84% of merchants agree that contactless payments are safer for personal health than using cash, swiping a card or inserting a chip card.*

Touchless Payment Options

- **Contactless payments** Make easy in-office payments part of your practice.

  1. **PROMOTE**
     - Patient will look for the contactless symbol on signage at the register. Be sure it's displayed.
  2. **TAP**
     - Patient will tap their contactless Card or device at the terminal.
  3. **GO**
     - Card is authenticated
     - Patient gets the OK – a beep, check mark, or green light – and goes! No signature required.

- **DID YOU KNOW?**
  - American Express and most credit card networks don’t require signature at checkout.

Additional Tips for Safety & Convenience

- **Online payments & portal**
  - Give patients the choice to pay from the safety and comfort of home. For more convenience, offer an online portal for payments, appointments, paperwork, prescription requests and more.

- **Self-service kiosks**
  - Reduce the risk of person-to-person interactions while offering another easy way to pay and check in. After each use, sanitize monitors and keypads with antibacterial wipes.

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* The AMEX 2020 Digital Payments Trendex survey, which was conducted July 30 – August 7, 2020, included an online panel of 400 business leaders in the US who have responsibility for making decisions regarding customer payment options, IT/data security, or online sales strategy and planning.

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