






# Solutions to help you prevent fraud – on your terms



DON'T  
do business  
WITHOUT IT™

You work to build sales and relationships with your customers. We want to help you protect the business you've worked so hard to build. That's why we offer a range of fraud protection solutions to help you increase security and customer trust.

## Fraud Protection Solutions at a Glance

	 Enhanced Authorization®	 SafeKey®	 Accertify	 Verify-It	 Tokenization Service
Increased Approval Rates	•	•	•		•
Potential Fraud Liability Shift		•	•		
Integration Options – Web Page Interface		•	•	•	
Integration Options – API/SDK	•	•	•		•
Integration Options – Authorization Request	•				
Supports Recur. Bill/Card on File Payments	•	•	•		•



**Enhanced Authorization** – Increase approval rates and reduce fraud up to 60%.

With our free tool, Enhanced Authorization, you have the power to identify fraud more easily by sharing additional transaction data while maintaining a seamless customer experience.



**SafeKey** – Protect your business and your customers from online fraud.

Receive fraud liability shift by providing an extra layer of security for online or in-app purchases. SafeKey allows you to easily verify shoppers as Card Members.



**Accertify** – Manage digital and identity fraud risks.

Cyber fraud is one of the fastest-growing crimes in the world today. Accertify offers digital identity and fraud prevention/management solutions to help safeguard your business.



**Verify-It** – Reduce fraud on card-not-present transactions.

Verify-It, our free, browser-based tool, helps you easily validate customer information.



**Tokenization Service** – Safeguard online or mobile payments – and your cash flow.

Reduce the risk of data breaches and fraud, and increase customer trust. Tokenization replaces sensitive data with unique values on every transaction.

Learn more about ways to protect your business at [americanexpress.com/paymentsolutions](https://americanexpress.com/paymentsolutions)

Or talk to your American Express® representative to get started.