

# OptBlue® Program Update



We've made a program update to the merchant acquiring Estimated Annual Charge Volume (ECV) threshold.

**Effective April 17, 2026**, the merchant acquiring threshold in the U.S. has been increased to \$3,000,000.

The increased merchant acquiring threshold excludes Puerto Rico and the U.S. Virgin Islands.

In the U.S.<sup>1</sup>, OptBlue Participants may only acquire prospective merchants that meet the Estimated Annual Charge Volume (ECV) program limits as outlined in the Operating Regulations.



**Threshold effective April 17, 2026 in USD (rolling 12)<sup>1</sup>:**

\$3,000,000 for all eligible industry categories (excluding those listed below)



**The following industry categories continue to have no threshold:**

Charity, Healthcare, Education, Government, Insurance, Residential Rent, Utilities, and Online Gambling and Games of Value<sup>2</sup> categories.

Not all Merchant Category Codes that align with a given industry category referenced may be eligible.

Please contact your OptBlue Participant for more information and clarification.

1. U.S. Merchant Acquiring threshold excludes Puerto Rico and U.S. Virgin Islands.

2. Only approved and certified OptBlue Participants are permitted to acquire in certain Online Gambling and Games of Value segments. Games of Value Merchants must have a minimum ECV of \$1,000,000. Please contact your OptBlue Participant for more information.

