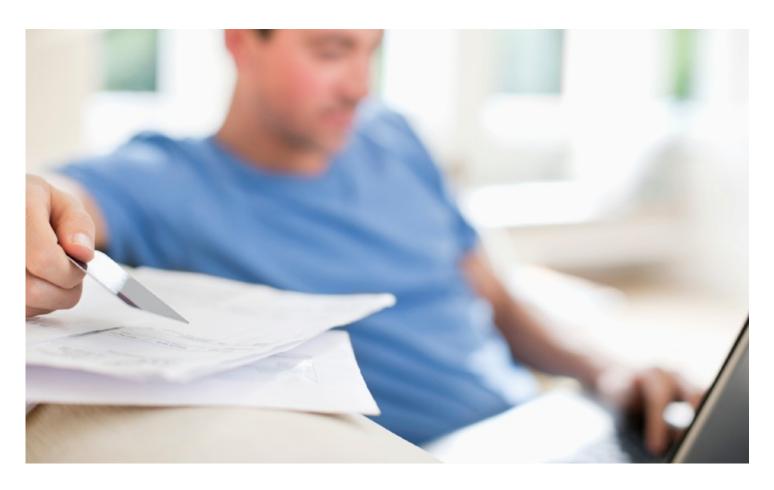
# **VERIFY-IT BY AMERICAN EXPRESS**

Cost effective tools for fighting fraud



### **VERIFICATION AT THE SPEED OF BUSINESS**

Verify-It is an easy-to-use browser-based tool that quickly validates billing name and address information, enabling acquirers and merchants to easily identify those transactions that may require additional verification prior to order fulfillment. Verify-It can also be used to support fraud or security investigations and charge-back research efforts.

#### **Features At-a-Glance**

- Verifies key Card Member account information, Name,
  Billing Address, Postal Code and Phone Number, against information on file with American Express
- Easy to use, web-based interface that's available
  24 hours a day, 7 days a week from a computer
- Supports all proprietary issued cards and select partner issued cards
- Performs up to 5 inquiries concurrently
- Registration is simple and no software installation is required

















#### **REGISTER FOR USAGE**

Register for Verify-It online by providing your merchant number.

## **SUBMIT AN INQUIRY**

Log in to the Verify-It global web portal, and enter the relevant Card Member name. address and phone information.

#### **VERIFY-IT CHECKS SUBMITTED INFORMATION**

The submitted information is checked against the Card Member account information on file with American Express.

#### **REVIEW THE ON-SCREEN RESPONSE**

A "correct" or "incorrect" response is returned within seconds, allowing you to immediately identify any orders that may need further investigation prior to shipping.

**REDUCE YOUR EXPOSURE TO FRAUDULENT TRANSACTIONS**  Helps reduce your exposure to fraudulent transactions by verifying that the Name, Billing Address, Postal Code and Phone Number provided on an order match the Customer- Level information on file with American Express.

## **ENABLE FAST, ACCURATE DECISION MAKING**

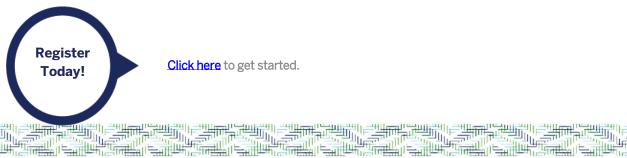
Enable real-time decision-making on order fulfillment by helping to identify high-risk transactions before shipping, 24 hours a day, 7 days a week.

## **MINIMAL SETUP MEANS YOU CAN IMPLEMENT QUICKLY**

Get started quickly with Verify-It's simple, one-step registration process. Because Verify-It is a web-based solution that you access via the Internet, there is no software to download or install making it easy and cost-effective to implement.

#### **SECURITY**

Name and Address Verification inquiries that are submitted via Verify-It's web-based interface are protected by industry-level encryption.



Click here to get started.

