, Milan	Fidenza Village	Via Federico Fellini, 1 Fidenza 43036, Parma (PR)	ConciergeServices@FidenzaVillage.com	<a href="https://www.fidenzavillage.com/eVIP-AmexPlatinumGlobal">https://www.fidenzavillage.com/eVIP-AmexPlatinumGlobal</a>
Spain, Barcelona	La Roca Village	08430 Santa Agnès de Malanyanes, (La Roca del Vallès)	ConciergeServices@LaRocaVillage.com	<a href="https://www.larocavillage.com/eVIP-AmexPlatinumGlobal">https://www.larocavillage.com/eVIP-AmexPlatinumGlobal</a>
Spain, Madrid	Las Rozas Village	C. Juan Ramón Jiménez, 3, 28232, Las Rozas	ConciergeServices@LasRozasVillage.com	<a href="https://www.lasrozasvillage.com/eVIP-AmexPlatinumGlobal">https://www.lasrozasvillage.com/eVIP-AmexPlatinumGlobal</a>
United Kingdom, London	Bicester Village	50 Pingle Drive, Bicester, Oxfordshire, OX26 6WD, England	ConciergeServices@BicesterVillage.com	<a href="https://www.bicestervillage.com/eVIP-AmexPlatinumGlobal">https://www.bicestervillage.com/eVIP-AmexPlatinumGlobal</a>

### \*Terms and Conditions for The Bicester Collection ("Benefit")

This Benefit is only available to Basic Platinum Cardmembers ("Cardmembers"). This Benefit cannot be redeemed by Supplementary Cardmembers. To redeem the Benefit, Cardmembers are required to download and present their eVIP Passes upon arrival at the participating village (defined below) from the The Bicester Collection. Cardmembers will also be required to present their Platinum Card for verification. To use this Benefit, Cardmembers must book in advance via the Participating Village's Guest Services email set out above.

Platinum Cardmembers can enjoy the following Benefit when visiting a Participating Village (Refer to the table above for the Participating Villages), subject to the Terms and Conditions set out herein:

#### 1. eVIP Pass:

1.1 The eVIP Pass is a digitally downloadable reward pass. Cardmembers who click on an eVIP link for one of the Participating Villages and provide their country will receive an eVIP QR code. By presenting the digital QR code, this pass entitles Cardmembers to receive a ten percent (10%) discount on products purchased at the participating boutiques at the relevant Participating Village ("eVIP Pass").

- This eVIP Pass is only for use at the participating boutiques within the Participating Villages. Not all boutiques in the Participating Villages participate in the eVIP Pass scheme, and certain boutiques apply restrictions and exemptions.
- The eVIP Pass discount is subject to the Participating Villages' "further reduction" and/or "blackout" periods.
- For further details on the participating boutiques, including details of current restrictions and exemptions, and "further reduction" and/or "blackout" periods, please contact Guest Services at the Participating Village.
- This eVIP Pass must be presented at the time of purchase in order to receive the reduction.
- This eVIP pass can be downloaded at any time. Each eVIP Pass is only valid for 24 hours after the first activation scan.
- This eVIP Pass is not valid in conjunction with any other promotions or offers.
- This eVIP Pass is only valid for use by the person to whom it is issued and is not transferable.
- This eVIP Pass has no cash value and cannot be used for previously made purchases.
- Cardmembers will also be required to present their Platinum Card for verification.
- There is no limit to the number of times a Cardmember may download an eVIP Pass. However, Cardmembers are limited to one eVIP Pass active at any one time.

1.2 Cardmembers acknowledge and agree that:

- There is no contractual relationship between Value Retail Management Limited, the managing entity of The Bicester Collection, or any of its "Group Companies" (which shall mean any entity that is a subsidiary, holding company, fellow subsidiary, or otherwise affiliated through common ownership, management, or shared economic interests, whether directly or indirectly), and the Cardmembers in relation to the discount offered in the eVIP Pass or otherwise.
- Value Retail Management Limited does not (a) take any responsibility for the prices at which the participating boutique advertises or sells the goods from time to time; or (b) give any warranties regarding the goods (including without limitation the quality thereof) that Cardmembers may obtain with the eVIP Pass at the relevant participating boutique.
- These Terms and Conditions apply to purchases made from the participating boutiques at Participating Villages and are subject to the Terms and Conditions of sale applied by each boutique.

#### 2. Private Sale:

Additional private sale discounts are automatically applied at the point of sale when presenting the Cardmembers' downloaded eVIP Pass at participating boutiques.

#### 3. Personal Shopping:

The Participating Village's Personal Shopping service enables Cardmembers to have a personal consultation with an expert, who will curate a bespoke edit from their favourite brands and assist with inspiration for their next purchase. Please note that Personal Shopping sessions must be booked in advance via the relevant Participating Village's Guest Services and are unavailable at Maasmechelen Village. On arrival at the Participating Village, Cardmembers must present their eVIP Pass and booking confirmation to claim Personal Shopper Services at the Participating Village's Welcome, Visitor or Concierge Services. Personal Shopper Services are only valid on the date and at the times of the booking confirmation and at the Participating Village in which it is booked.

#### 4. Hands-free Shopping:

The Participating Villages' Hands-free Shopping service enables Cardmembers to shop and then collect their purchases from a central location at the end of their visit to the relevant Participating Village, subject to availability at the Participating Village. Hands-free Shopping must be booked in advance via the relevant Participating Village's Guest Services at least 48 hours in advance. On arrival at the Participating Village, Cardmembers must present their eVIP Pass and booking confirmation to claim Hands-free Shopping services at the Participating Village Welcome, Visitor or Concierge Services. Hands-free Shopping Services are only valid on the date and at the times of the booking confirmation and at the Participating Village in which it is booked.

#### 5. Reserved Parking:

Please note, Reserved Parking must be booked in advance via the relevant Participating Village's Guest Services. Reserved Parking is subject to availability at the Participating Village, must be booked 48 hours in advance and is only available at La Vallée Village on Saturdays and Sundays, as well as French public holidays. On arrival at the Participating Village, Cardmembers must present their eVIP Pass and booking confirmation to claim reserved parking. Reservations are only valid on the date and at the times of the booking confirmation and at the Participating Village in which it is booked.

#### 6. The Bicester Collection – Additional Terms

6.1 Eligibility for these benefits are for Platinum Cardmembers and may not be transferred. The eVIP Pass may not be copied, reproduced or distributed in any form or by any means for use by a person other than the original recipient.

6.2 These promotional offers may not be used in conjunction with any other special offer, coupon or other voucher.

6.3 The benefits granted by these promotional offers cannot be exchanged for cash.

6.4 Value Retail Management Limited and American Express reserve the right to withdraw or cancel the benefits provided as part of the promotional offers at any time in compliance with applicable laws and regulations.

6.5 Value Retail Management Limited (and its group companies) and American Express will not be liable to Cardmembers for any financial loss arising out of refusal, cancellation or withdrawal of the benefits under the promotional offer, or any failure or inability of Cardmembers to take advantage of the promotional offer.

6.6 Use of this promotional offer by you indicates your agreement to these Terms and Conditions and any Terms and Conditions imposed by the Participating Village during Cardmembers' use of the benefits, and your acceptance of Value Retail Management Limited's website Terms and Conditions and the Participating Village's privacy policy, which can be found at:

• Website's Terms and Conditions: <https://www.thebicestercollection.com/en/legal/website-terms-and-conditions>; and

• The Participating Village's Privacy Policy (The "Participating Village" here can be capitalized.)

- [Bicester Village Privacy Policy](#)
- [La Vallée Village Privacy Policy](#)
- [Ingolstadt Village Privacy Policy](#)
- [Wertheim Village Privacy Policy](#)
- [La Roca Village Privacy Policy](#)
- [Las Rozas Village Privacy Policy](#)
- [Kildare Village Privacy Policy](#)
- [Fidenza Village Privacy Policy](#)
- [Maasmechelen Village Privacy Policy](#)

Use when necessary and pay back full amount on time to avoid 16% per annum interest rate or late payment fee.