



Accepting
American Express
can mean **more**
business for your
business.

OptBlue® makes it easy to accept American Express® Cards. And that makes it easy to welcome the kind of valuable customers you want.

99%

American Express can be accepted at **99%** of places in the U.S. that accept credit cards.¹ We are glad you are one of them.

58%

In 2025, the average transaction size on American Express® Cards was **58%** higher than that on cards on other networks.²

3.1X

In 2025, annual spend on American Express Cards was on average **3.1X** that of cards on other networks.³

Let Card Members know you welcome their business. Order your free point-of-purchase decals and signage at americanexpress.com/signage

1. Nilson Report #1,301, February 2026. Includes American Express third party issuers. Merchant acceptance locations exclude ATMs and branches.

2. Nilson Report #1,301, February 2026. Transaction Size derived from U.S. year-end purchase volume divided by year-end purchase transactions, not from individual consumer-level data. Includes American Express third party issuers. Average transaction size on other networks includes Visa, MasterCard and Discover credit and charge cards and excludes debit and prepaid volume and transactions.

3. Nilson Report #1,301, February 2026. Spend per card derived from U.S. year-end purchase volume divided by year-end cards in force (CIF), not from individual consumer-level data. CIF represents the number of cards issued and outstanding with cardholders. Includes American Express third-party issuers. Average spend per card on other networks includes Visa, MasterCard and Discover credit and charge card volume and CIF and excludes debit and prepaid volume and CIF.

DON'T *do business* **WITHOUT IT™**

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