Expand Your Online Business with Multi-Currency Processing

Sell online. Globally. In your customer’s preferred currency.

What is Amex Multi-Currency Processing?

You accept payment in your customers’ currency — and get paid in yours.

Multi-Currency Processing can be good for your customers and your business.

Your customers benefit because they:

Enjoy a seamless shopping experience — no guessing prices or currency conversions.
Pay the price shown — in their local currency.
Get a familiar shopping experience — no different from local online shopping.

Your business benefits because you can:

Grow your business — without the need to establish retail storefronts.
Reduce friction at checkout — to help avoid abandoned shopping carts.
Simplify bookkeeping — with reporting and optional currency conversion.

Multi-Currency Processing is great for:

• Online businesses looking to expand into global markets
• Retailers who want to establish or expand their online presence
• Businesses of all sizes from neighborhood shops and start-ups to larger enterprises
How does Multi-Currency Processing work?
Here’s an example:

2. The U.S. merchant’s site displays pricing in GBP.
3. The U.K. Card Member pays for the purchase in GBP using an American Express Card.
4. U.S. merchant receives payment in USD.

Ready to go global? Here’s how to get started.

1. Choose which currencies you want to offer by visiting americanexpress.com/mccy.
2. Work with your certified payment processing partner(s) and American Express to set up connectivity for submission.
3. Begin accepting American Express Card transactions in your selected foreign currencies and receive payment in your preferred currency.

NOTE: You’ll also need to work with your website partner(s) to price and sell in different currencies.