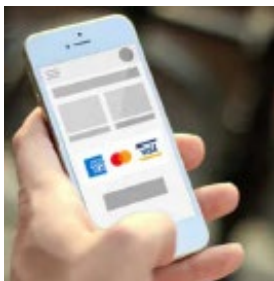


EASILY SHOW WHICH CARDS YOU ACCEPT. WELCOME MORE HAPPY CUSTOMERS.

AMERICAN
EXPRESS

Displaying our logo is a great way to welcome more American Express® Cardmembers!

Our digital signs and e-logo's help your customers have confidence in using their American Express Card. Below you will find links to all of our local websites where you can find the logos of the accepted Cards relevant to your market.



DID YOU KNOW?

56%

of American Express Cardmembers are more likely to shop at a business that has clear signage indicating American Express is accepted.*

*56% of UK American Express Cardmembers report they agree they are more likely to shop at a business that has clear signage indicating American Express is accepted. (G6). Source: American Express commissioned internet panel survey conducted in January – February 2020 based on purchases made in the 6 months prior to the survey. Definition of American Express® Cardmembers: Respondents who reported that they have an American Express Card and that they used that card to make purchases in the prior 6 months. Disclaimer: The trademarks used herein are the property of their respective owners.



DON'T *do business* **WITHOUT IT™**

To download solus Visa, Mastercard, JCB and Discover logos, please visit their designated websites or go back to the [Stripe Support site](#).

SAY HELLO TO MORE HAPPY CUSTOMERS.



Thanks for downloading our digital signs and logos

Customers appreciate seeing that they can use
their Card to pay their preferred way.



HOW TO USE YOUR DOWNLOADED DIGITAL FILES

1

Pick what's best for you.

You'll find different options for orientation, colour and card brands. A note on the two file types: both contain the same content, but if you're working with a web expert or design professional, the SVG files are ideal. If not, the PNG files are perfect for simple plug-and-play use.

2

Scale it.

Use your selected files as provided and re-size as needed, but do not crop, change colours, or edit.



Plus, your downloaded digital files look great on mobile devices, like an iPhone, so your message is clear for your customers on any device.



DON'T *do business* **WITHOUT IT**™