

Customers are moving to digital payments. You should too.

Connecting your in-store, website and mobile purchasing power is more important than ever.

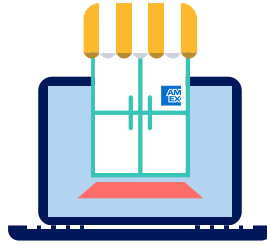
American Express® has eCommerce solutions to help you keep up with customers growing digital demands.

DID YOU KNOW?



\$794.50 billion

Amount that US eCommerce sales will reach this year, up **32.4%** year-over-year.¹



65%

of shoppers, who have shifted from brick-and-mortar shopping to eCommerce, will continue shopping more online after the pandemic ends.²



67%

of consumers said they are somewhat, very or extremely likely to choose a merchant based on digital payment capabilities.³

¹ eMarketer, October 2020
² PYMNTS.com/May, 2020
³ PYMNTS.com/October 2020

We can help you with solutions for your business to take eCommerce to the next level and keep a level head – while growing locally or internationally.

**MORE DIGITAL OPTIONS.
MORE CUSTOMERS.
MORE PROFIT.**



American Express® Digital Payment Products

We can help implement convenient, fast and safe options consumers are looking for when they visit in-store or online.

- See [Payment & Fraud Solutions](#)
- Explore [Contactless Payments](#)
- Learn about [Disputes Resources](#)



Free Supplies and Discounted Offers

Build your brand and your bottom line by connecting with customers. Download free POP assets for your site and use our collection of discounted offers to enhance your shopping experiences in store or online.

- Take advantage of [Amex Offers for Merchants](#)
- Download [Free Signs & Supplies](#)



Connect to Customers and Drive Spend

With the American Express Map, Card Members can easily see your store location, hours of operation and how they can make purchases safely with you. In 2020, the American Express Map was visited over 6 million times.*

- Put your businesses [on Amex® Maps](#)

*Based on reporting data collected from January 1, 2020 to December 31, 2020. Amex cannot guarantee your business will appear in a search on American Express Maps.

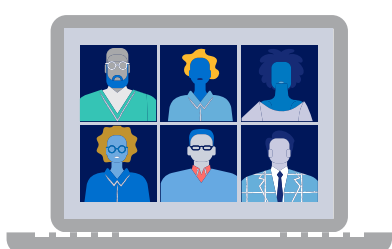


Support for Small and Diverse Businesses

During the 2020 U.S. Shop Small Offer, American Express promoted Small businesses to Card Members over 580 million times**

- Our [Commitment to Black-Owned Biz](#)
- Join the [Shop Small](#) movement

**Based on Amex recommendations made from 06/29/2020-09/20/2020. Amex cannot guarantee your business will appear in a search on American Express Maps. Merchants are displayed via the American Express Maps, Americanexpress.com, and email.



Access to the Latest Trends and Insights

Access tips, trends and tools from industry thought leaders in digestible formats.

Get the most out of American Express Cards by visiting americanexpress.com/business-solutions.



DON'T do business WITHOUT IT