

## Amex Shop Small™ Lucky Draw Offer (“Promotion”) Terms and Conditions

1. Promotion commences from now until December 10, 2023, both dates inclusive (“Promotion Period”).
2. Only American Express Cardmembers who hold American Express® Basic and Supplementary Cards issued in Hong Kong (“Cards”) by American Express International, Inc. (“American Express”) (“Eligible American Express Card”) (“Eligible Cardmember”) are eligible to participate in this Promotion.
3. Cardmembers who hold American Express Corporate Meeting Cards, Corporate Purchasing Cards, US Dollar Cards, Business Travel Accounts, or credit cards bearing the American Express name, brand or logo issued by DBS Bank (Hong Kong) Limited and American Express Cards issued outside of Hong Kong are not eligible to participate in the Promotion.
4. Eligible Cardmembers must make transactions at the participating merchants on the Shop Small list during the Promotion Period to enter the Lucky Draw (“Shop Small Lucky Draw”). Each single Card transaction made at the Shop Small participating merchants and charged to an eligible American Express Card account (“Eligible Transaction”) will automatically get one entry in this Promotion’s Lucky Draw. For the avoidance of doubt, each Eligible American Express Cardmember is only eligible to win one award during the whole Promotion Period. Transactions made by the Supplementary Cardmember will count towards the Basic Cardmember’s account, meaning the Basic Cardmember will be entitled to enter the Lucky Draw and the chance to win the award. Please find the participating merchant list at <https://lovelocalhk.americanexpress.com/en/find-merchants>.
5. Eligible Transactions which are subsequently canceled, refunded, disputed or unposted will be disqualified for the purpose of this Promotion.
6. Lucky Draw
  - a. There will be 20 winners in total of the Lucky Draw. Winners will be drawn randomly by a computer system. The award will be 1,000,000 Membership Rewards® points per winner. If the Card of the Winning Transaction does not earn Membership Rewards points as loyalty currency, Supermarket coupons in value of HK\$3,300 is offered (“Lucky Draw Award”).
  - b. Winners will be notified either by announcement letter or telephone within 4 weeks after the Draw Date. If the winner cannot be reached by mail or telephone, he/she will be considered forfeiting the right to receive the award.
7. Lucky Draw Award
  - a. Lucky Draw Award is offered based on the Eligible Card’s loyalty currency of the Winning Transaction.
  - b. The Membership Rewards points will be credited to the winner’s Card account within 12-14 weeks after the Promotion ends. American Express Membership Rewards Points Terms and Conditions apply (<https://www.americanexpress.com/en-hk/rewards/membership-rewards/terms>).
  - c. The Supermarket coupons will be mailed to the winner’s address within 12-14 weeks after the Promotion ends. The Supermarket coupons terms and conditions apply. Please refer to the Supermarket coupons for details.
8. The draw results will be published on the Promotion specific website ([http://bit.ly/shopsmall\\_hk\\_en](http://bit.ly/shopsmall_hk_en)) within 10 days after each Draw Date. The entire Lucky Draw results will also be announced in The Standard and Sing Tao Daily on December 22, 2023.
9. Lucky Draw Award is not transferable or exchangeable for cash, credit, goods or services.

10. The winners' Eligible Card accounts must remain valid with good account history with no overdue in current active account status during the Promotion and when the Lucky Draw Award is to be fulfilled. Otherwise, American Express reserves the right not to offer any Lucky Draw Award to such winners without any prior notice.
11. Only holders of a valid Hong Kong Identity Card are entitled to participate in this Promotion.
12. For the Supermarket coupons, American Express is not the supplier of this Award. Any enquiry or complaint for the quality of the products or the services provided relating thereto should be directed to the relevant suppliers and third parties. American Express shall assume no liability in respect thereof. Relevant suppliers are solely responsible for all products, services, consultations and advice offered to Cardmembers.
13. In case of any enquiry related to this offer, please call the 24-hour enquiry hotline shown at the back of your Card or our customer service hotline at 2277 1010.
14. American Express shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the award, except for any liability which cannot be excluded by law.
15. All questions or disputes shall be resolved by American Express in its absolute discretion.
16. In case of inconsistency between English and Chinese versions, the English version shall prevail.

Declaration: American Express reserves the right to publish the winners' name and the last 5 digits of American Express Card account number on the Promotion specific website and newspaper for announcement purpose.

Trade Promotion Competition Licence No.: 57813

